



WORKSHOP ITEM

EATONVILLE UTILITIES INFRASTRUCTURE IMPROVEMENTS PROGRAM

Equity Action Plan – First Draft

Prepared by Public Works Department

5/13/2024

BUSINESS AND WORKFORCE DEVELOPMENT

Goals for the program include:

- 1) Eatonville to exceed MWBE requirements for all procurement activities.
- 2) Eatonville to perform community outreach to broadcast business and employment opportunities to all residents.
- 3) Eatonville to provide support to local emerging businesses with business development training.
- 4) Eatonville to identify future workers and promote workforce training in preparation for employment on the project.

Business development goals for Town residents/businesses:

- 1) At least 2 Prime Contracts with Eatonville businesses
- 2) 10 new MWBE Certifications with State or Orange County
- 3) 10 subcontracts with Eatonville businesses

Workforce development goals for Town residents

- 1) 30 new construction related/adjacent jobs
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PROCUREMENT FORECAST

- 1) Program Manager (to be confirmed if work can be done in-house)
- 2) Engineering for water and sewer utilities (RFP July 2024)
- 3) Construction Inspection and Engineering (CEI)
- 4) Construction Manager at Risk -(RFP July 2024)
- 5)

Potential Bid Packages including:

- Water Plant Building – Building Trades
 - Water Plant Equipment
 - Water and Sewer Underground Utilities/Plumbing
 - Landscaping
 - Hardscape
 - Fencing
 - Electronics/SCADA
 - Networking and Security
 - Construction Security
 - Maintenance of Traffic
 - Hauling
 - Trucking
 - Welding
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➤ **Strategies for meeting business development goals**

