



HISTORIC TOWN OF EATONVILLE, FLORIDA

TOWN COUNCIL WORKSHOP

MARCH 18, 2025, AT 06:30 PM

Cover Sheet

****NOTE**** Please do not change the formatting of this document (font style, size, paragraph spacing etc.)

ITEM TITLE: PRESENTATION on Financial Wellness Class with Seacoast Bank of Florida

TOWN COUNCIL ACTION:

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|---|-----|---|
| PROCLAMATIONS, AWARDS, AND PRESENTATIONS | YES | Department: FINANCE & ADMINISTRATION |
| INTRODUCTIONS | | Exhibits: • Presentation |
| CONSENT AGENDA | | |
| COUNCIL DISCUSSION | | |
| ADMINISTRATIVE | | |

REQUEST: Request for the Town Council to hear a presentation on Financial Wellness from Seacoast Bank of Florida.

SUMMARY: Seacoast Bank is a Florida-based financial institution that provides a comprehensive range of banking and financial services to individuals, businesses, and commercial clients. With a strong presence across Florida, Seacoast Bank offers both traditional banking services and modern financial solutions tailored to meet customer needs.

Seacoast Bank is known for its customer-centric approach, strong digital banking capabilities, and community-focused initiatives, making it a reliable choice for both personal and business financial needs.

Presenters: Will Stamper and Michelle Wilson

RECOMMENDATION: Seacoast Bank is requesting to be considered for banking services to the Town of Eatonville as needed in the following areas: line credits, residential needs, financial literacy, long-term investment, so much more.

FISCAL & EFFICIENCY DATA: N/A