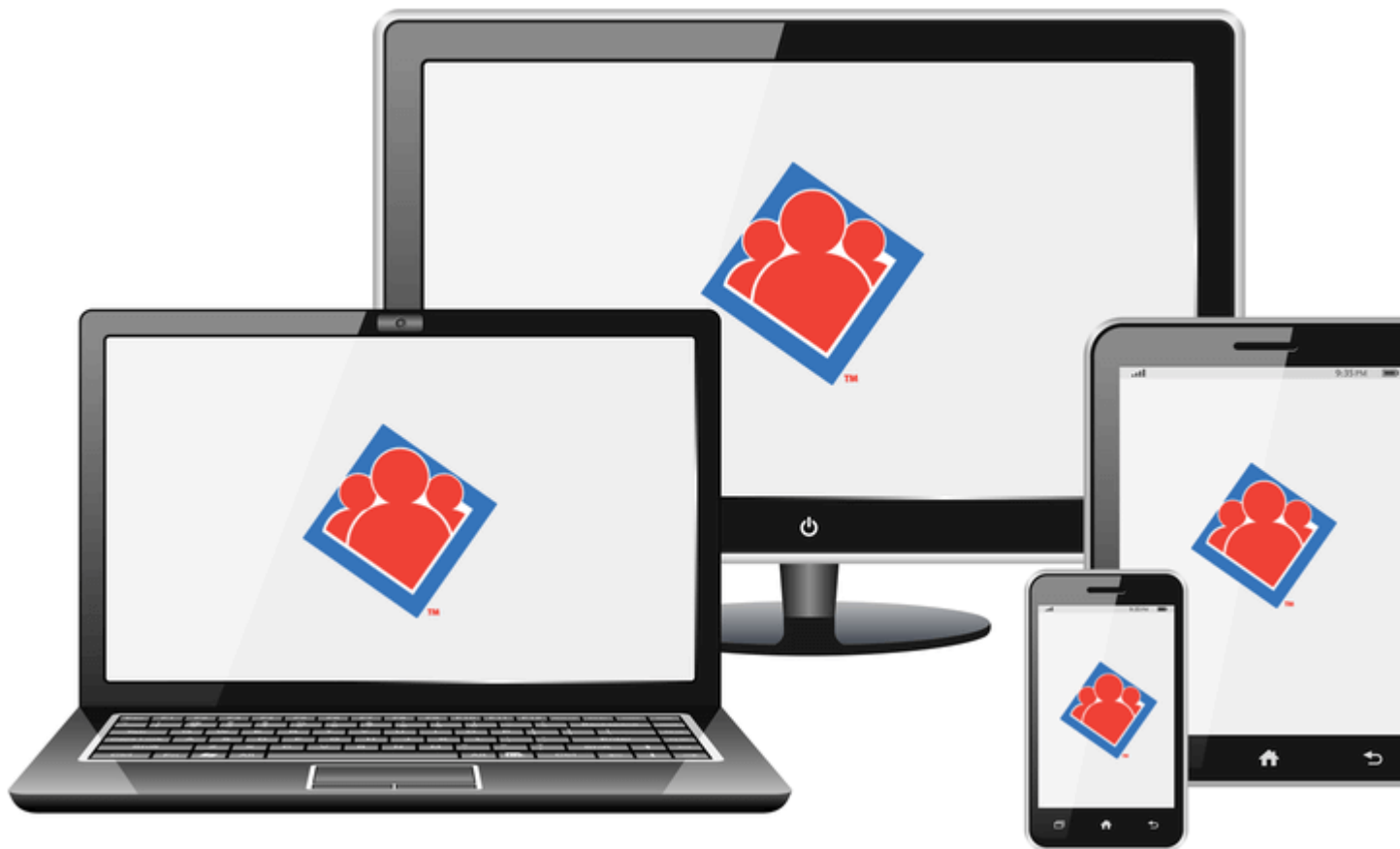# Savvy Citizen

## Essential Features for Communications

With Savvy Citizen, **Mass Notifications, Alerts, and Events** are pushed directly to residents in real time via their preferred method. Unlike social media and other communication methods, you can be assured that your message is received. Updates and mass notifications can be sent to residents in less than a minute with no training required. Our features help you communicate quickly and save critical time.

