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AUGUST 2025 NEWSLETTER



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

It's Gold for Greater Dubuque Development!

Greater Dubuque Development Corporation has received a 2025 Excellence in Economic Development Gold Award from the [International Economic Development Council](#) (IEDC). The award was bestowed for the organization's work in the Innovative Economic Development category that impacted 25,000-200,000 residents with the Dubuque Broadband Acceleration Initiative. Greater Dubuque Development will be acknowledged and honored at the [IEDC 2025 Annual Conference](#) in Detroit, Michigan, September 14-17, 2025.

Each year, IEDC honors economic development organizations, government entities, initiatives, and programs that consistently demonstrate excellence in the field. The honorees lead transformational projects that revitalize communities and advance the practice of economic development.

[Learn more about the IEDC Excellence in Economic Development Award recognition](#)

Business Services

YOUR BUSINESS can be great here.



\$100 Fly DBQ Airfare Rebate Program

Air Service

More Reasons to Fly DBQ

In addition to a convenient flight schedule, its close location, free parking, and smooth check-in and security processes, new reward and incentive programs are making Fly DBQ an even more attractive option for business and leisure travel.

\$100 Rebate Program

Travelers who purchase tickets between August 11 and September 30, 2025, on Denver Air Connection flights at the Dubuque Regional Airport can now receive a \$100 rebate, thanks to Dubuque Initiatives. There are no restrictions on when the flights can be used, but tickets must be purchased in the noted timeframe. To receive the rebate, travelers must present proof of purchase in the form of a ticket or invoice to Karen Kluesner, Vice President of Operations at karenk@greaterdubuque.org.

[LEARN MORE >](#)

Corporate Discount Program

Denver Air Connection's corporate discount program allows businesses and organizations that purchase at least two round-trips per month a discount on Denver Air Connection flights. Eligible businesses can receive up to 20% off Denver Air fares for their first year in the program.

[LEARN MORE >](#)

Mile High Elite Rewards

With Denver Air Connections' Mile High Elite rewards program, every flight gets you closer to your next reward. Earn one point per flight purchased. Accumulate six points to earn a one-way reward ticket to any Denver Air Connection destination (except Telluride).

[LEARN MORE >](#)

[Learn more about Fly DBQ reward and incentive programs](#)



Interested in learning more about air service for the Greater Dubuque region?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org



**FAMILY
BUSINESS CENTER**

Business Resources

Take Advantage of Free Webinars on Succession Planning for Small Businesses

As part of our ongoing efforts to connect regional businesses with valuable resources, we are sharing details on a free two-part webinar series from the University of Northern Iowa's [ADVANCE IOWA](#) and [Family Business Center](#). The sessions, held virtually on Wednesday, September 17 and Wednesday, September 24 from 12:00-1:00 p.m., will focus on succession planning—a critical step for every business's future, whether a transition happens tomorrow or years down the road. These webinars are free and open to businesses of any size.



Interested in learning more about resources for existing businesses?

Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org

Workforce Solutions

YOUR CAREER can be great here.

FALL CAREER FAIR



Thursday, October 23
1:00–4:00 p.m.

Recruitment Resources

Employer Registration Now Open for AccessDubuqueJobs.com Fall 2025 Career Fair

As part of our 2025-2026 **YOU can be great here** Community of Colleges event series, we will host the AccessDubuqueJobs.com Fall Career Fair on Thursday, October 23 from 1:00 - 4:00 p.m. at the Grand River Center, 500 Bell Street in the Port of Dubuque.

Workforce Solutions Investors can now [register online to reserve a booth](#).

Registration is free on a first-come, first-serve basis with approximately 70 spots available. The AccessDubuqueJobs.com Fall Career Fair will be open to all job seekers with special outreach to students at our regional higher education institutions.

