

Business Development | Live Here | Work Here | Who We Are

JUNE 2025 NEWSLETTER

DRIVEN BY PURPOSE Powered by Partnerships

2024-2025 Annual Meeting Thursday, July 17, 2025



Join Greater Dubuque Development's Board of Directors, investors, and team for our 2024-2025 Annual Meeting on **Thursday**, **July 17**, **2025** in the Reflections event space at the Q Casino + Resort. The evening kicks off with cocktails and hor d'eourves at 5:30 p.m.

Our annual gathering addresses official business of the Board of Directors and offers an opportunity to reflect on the past year's progress with a look into the partnerships and initiatives that will carry us into the future as we deliver on the promise that **YOU can be great here**. RSVP by July 10th for this FREE event online or by calling Anna Roling, Executive Assistant, at annar@greaterdubuque.org or at 563-557-9049.

Click to RSVP online for our 2024-2025 Annual Meeting

Business Services

YOUR BUSINESS can be great here.

Strategic Initiatives

Broadband Transformation: A Decade of Progress Positions the Greater Dubuque Region for the Future

Through a decade of strategic collaboration and public-private partnership, the Dubuque Broadband Acceleration Initiative has delivered near universal access to high-speed fiber internet—now reaching 98% of homes and businesses in the city and 85% across Dubuque County. This transformational effort is helping future-proof the Greater Dubuque region's economy, support innovation, and eliminate connectivity barriers for residents and employers alike.

Since 2021, the number of providers in the area has grown from 2 to 13, and private investment has exceeded \$50 million. ImOn Communications alone has laid over 163 miles of fiber, passing nearly 30,000 homes and businesses in Dubuque and surrounding communities such as Peosta, Epworth, Farley, and Dyersville.

<u>Read more about the progress of broadband expansion in the Greater Dubuque regior</u>



Interested in learning more about our efforts to expand broadband access?

Contact Dave Lyons, Strategic Initiatives Consultant, at 563-557-9049 or davel@greaterdubuque.org



Photo courtesy of the City of Dubuque.

Air Service Update

Catch Up on the Air Service Conversation

On June 17th, the Dubuque Area
Chamber of Commerce and Greater
Dubuque Development Corporation
co-hosted a virtual town hall to share
the latest updates on commercial air
service at the Dubuque Regional
Airport. The session included updates
on Denver Air Connection's
performance and ongoing efforts to
expand service options. A recording of
the meeting is now available on
YouTube.

<u>View the recording of the June 17th Virtual Town Hall update on local air service</u>



Interested in learning more about your role in growing commercial air service at the Dubuque Regional Airport?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org

Workforce Solutions

YOUR CAREER can be great here.







Scenes from the Talent Dubuque Welcome Lunch: (left) Kevin Eipperle of FEH Design chats with a participating intern; (center) interns raise their hands when

asked who's new to Dubuque; and (right) the keynote presentation gets interns on their feet and engaged with their peers.

Event Recap

Talent Dubuque Summer Series Kicks Off with Energy and Insight

On June 12th, we welcomed 128 interns and 17 employer representatives to the Grand River Center for the launch of our 2025 Talent Dubuque: An Intern Engagement Program summer series. From structured networking activities to a high-energy, interactive workshop with Lisa Schaefer of Shine with Schaefer, the kickoff event was filled with enthusiasm, meaningful new connections, and a powerful introduction to life and opportunity in the Greater Dubuque region.

This is just the beginning—180 interns are participating in Talent Dubuque this summer and are invited to a series of events designed to help them grow professionally, build relationships, and discover how **YOU** can be great here. Talent Dubuque is made possible thanks to the generous support of our Workforce Solutions Investors, who also help power AccessDubuqueJobs.com, the region's leading jobs board.

Read a full recap of our June 12th Talent Dubuque Welcome Lunch & Series Kickoff



Interested in learning more about Talent Dubuque?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org







Members of the Future Leadership Team take part in the June 4th Envision 2030 idea session—collaborating in small groups and sharing bold ideas to support the Dubuque's community-wide visioning effort.

Future Leadership Team Contributes Bold Ideas to Envision 2030 Visioning Effort

Greater Dubuque Development's Future Leadership Team held its final meeting of the fiscal year on Wednesday, June 4, 2025 bringing together emerging leaders for a forward-looking discussion tied to the regional Envision 2030 visioning effort. Facilitated by Nic Hockenberry, the interactive session challenged members to imagine bold, transformative initiatives that could help the region achieve long-term goals around jobs, housing, population, and quality of life.

