



HISTORIC TOWN OF EATONVILLE, FLORIDA
REGULAR CRA MEETING
THURSDAY, JANUARY 18, 2024, 06:30 PM
Cover Sheet

****NOTE**** Please do not change the formatting of this document (font style, size, paragraph spacing etc.)

ITEM TITLE: Approval of Resolution CRA-R-2024-1 Authorizing the Approval of a Business of the Month Program.

COMMUNITY REDEVELOPMENT ACTION:

CRA DECISION		Department: Administration
CONSENT AGENDA		Exhibits: <ul style="list-style-type: none">• Resolution CRA-R-2024-1• Pricing for sandwich board, signage, certificate, and certificate holders
NEW BUSINESS	YES	
ADMINISTRATIVE		
CRA DISCUSSION		

REQUEST: Approval of Resolution CRA-R-2024-1 Authorizing the Approval of the Business of the Month Program and authorizing the TOECRA Executive Director to purchase a sandwich board, signage, certificate and certificate holders.

SUMMARY: TOECRA Business of the Month program is aimed at recognizing local businesses in our community who provide an invaluable contribution to our community and residents. The program is intended for businesses in the service, commercial, or retail industry who directly provide a service or goods to residents and visitors. Through use of the Town’s social media platform and other community engagement opportunities (i.e.- monthly newsletter), businesses who participate in the program will receive the benefits of direct outreach and marketing.

RECOMMENDATION: Staff is recommending the Board of Directors to approve of Resolution CRA-R-2024-1 Authorizing the Approval of the Business of the Month Program and authorizing the TOECRA Executive Director to purchase a sandwich board, signage, certificate and certificate holders.

FISCAL & EFFICIENCY DATA: The proposed cost of the Business of the Month Program shall not exceed \$1,000; the FY 2023-24 operating supplies expenses budget has \$1,000 in the line item 303-0515-515.5210.