[Register now for the October 23rd AccessDubuqueJobs.com Fall Career Fair](#)



Interested in learning more about our upcoming career fairs?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org



Iowa Workforce Development

Funding Opportunity

Support for STEM Internships Now Available Through the State of Iowa

Iowa Workforce Development (IWD) is offering grant funding through the FY 2026 STEM Internship Program to help Iowa businesses connect with college talent. The program supports semester-long, year-long, and summer internships for undergraduate or graduate students who are within 1 to 2 years of graduation. Internships must provide substantive work that aligns closely with the student's field of study.

Applications will be reviewed in the order received until program funds are exhausted. Program details and the application portal [are available online](#).

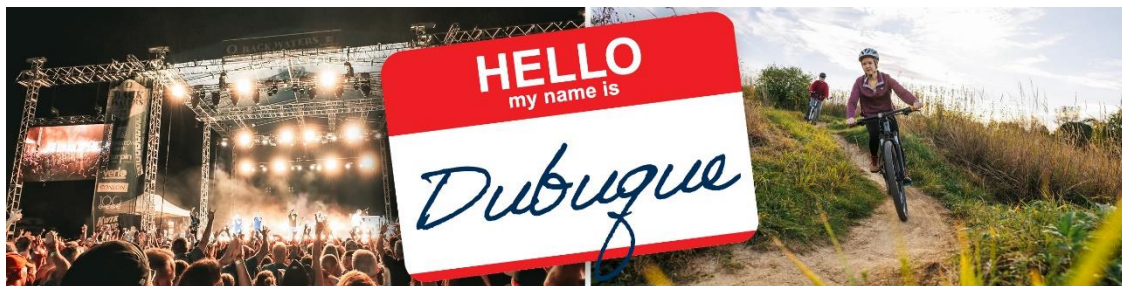
Contact Nic Hockenberry, Director of Workforce Programming at 563-557-9049 or nicolash@greaterdubuque.org to request a letter of support for your application. Nic is also available to review your application to IWD if you need assistance in strengthening your application to help position your STEM internship program for success.

[Learn more about IWD's funding for STEM internships](#)



Interested in learning more about IWD's STEM grant program?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org



College Outreach

New Event to Introduce Tomorrow's Talent to All the Greater Dubuque Region Has to Offer

Greater Dubuque Development is taking a fresh approach to connecting with the next generation of professionals by going to them. On Wednesday, September 18, 2025, we will bring Hello Dubuque to the University of Northern Iowa (UNI), giving students a firsthand look at the people, places, and possibilities that make the Greater Dubuque region a great place to live and work after graduation.

Held in the Marquee Lounge at the Gallagher Bluedorn Performing Arts Center from 3:30–6:00 p.m., this interactive, come-and-go event will build on the day's earlier [UNI Fall Career Fair](#), offering students the chance to hear directly from Dubuquers and fellow Panthers who interned in the Greater Dubuque region this summer. Through conversation and connection, participants will discover how Dubuque offers big-city opportunities, small-town charm, and a high quality of life — all at their fingertips.

If your organization is planning to attend the UNI Fall Career Fair and is interested in being part of Hello Dubuque, please connect with Mandi Dolson at 563-557-9049 or mandid@greaterdubuque.org.



Interested in learning more about our Hello Dubuque! pilot program?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools. Your investment powers these services, supports our college engagement efforts, and fuels outreach to job seekers in our market and beyond.

New Investors

- Abbadent Dental

Renewed Investors

- Bodensteiner Implement Co
- Bodine Electric Company
- CROWN Cork & Seal USA, Inc

Renewed Investors, cont'd

- Dubuque County Fairgrounds & Event Center
- Dubuque Museum Of Art
- Eagle Point Software Corporation
- Sedgwick
- The Adams Company
- Theisen Home Farm Auto
- Wartburg Theological Seminary



Interested in becoming a Workforce Solutions Investor?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org



AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



Community News

Vote Now for Your Favorite Envision 2030 Ideas

Make your voice heard! Go to envision2030.org anytime through Friday, August 22 to vote for your 10 favorite ideas for strengthening the Greater Dubuque region. Your vote will help determine the top 10, which will be unveiled to the public in October.