❖ **Partner with Eatonville Chamber of Commerce to meet the following goals:**

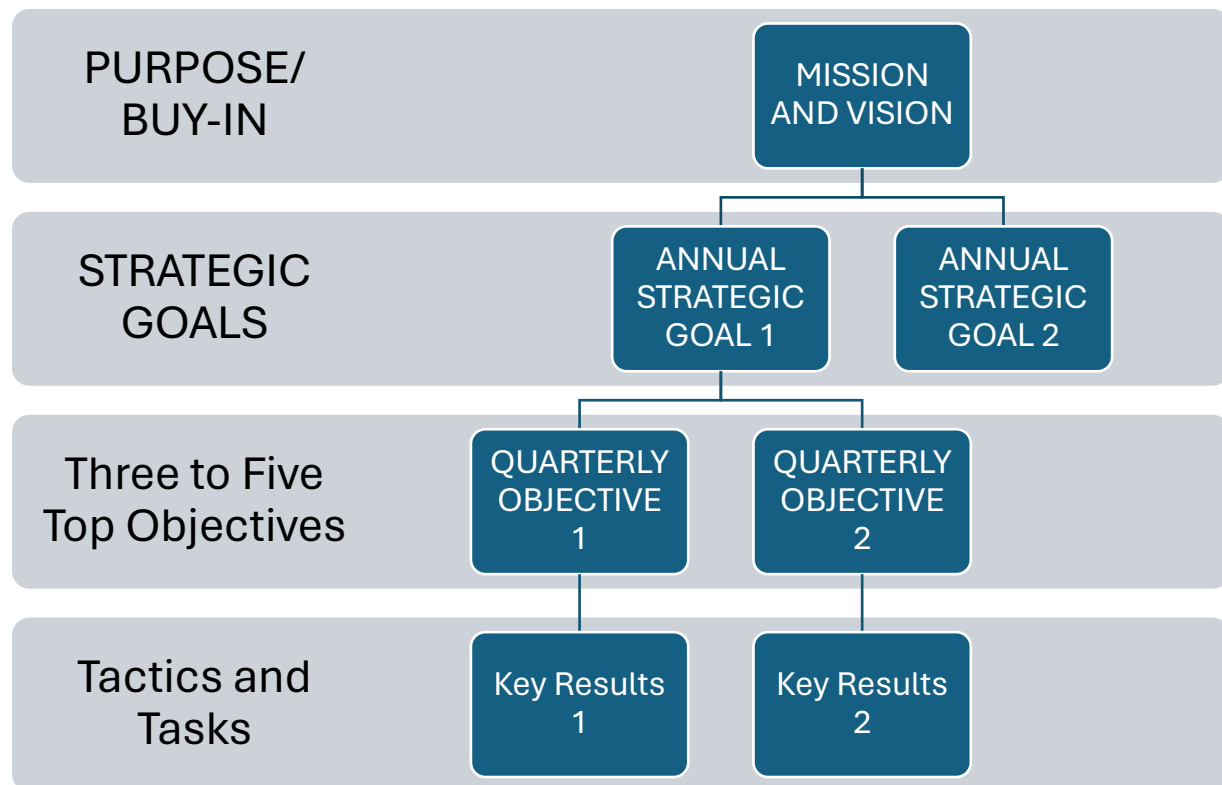
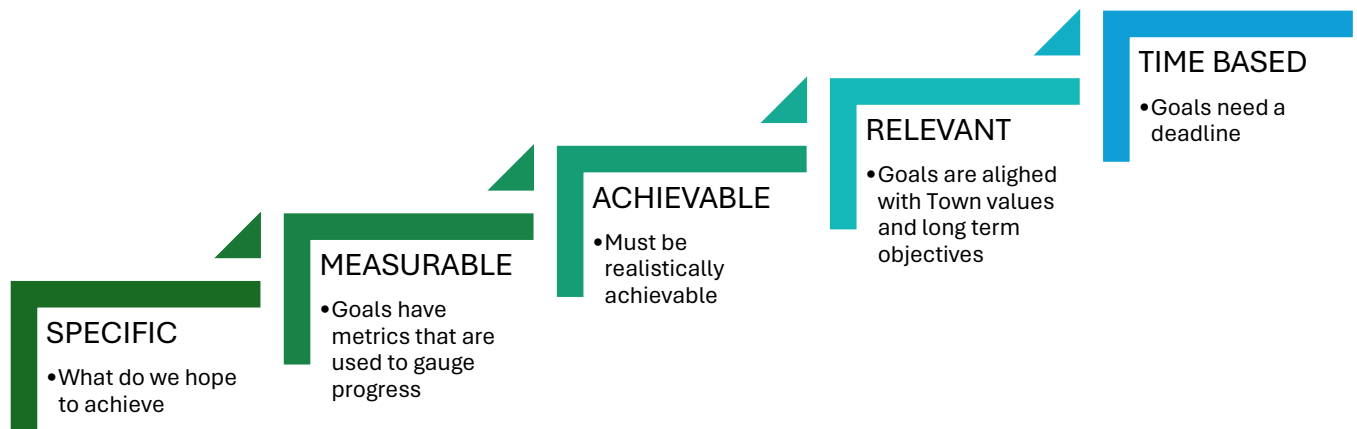
- A. Conduct a survey of business operators of all types living and operating in Eatonville. Who are local vendors, what services do they provide?
- B. Boost local emerging businesses to be prepared to participate
- C. Allow businesses to understand the value of certification and understand that there will be no penalties for past business practices.
- D. Work with local businesses to get them MWBE Certified through the State and Orange County
- E. Introduce Primes to subs and encourage partnerships
- F. Provide a business development training academy to prepare businesses to work on the project.
- G. Write a business plan with the business owner.
- H. Create a business incubator for emerging businesses.

➤ **Strategies for meeting workforce development and employment goals.**

❖ **Partner with Eatonville Chamber of Commerce, Orange Technical College, Valencia College – Accelerated Skills Program, Career Source, ABC, and contractors, to meet the following goals:**

- A. Conduct a door to door workforce training survey of residents living in Eatonville.
- B. Provide information to the area high schools identifying students of opportunities.
- C. Town to create an employment office in partnership with Career Source for this and other construction activity requiring employment placement.
- D. Offer stipends for training students.

How to measure goals for this program?



What should we do with measurements and metrics?