**INTERACTIVE CALENDAR**
Your interactive calendar makes it easy to schedule and manage public events. Your residents and those of your neighboring communities will be able to see the events you have planned quickly.

**ON-DEMAND NOTIFICATIONS**
The Savvy Citizen notification system makes it a snap whenever you need to get the word out, be it a quick reminder or an emergency response.

**MULTIPLE COMMUNICATION CHANNELS**
Your citizens can determine how they would like to be communicated with, making it convenient for everyone.

**A COMPLETE SOLUTION**
With Team Management, weather, and traffic integration critical event response teams, management, [affordability](#), and much more, Savvy Citizen is designed to accommodate all your needs. Save valuable time delivering the right message to keep people safe, save lives, and stay informed. Give your citizens some peace of mind with the ability to provide updates and access to real-time information during any critical event, crisis, or emergency.

# Interactive Calendar

Our interactive calendar system makes it easy to schedule and manage events. Your residents and those of your neighboring communities will be able to quickly see the events you have planned.

## Scheduling
Savvy Citizen has a complete scheduling mass notification system that allows for creating one-time or recurring events as well as changing or canceling critical events or specific occurrences.

## Smart Preview
Our smart preview will check your work, offer suggestions, and allow you to preview your event before making it public.

## Change Notices
New event? Need to change a time or location? Have to cancel?
We'll remind people of upcoming events and notify them if an event is changed or cancelled.

## Event Publicity
Savvy Citizen gets the word out and allows your citizens to pass along the details using today's social media outlets. Your events become available through multiple channels: web pages, syndication, notifications, and social sharing.
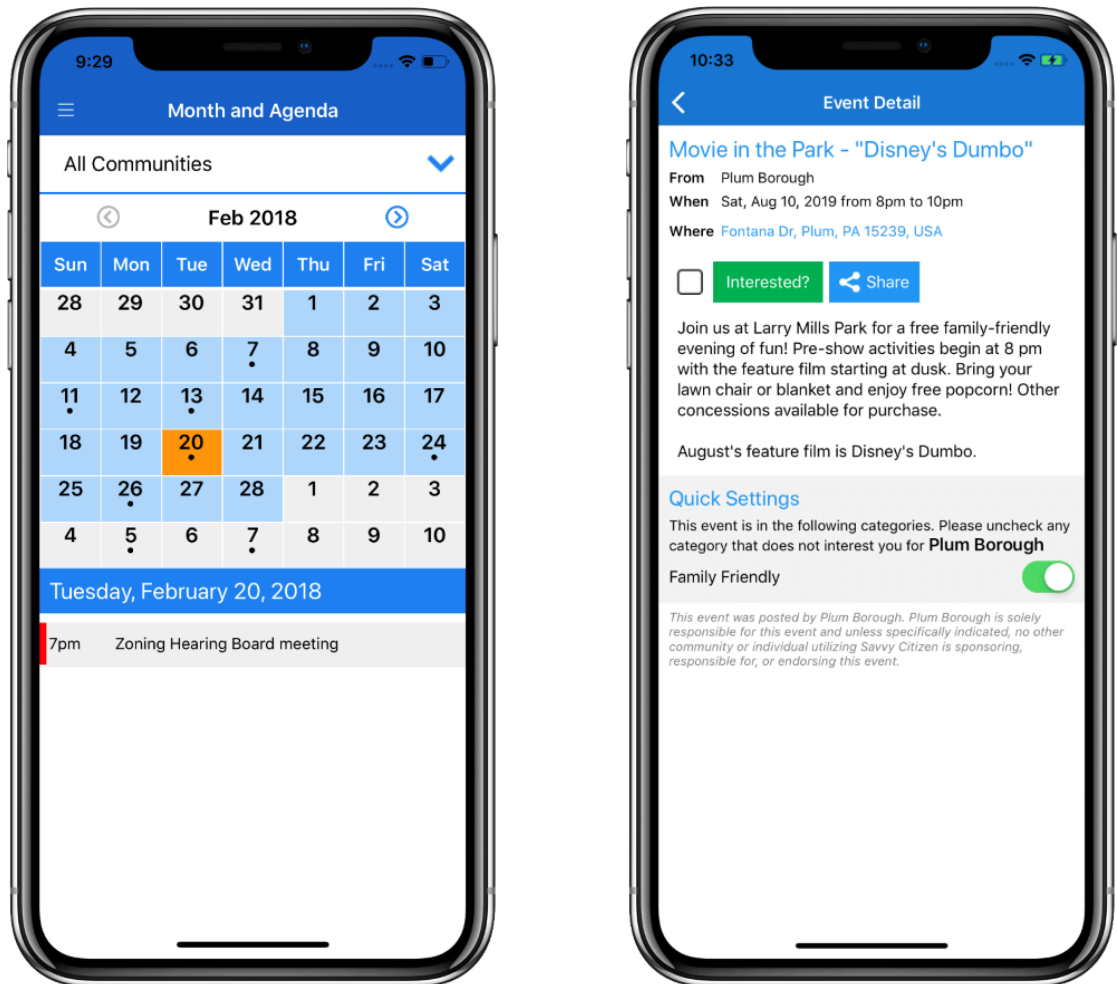
## Synchronized
Don't want to keep multiple calendars up-to-date? Can't easily change your own website's calendar?

