



HISTORIC TOWN OF EATONVILLE, FLORIDA

TOWN COUNCIL WORKSHOP

JANUARY 3, 2023 AT 06:30 PM

Cover Sheet

****NOTE**** *Please do not change the formatting of this document (font style, size, paragraph spacing etc.)*

ITEM TITLE: Discussion of the Use of The Town of Eatonville's Logo (**Randolph**)

TOWN COUNCIL ACTION:

PROCLAMATIONS, AWARDS, AND PRESENTATIONS		Department: LEGISLATIVE Exhibits: <ul style="list-style-type: none">N/A
INTRODUCTIONS		
CONSENT AGENDA		
COUNCIL DISCUSSION	YES	
ADMINISTRATIVE		

REQUEST: For Town Council to discuss the Use of The Town of Eatonville's Logo

SUMMARY: In general, the name, logo, or insignia of a government agency cannot be used in a manner that suggests association with or endorsement by the agency or implies endorsement by a government agency, official, or employee. To protect the identity, brand, security, and statutory responsibility of the Town of Eatonville, careful consideration is needed to how and who is authorized to use the town's logo, whether for advertisement, partnership, publicity, and other reasons related to the town.

RECOMMENDATION: To discuss the Use of The Town of Eatonville's Logo.

FISCAL & EFFICIENCY DATA: N/A