The meeting also included updates on commercial air service at the Dubuque Regional Airport, the **YOU can be great here** Community of Colleges series, and 2025 Talent Dubuque events. Outgoing members were recognized for their service, and a new slate of appointees was introduced ahead of formal approval at our Annual Meeting in July. The team will reconvene in September to kick off a new year of leadership, insight, and impact.

<u>Click for a full recap of our June 4th Future Leadership Team meeting</u>



Interested in learning more about our Future Leadership Team?



Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org

Or contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org



Participants and facilitators from the 61st session of Distinctively Dubuque gather in April 2025 for a group photo at the Dupaco Voices Building Rooftop, with a skyline of Dubuque's bluffs and steeples as their backdrop.

Newcomer Services

Retain New Talent by Deepening Their Connection to the Greater Dubuque Region

Attracting top talent is only half the challenge—retaining them is just as critical—which is where <u>Distinctively Dubuque</u>, our signature newcomer program can help! Produced in partnership with Northeast Iowa Community College, Distinctively Dubuque is a proven tool to support retention by helping your newest team members feel personally connected to the Greater Dubuque region.

This five-week, interactive experience is designed for anyone who has relocated here within the past five years. Held on Wednesday evenings from 5:30–8:30 p.m., each session features unique venues, local cuisine, and high-energy presenters who help participants build authentic personal and professional networks. It's not just a welcome—it's a deeper orientation to what makes the Greater Dubuque region a great place where **YOU** can be great here.

Remaining 2025 Sessions

August 20 - September 17, 2025 - Fully Booked

October 1 – 29, 2025 – Filling Fast

Now Registering for 2026

January 28 – February 25

March 11 - April 8

August 19 – September 16

September 30 – October 28

Thanks to the support of the DRA, City of Dubuque, and Dubuque County, there is no cost to participate. Space is limited to 30 participants per session and demand is high. To register, contact Mandi Dolson, Director of Workforce Recruitment & Retention, at <a href="mailto:ma

<u>Learn more about Distinctively Dubuque and access free online registratior</u>



Interested in learning more about Distinctively Dubuque?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org

AccessDubuqueJobs.com Update
YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools. Your investment powers these services, supports our college engagement efforts, and fuels outreach to job seekers in our market and beyond.

New Investors

Grand View Methodist Church

Renewed Investors

- Alliant Energy
- Andersen Windows & Doors
- Conlon Construction Co.
- Decker Precision Machining Inc

Renewed Investors, cont'd

- East Central Intergovernmental Association
- Grand River Center
- Grant Regional Health Center
- Key West Early Childhood Center
- Prairie Farms
- Q Casino + Resort
- Revolution Lightboards
- Unified Therapy Services



Interested in becoming a Workforce Solutions Investor?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org







AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



Community News

Dubuque Recognized as "The Place to Be This Summer"

The Wall Street Journal's 2025 Summer Travel Guide cast a national spotlight on Dubuqe as "the place to be this summer," celebrating our riverfront, the city's unique blend of historic charm, stunning natural beauty, and vibrant cultural energy.





Community News

July/August City News Newsletter Now Available

The City of Dubuque recently released it's bimonthly City News newsletter. The latest issue features a message from the City Manager along with information about city elections, the Healthy Homes funding program, the Age in Place grant program, and more.

Click to Access Online >



Community News

Dubuque Named One of the Best Cities for New College Graduates

Dubuque is ranked #16 overall in new rankings compiled by human resources software company Checkr. Among "small" cities with populations of 200,000 residents or fewer, Dubuque ranked #10. The ratings are based on several key factors related to employment, affordability, and social aspects.

Access the Full Checkr Report >



Upcoming Events

YOUR NETWORK can be great here.

Weekly on Wednesdays

1 Million Cups

8:45 - 9:45 a.m. | Collins Community Credit Union | 255 John F. Kennedy Rd., Dubuque, IA

1 Million Cups (1MC), a nationwide initiative to engage, educate, and connect area entrepreneurs, has <u>established a Dubuque chapter</u>, giving entrepreneurs from across the Greater Dubuque region the chance to share their story in a friendly, feedback-rich environment. Presenters talk about their businesses, exchange ideas, and receive supportive insights from a diverse audience of peers, mentors, and community leaders. Area entrepreneurs from any industry can apply for the opportunity to present and engage with a network for support.

Learn More and Apply Online >

Recent & Upcoming Religious Holidays & Cultural Observances

July 4 | Independence Day

July 5 | Ashura (Islamic)

July 10 | Dharma Day (Buddhist)

July 26 | Americans with Disabilities Act (ADA) Day

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

View past issues of the newsletter here.











YOU can be great here.

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