

TOWN OF EAGAR

Proposed Agenda Item

Requester: Dani Hommel Balloons Over Round Valley

Phone Number: 623 229 9341

Date: ~~April 4~~ March 25, 2023

Proposed Council Meeting Date: April 4th

Brief Description of Proposed Agenda Item: Sponsorship, we are already working together on this and would like to extend more ways to be involved with this great community event.

- Proposed agenda items should include supporting information to be included in the Council Packet, if possible.
- Attach supporting information to this form.
- This form must be received by the Town Clerk at least one week in advance of the proposed Council Meeting.
- Presentations are limited to 15 minutes or less.
- Questions regarding the agenda item will be limited to 10 minutes or less and will be facilitated by the Mayor.
- Requestors will be notified by the Thursday before the proposed Council Meeting as to whether the proposed item will be on the Council Agenda.

	Elite Tier			Envelope	Hotel	Restaurant	Burner	Basket
	Ascension	Kickoff	Headline	Balloon	Pilot		Supporting	Supporting
	\$2000 (Only 1)	\$2,000 (Only 1)	\$2,000 (Only 1)	\$1000 (Limit 6)	2 pilot rooms for 8/23-27	Pilots eat free 8/24-26	\$500 (Limit 8)	\$300 (Limit 8)
Company logo included on media day invitation	✓							
Opportunity to make brief remarks at Media Day	✓							
Opportunity to submit media representatives to media day.	✓							
Opportunity to introduce band from the stage		✓	✓					
Backstage Meet and Greet with the band for four people.		✓	✓					
10 Reserved seats to Kickoff Concert	✓	✓ Front Row	✓ Front Row					
Corporate banner displayed on main stage throughout event	✓	✓	✓					
Hotel listed as an official Balloon Festival property in our email newsletter for the event					✓			
3' x 2' banner displayed on a balloon basket	✓	✓	✓	✓	✓			
Hot air balloon ride for two (weather permitting)	✓	✓	✓	✓	✓			
Banner on fence at the event	✓	✓	✓	✓	✓	✓	✓	
Hyperlinked logo on Balloons Over Round Valley website	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion in all ads, PSAs, news releases	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide promotional items or coupons in the balloon swag bags (9)	✓	✓	✓	✓	✓	✓	✓	✓
Right to market your business as an official Balloons over Round Valley Festival sponsor	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity for your employees to participate as chase crew members	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to the Friday night meet and greet reception with pilots	✓ Four (4) Tickets	✓ Four (4) Tickets	✓ Four (4) Tickets	✓ Two (2) Tickets	✓ Two (2) Tickets	✓ Two (2) Tickets	✓ Two (2) Tickets	✓ Two (2) Tickets



Town of Eagle  
22 W 2nd St, PO Box 2235  
Eagle, AZ 85623  
928-333-4128  
www.townofeagle.com



Sierra Propane  
623 W Main  
Eagle, AZ 85623  
928-333-5200  
www.sierra.com



Foundation for Little  
Colorado Revitalization  
328 Oak Street  
Flagstaff, AZ 86001



Chamber of Commerce  
15 W Main St  
Springerville, AZ 85938



Town of Springerville  
918 E Main Street  
Springerville, AZ 85938  
928-333-2838  
www.springervilleaz.gov

# August 24-26 2023 Springerville Town Park



Sierra Propane is celebrating their 40 year anniversary and are pleased to bring hot air balloons back to Springerville/Eagar's Round Valley! Welcome to the first annual Balloons Over Round Valley festival and concerts. The event will be three days and all balloon activities will be free to the public. Balloon activities are weather permitting and will be part of a festival featuring live entertainment, food and retail vendors, and more.

Sponsorships are now available for the 2023 Balloons Over Round Valley concerts and festival and we invite you to be part of this community event.

## \$2,000 Exclusive Mass Ascension Sponsor

Mass Ascensions will take place each morning of the three-day festival (weather permitting)

Thursday, August 24 - Media Day

Friday, August 25 - Sponsor Day

Saturday, August 26, Pilot Day

- ❖ Hot air balloon ride for two (weather permitting)
- ❖ 10 reserved seats to the Kickoff Concert
- ❖ 3'x2' banner displayed on a balloon basket
- ❖ Corporate banner on the main stage throughout the event
- ❖ Hyperlinked logo on Balloon Over Round Valley website.
- ❖ Inclusion in all ads, PSAs, news releases
- ❖ Right to market your business as an official Balloons Over Round Valley sponsor
- ❖ Opportunity to provide promotional items or coupons in the balloon swag bags (9)
- ❖ Opportunity to submit media representatives to invite to media day
- ❖ Company logo included on media day invitation
- ❖ Opportunity to make brief remarks at Media Day
- ❖ Opportunity for your employees to participate as chase crew members
- ❖ Four tickets to Thursday night meet and greet reception with pilots

**Make check payable to Balloons Over Round Valley % Sierra Propane, PO Box 1158, Springerville, AZ 859:**

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_

Bus. Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

**For more information, contact Event Coordinator Dani Hommel 623-368-8696 or [luvbuggedy@yahoo.com](mailto:luvbuggedy@yahoo.com)**



## Balloons Over Round Valley Festival and Concerts

**Brought to you by:**  
Sierra Propane  
928-333-5550

**Supported by:**  
Town of Eagar  
928-333-4128

Town of Springerville  
928-333-2656

Round Valley Fire

Round Valley Police

Springerville - Eagar  
Chamber of Commerce  
928-333-2123

Foundation for Little  
Colorado Revitalization  
928-245-1998

**Coordinated by:**  
Dani Hommel  
Event Coordinator  
623-229-9341

Aimie Richards  
Asst. Event Coordinator  
928-245-9505