No worries! Our Plugin Add-on* can replace the calendar on your website. Any events or changes put into Savvy Citizen will immediately appear on your website.

**Map Enabled**

With your event, you can include multiple addresses or plot an area on a map. Your citizens will be able to quickly and easily see where your event is located.

**Citizens can quickly view your scheduled events.**



# On-Demand Notifications

Any time you need to get the word out, be it a quick reminder or an emergency, Savvy Citizen makes it easy with just a few clicks.

# Standard Notices

Have a helpful reminder or general information you want to get out?
With a few quick steps, you can create simple or robust messages and we'll ensure it gets to your residents (and non-residents if desired) at an appropriate time.

# Emergency Alerts

Alert your residents immediately with effective communication in case of an emergency.
Savvy Citizen gives you the power to quickly and effectively let your citizens know what's happening.

# Map Enabled

With the integrated map feature, you can include multiple addresses
or plot an area on a map. Your citizens will never have to wonder where to go... or avoid.

# Smart Preview

Just like with calendar events, our smart preview will check your work, offer
suggestions, and allow you to preview your notification/alert before making it public.
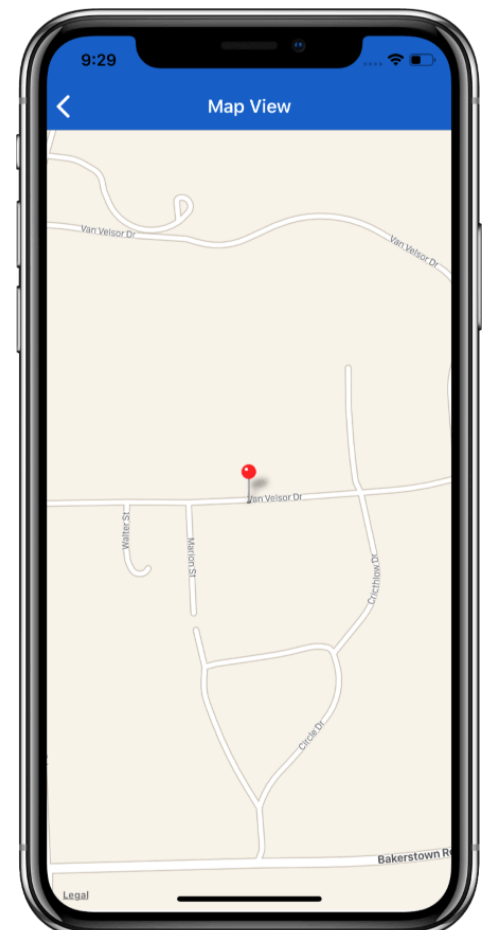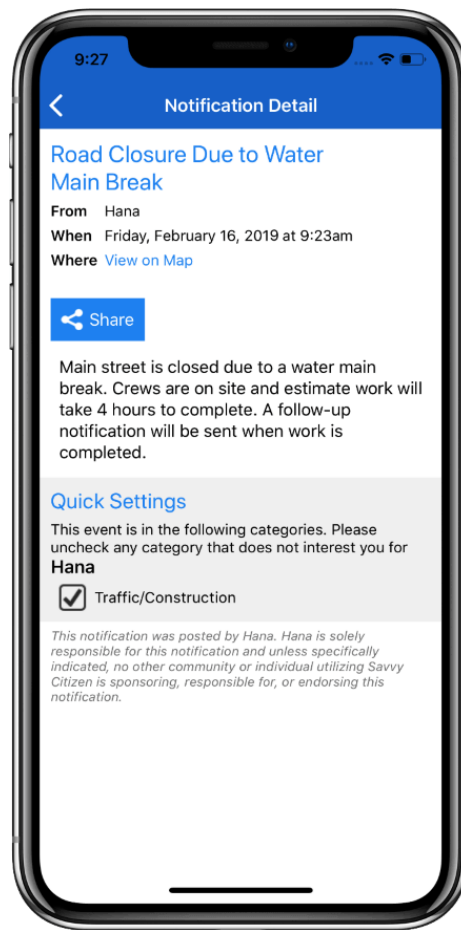
# Scheduling