[Vote Now to Pick Your Top 10 >](#)



Community News

Mark Your Calendars for the 2025 Data Walk

Make plans to attend the 2025 Data Walk, hosted by the Community Foundation of Greater Dubuque, on Wednesday, September 10, from 4:30–6:00 p.m. at the McCarthy Center, 700 Locust St. Explore local and regional data on economic mobility, engage in conversation, and spark ideas for building a stronger future for the Greater Dubuque Region.

[RSVP for the 2025 Data Walk >](#)



YOU can be great here.

Community News

Free Program Connects Residents with City Services & Staff

Apply by Sunday, August 31, to take part in the City of Dubuque's upcoming City Life program. Classes will be held on Tuesdays and Thursdays from 12:00 -1:30 p.m. from September 9 through September 25. This free program helps residents connect with City services and staff while exploring ways to get involved and engage for a better Dubuque.

[Learn more about the program >](#)



Upcoming Events

YOUR NETWORK can be great here.

Wednesday, September 10, 2025

NICC Advanced Technology Center Open House

**4:00 - 6:00 p.m. | Northeast Iowa Community College | 8342 NICC Dr.,
Dubuque, IA**

Join Northeast Iowa Community College (NICC) for an exclusive look inside the newly rebranded NICC Advanced Technology Center. Explore cutting-edge labs, connect with faculty, students, and staff, and see how NICC is shaping tomorrow's workforce. Enjoy light refreshments, networking, and your choice of guided tours or self-directed exploration of the facility.

[Learn More >](#)

Thursday, September 11, 2025

Tri-States Veterans Network Meeting

5:30 - 8:30 p.m. | Jumper's Sports Bar & Grill | 2600 Dodge St., Dubuque, IA

The [monthly Tri-States Veterans Network meeting](#) aims to give back to veterans by connecting unemployed and under employed veterans or their families with area businesses to promote employment conversations. Each network meeting is attended by multiple employers and veterans service organizations to create a supportive atmosphere for networking, sharing, and learning with food sponsored by the Tri-States Veterans Network. For more information, contact the Tri-States Veterans Network at tristatesvetnet@gmail.com or visit them on [Facebook](#) or [LinkedIn](#).

[Learn More >](#)

Thursday, September 18, 2025

Rural Ideas Summit

9:00 a.m. - 3:30 p.m. | Virtual

The Rural Ideas Summit is a one-day, virtual-first gathering designed to spark bold ideas, share proven strategies, and celebrate the people driving change in rural communities. Whether you're an entrepreneur growing a business or a community leader building a stronger hometown, this summit will give you the tools, inspiration, and connections you need. Bill Menner, founder of The Bill Menner Group, a consulting firm focused on community development, rural partnerships, and economic vitality, will be the featured inspirational speaker at this 2nd annual Rural Ideas Summit.

[Learn More and Register Online >](#)

Wednesday, October 8, 2025

Business Summit Workshop: Igniting Innovation with AI

8:00 a.m. - 12:00 p.m. | Northeast Iowa Community College | 8342 NICC Dr., Peosta, IA

Unleash the transformative power of AI with renowned entrepreneur and speaker Susan Frew at the [Business Summit Workshop: Igniting Innovation with AI](#). Known for her energetic delivery and practical insights, Susan will explore the game-changing impact of artificial intelligence across diverse industries. Through real-world applications and compelling success stories, she'll demonstrate how AI is revolutionizing business operations and strategy..

[Learn More and Register Online >](#)

Recent & Upcoming Religious Holidays & Cultural Observances

August 23 | International Day for the Remembrance of the Slave Trade and Its Abolition

August 26 | Women's Equality Day

September 1 | Labor Day

September 5 | International Day of Charity

September 5 | Mawlid Al-nabi (Islamic)

September 8 | International Literacy Day

September 15-October 15 | National Hispanic Heritage Month

September 17 | Constitution Day and Citizenship Day

September 21-23 | Rosh Hashanah (Jewish)

September 22 | Autumnal Equinox

September 22-October 1 | Navaratri (Hindu)

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

[View Progress](#)

View past issues of the newsletter [here](#).



YOU can be great here.

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