



**HISTORIC TOWN OF EATONVILLE, FLORIDA**  
**REGULAR CRA MEETING**  
**JANUARY 23, 2025, AT 6:30 PM**  
**Cover Sheet**

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**\*\*NOTE\*\*** Please do not change the formatting of this document (font style, size, paragraph spacing etc.)

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**ITEM TITLE:** Approval of Sponsorship Request in Support of the 36th Annual ZORA! Festival, Programming (PEC)

**COMMUNITY REDEVELOPMENT ACTION:**

<b>CRA DECISION</b>	X	<b>Department: ADMINISTRATION</b>  <b>Exhibits:</b> <ul style="list-style-type: none"><li>Proposal of Request for Support by the Eatonville CRA on behalf of the 36th Annual ZORA! - Outdoor Festival of the Arts</li></ul>
<b>CONSENT AGENDA</b>		
<b>NEW BUSINESS</b>	X	
<b>ADMINISTRATIVE</b>	X	
<b>CRA DISCUSSION</b>		

**REQUEST:** Approval of \$20,000 Sponsorship Request in Support of the 36th Annual ZORA! Festival, Programming, January – October 2025

**SUMMARY:** The Association To Preserve The Eatonville Community, Inc. (P.E.C.) is hosting its 36th Annual ZORA! Festival and is requesting for a \$20,000 Sponsorship Request in Support of the 36th Annual ZORA! Festival, Programming, January – October 2025.

The sponsorship request directly addresses the Final Draft: October 25, 1997, Community Development Plan, p.21, Goal #3, “Events. Presently, the Town of Eatonville celebrates the Zora Neale Hurston Festival annually. This four-day cultural event features the visual, written and performance arts, and is widely attended, and includes nearly 7,000 out-of-region visitors who came to the area and spent over \$1,000,000 in the Metro Orlando area. This event can be promoted and made the cornerstone of the community’s events, much like the Winter Park Art Festival, which has regional notoriety.

**RECOMMENDATION:** Approval of \$20,000 Sponsorship Request in Support of the 36th Annual ZORA! Festival, Programming, January – October 2025

**FISCAL & EFFICIENCY DATA:** To Be Determined By CRA Board