

Apache County Fair Association

◆ PO Box 1047 ◆ St. Johns, AZ 85936 ◆ (928) 245-6803

August 23-26, 2023

We are excited to announce the 2023 Apache County Fair is scheduled for the dates listed above! We do realize this is two weeks earlier than in the past but we couldn't be more excited to give this event to the citizens of this great county!

With that being said, we would like to reach out to businesses in hopes to work out a partnership with you as a sponsor for this year's Apache County Fair. Sponsorship at the Apache County Fair is an excellent and cost effective way to reach thousands of potential customers. Attendance each year far surpasses 24,000 visitors for the four fun-filled days of exhibits, animals, crafts, food, entertainment, carnival. Not to forget some of the most popular attractions of the fair including: the Mud Boggs, the Mud Run, entertainment and animal sales.

The goal of our sponsorship program is to improve the overall quality of the Apache County Fair through increased investments in entertainment and facilities, while providing the Sponsor ample visibility and recognition.

We are offering many levels of sponsorship this year for every business's budget. Please take time to review all levels and consider the benefits to your business with each opportunity.

If you have further questions please contact Shelly Finch, Sponsorship Coordinator at (928) 242-0321 or shelly.apachecountyfair@gmail.com or Josh & Annie Anderson, Fair Managers at (928) 245-6803 or apachecountyfair@gmail.com

“Municipality” Level \$2,000

1. Large Banner (4'x 8') showcasing your City/Town logo placed in high traffic areas during fair; Arena, Entertainment area or Exhibit Building.
2. City/Town name recognized in the Apache County Fair Book.
3. City/Town name/logo on the Apache County Fair website.
4. City/Town name announced on stage throughout the fair.

“Grand Prize” Level \$1,500

5. Large Banner (4'x 8') showcasing your business logo placed in high traffic areas during fair; Arena, Entertainment area or Exhibit Building.
6. Business name recognized in the Apache County Fair Book.
7. Business name/logo on the Apache County Fair website.
8. Business name announced on stage throughout the fair.

“Blue Ribbon” Level \$1,000

1. Large Banner (4'x 8') showcasing your business logo placed in high traffic areas during fair; Arena, Entertainment area or Exhibit Building.
2. Business name recognized in the Apache County Fair Book
3. Business name/logo recognized on the Apache County Fair website.

“Red Ribbon” Level \$500

1. Medium size banner (4'x 4') showcasing your business placed in high traffic areas.
2. Business name recognized in the Apache County Fair Book & the Apache County Fair website.

“White Ribbon” Level \$300 (no banner)

1. Business name recognized in the Apache County Fair Book & the Apache County Fair website.

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Event Sponsorships

If a level sponsorship isn't something you are interested in, there are other different events taking place at the Apache County Fair for you to sponsor. An Event Sponsorships provides a business the opportunity to sponsor a specific event adding to the success and the quality of the experience. Options are listed below:

Mud Boggs \$350

The Mud Boggs is an event for every one of all ages! Those who attend love the big trucks, loud engines, and a lot of mud. Your medium sized banner will be hung where all the cheering fans will see your business name!

Ranch Rodeo \$350

This event has been around for five years now and grows interest with each passing year! It's a fun evening! Your medium sized banner will be hung in the arena with your business name on it supporting the Rodeo!

Entertainment \$350

We strive each year to bring quality entertainment to the Fair for the whole family to enjoy. Your business sponsorship will help us in our quest to continue to improve the stage, sound and surrounding area for people to enjoy the entertainment we bring in. Your medium size banner will be hung in the entertainment area during the entire fair.

Livestock \$350

A large part of the enjoyment at the County Fair is the animals! Your business sponsorship in this area will help in keeping the Arena and Poultry area clean and maintained for both the animals and visitors to the Fair. Your medium size banner will be hung in the livestock area during the entire fair.

We appreciate you taking the time to see how both your business and the Apache County Fair can benefit from your sponsorship. Working together we can make great things happen at the Apache County Fair!

Thank you for your support,

Josh and Annie Anderson
Apache County Fair Managers
(928) 245-6803
apachecountyfair@gmail.com

Shelly Finch
Sponsorship Coordinator
(928) 242-0321
shelly.apachecountyfair@gmail.com

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Sponsor Contract for Year 2023

It is hereby-agreed that _____ (your business name) will provide \$_____ for event _____ to the Apache County Fair Association in exchange for participation as a Sponsor at the 2023 Fair.

The Sponsor is hereby eligible for all benefits and privileges as outlined in the Sponsor book or Contract. The Apache County Fair Association is hereby entitled to \$_____ with the signing of this contract.

I DO _____ or I DO NOT _____ wish to receive any benefits or privileges provided by the Apache County Fair Association.

Company Name _____
(Please print Company Name and provide a **digital form** of logo by email as it should appear on County Fair promotional materials)

Contact Person _____

Mailing Address _____

City, State, Zip _____

Phone # _____ Fax # _____

Email _____

Signed _____ Date _____

Sponsor Signature/Responsible Party

Signed _____ Date _____

Fair Manager