



Presented by
ASSOCIATION TO PRESERVE THE EATONVILLE COMMUNITY, INC. (P.E.C.)
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*** \$20,000 Sponsorship Request in Support of the 36th Annual
 ZORA! Festival, Programming, January – October 2025

During the January Event

- a. Main Stage Banner includes Logos for Orange County Arts & Cultural Affairs, University of Central Florida, Town of Eatonville, Town of Eatonville CRA, & P.E.C.
- b. 2, 2-minute speaking opportunities from Main Stage, Saturday, 2/1 & Sunday, 2/2
- c. **Title Sponsor** of ZORA! Rent Party, 2/1, 9:00 – 11:30 PM Year-long, Interior Sponsorship Signage at the Zora Neale Hurston National Museum of Fine Arts (The Hurston Museum, 344 East Kennedy Boulevard, Eatonville 32751 [Value: \$25,000]
- d. Logo on Official Step-and-Repeat

During February – September

Working with Eatonville CRA Team, ZORA! Festival Marketing Team will craft a media campaign on behalf of the ECRA Mission

October 18 – A Presenting Sponsor (1 of 3)
 HATitude Cultural Flair

A festival season favorite, this events is known for its “fine fashion, good fellowship, and delicious food”

***This sponsorship request directly addresses the Final Draft: October 25, 1997, Community Development Plan, p.21, Goal #3, “Events. Presently, the Town of Eatonville celebrates the Zora Neale Hurston Festival annually. This four-day cultural event features the visual, written and performance arts, and is widely attended, included nearly 7,000 out-of-region visitors who came to the area and spent over \$1,000,000 in the Metro Orlando area. This event can be promoted and made the cornerstone of the community’s events, much like the Winter Park Art Festival, which has regional notoriety.

Respectfully submitted,

N.Y. Nathiri

2025 ZORA! Festival Season (January – October)
Theme: “Placemaking – Exploring Its Implication in a 21st Century Context”