Notifications can be scheduled to go out whenever you want. Just pick a date,
set it, and forget about it. Savvy Citizen will automatically send your notification on the chosen date.

# Geo Targeting

With the Targeted Notifications Add-on*, you can create custom zones and
send notifications to people in geographic regions.

Or, simply place a pin on a map and send it to people nearby.

**Citizens and Organizations get notifications quickly and efficiently
with all of the details they need for what matters most to them.**

# Multiple Communication Channels

Your citizens can determine how they would like to be communicated with,
making it convenient for everyone.

## Push Notifications

With our free and highly rated **Savvy Citizen app**, citizens can receive *interactive notifications* directly
from local governments to their devices. They'll get a quick look at the details and can take actions such
as marking interest in an event or sharing the details. They can also quickly view the full details.

## Text Messages

*Text messages* are an alternative to **push notifications** for those that don't want to install the Savvy
Citizen app. Unlike other competitors, we provide a brief summary of the message and a link to get to the
full details using their smartphone's web browser.

## Email

For those that prefer standard emails, we can send all details to as many email addresses as they wish.

# A Complete Solution

Savvy Citizen is designed to accommodate all of your needs.

## Team Management

Savvy Citizen allows you to set up your team based on your preferences. You can add as many team members and employees to your account as desired and even manage **access and control permissions** for those who require approval before events and notifications go public.

## Weather Integrated

Fully integrated with the National Weather Service (NWS) **emergency alerting system**, Savvy Citizen knows about the safety issues in your area.

In addition, Savvy Citizen knows about forecasted weather in your area and can provide emergency notification suggestions.

## Traffic Integrated

Savvy Citizen pulls traffic information including congestion, accidents/incidents, and construction so that you can quickly and easily relay timely information.

## Reliable

Built using the latest technologies and sitting on top of powerful servers with the ability to auto-scale and handle any amount of data traffic, our system is available 24x7 and never sleeps.

## Cost Effective

Unlike other solutions, Savvy Citizen is 100% stand-alone. There aren't any associated website systems to purchase or servers to maintain which makes Savvy Citizen affordable and easy to implement.

## Easy to Use

Our system is intuitive and straightforward with integrated help. Just schedule an event or create a notification and Savvy Citizen takes care of the rest.

# Getting started is easy.

In just a few simple steps, your community will be up and running.

## 1

# Register.

Registration is simple, easy, and free. We simply need a little bit of information to verify you represent your community. There is no commitment to use the service.

## 2

# Review offer.

Once approved, you'll receive an email letting you know that your account is ready to be setup. You'll be able to review your official price, payment options, and any discounts.

## 3

# Payment.

Choose your payment plan, and enter your payment method. Your chosen recurring payment will be setup and start immediately. You can cancel at any time from the website.

## 4

# Blast off.

You will immediately gain access to Savvy Citizen's administrative features for your community.

Start setting up shop by creating additional users, populating your calendar or sending a notification.

We'll work quickly to let your residents and those of your neighboring communities know they can now follow you on Savvy Citizen.

# Get a Free Month*