

**Town of Eatonville**  
**Strategic Plan Implementation**



**2023-2028**

## Vision for Eatonville, Florida

Eatonville will remain a historic town with citizens that demonstrates a strong sense of community and history. The Town will remain dedicated to preserving and enhancing those assets which make Eatonville “the Town that Freedom Built.”

***Guiding Principles:*** *To achieve the goals and directions the Council and staff will perform an exercise that will lead to adopting a number of principles to guide it as it seeks to preserve and define the Town’s character.*

### SMART GOALS:

Residents communicated clear preferences for the future look and feel of the community – workforce opportunities, lots of public parks and green spaces, more locations with dense, mixed-use development with shops right along the sidewalks, and a preference for generally modern-looking buildings that convey the aesthetic of the Historic Town of Eatonville.

In addition to better meeting the needs of its existing residents, the Town of Eatonville has the potential to harness rapid growth from Orange County located inside the Central Florida Region, its location gives it a major advantage. This ease of access makes it an appealing destination to a variety of types of potential new development. By growing in concert with the region, the Town of Eatonville has an opportunity to increase housing units and density, focus commercial and office development, and attract a more socioeconomically diverse population.

### 1. GROWTH =

- Increase cultural and economic development.
- Provide workforce opportunities.
- Identifies and prioritizes specific new development projects as opportunities for future investment.

- Provides an implementation wayfinding sign(s) and branding the Town to better serve existing residents and attract new residents.
- Proposes ideas for strategic placemaking around the Town's existing assets.

## **2. PUBLIC SERVICES =**

- Conceptualizes ways that the physical form of the Town can be a tool for improving its livability, safety, and governance.
- Improve Neighborhood Infrastructure
- Locates and accommodates the physical assets and social infrastructure needed to support the Town's existing population.
- Expand health awareness and cultural and leisure opportunities.
- Growing resiliency by enhancing sustainable and emergency provisioning as a backup to conventional methodology.

## **3. FISCAL STABILITY =**

- Envisions a future for the Town as a walkable, transit-oriented place that is attractive, authentic and memorable.
- Communicates the opportunity for investors to make safe investments with high returns that are an integral part of the Town of Eatonville's story.
- Improve Town Efficiency in operation, Town Charter, Codes, and Community Development.
- Safety Communities