



HISTORIC TOWN OF EATONVILLE, FLORIDA
TOWN COUNCIL MEETING
NOVEMBER 19, 2024, AT 7:30 PM
Cover Sheet

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ITEM TITLE: Approval of the Zora Festival 2025 Agreement Between Town of Eatonville and Association to Preserve the Eatonville Community, Inc. (P.E.C.) (**Administration**)

TOWN COUNCIL ACTION:

PROCLAMATIONS, AWARDS, AND PRESENTATIONS		Department: ADMINISTRATION
PUBLIC HEARING 1ST / 2ND READING		Exhibits: <ul style="list-style-type: none"> • 2025 Zora Festival Agreement • Event Layout • MOT Approval Information (Staff) - Forthcoming • Flash-Rite Invoice (Staff) – Forthcoming
CONSENT AGENDA	YES	
COUNCIL DECISION		
ADMINISTRATIVE		

REQUEST: For Town Council to Approve 2025 Zora Festival Agreement.

SUMMARY: P.E.C. in partnership with the Historic Town of Eatonville entails ensuring that the Town is an internationally recognized cultural heritage tourism destination for the arts and culture from throughout the African Diaspora, with special emphasis on the multi-disciplines as represented in the life and work of Zora Neale Hurston. The Town Council of the Town of Eatonville wishes to support all efforts that seek to draw visitors to this community.

The Historic Town of Eatonville Town Council assigns to P.E.C. the exclusive right to present the Outdoor Festival of the Arts for the 36th Annual ZORA! Festival, January 31 – February 02, 2025. The terms and conditions are outlined in the 2025 Zora Festival Agreement.

The administration and public safety team (EPD and PW) met in November 2024 in consideration of approval of the agreement.

RECOMMENDATION: Staff recommend that the Town Council approve the 2025 Zora Festival Agreement. (Pending all payments are received prior to the event starting)

FISCAL & EFFICIENCY DATA: The Town has a proposed cost for public safety to be submitted by P.E.C. per the agreement.