

Business Development | Live Here | Work Here | Who We Are

July 2024 NEWSLETTER

Greater Dubuque Development Hosts Annual Meeting



Kay Takes, the newly elected 2024-2025 Chair of the Board for Greater Dubuque Development Corporation, addresses a crowd of 200+ board members, investors, partners, and community leaders from the stage of the Q Showroom at the Q Casino + Resort on Wednesday, July 17, 2024.

Meeting Honors 40th Anniversary, Celebrates Past Year's Achievements, and Looks to the Future

The Greater Dubuque Development Corporation held our 2023-2024 Annual Meeting on Wednesday, July 17, 2024, at the Q Casino + Resort with over 200 in attendance. The formal program commenced at 6:00 p.m. with speakers Alex Dixon, the 2023-2024 Chair of the Board; Kay Takes, the incoming 2024-2025 Chair of the Board; and Rick Dickinson, President & CEO of Greater Dubuque Development.

The event was both a recap of the past year's achievements and a celebration of our 40-year history, drawing attention to strategic actions Greater Dubuque Development takes every day to create a vibrant region of choice and deliver on the promise, **YOU can be**

great here. A <u>robust summary of the meeting is available on our website</u> along with links to <u>watch the meeting's activities</u> and <u>download our 2023-2024 Annual Report</u>.

<u>Read more about our annual meeting and download the 2023-2024 Annual Report</u>

Business Services

YOUR BUSINESS can be great here.



Data & Resources

FY 2023-2024 Info*Action* Dashboard Available for Download

As part of our commitment to providing tangible data to our regional partners, our fiscal year-end activities include compiling an annual summary of key findings from the 270 InfoAction businesses interviews we conducted over the past 12-months.

Download the Dashboard >



Interested in learning more about our InfoAction program?

Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.

Data & Resources

Dubuque County Employment Levels Reach All Time High

Dubuque County's latest employment figures continue positive growth at the midway point of 2024. This month brought Dubuque County's total employment to 62,200, the highest level of employment ever in the county, putting us 600 jobs up from the month prior and 1,200 jobs up from June of 2023.

Greater Dubuque Development closely tracks the Iowa Workforce Development Labor Market Division's monthly total non-farm employment estimates, an important performance indicator of the local economic climate. Increasing employment levels in

Dubuque County to 64,000 by 2027 is one of the 5 strategic goals of our ambitious 5-year **YOU can be great here** campaign.

Read the Full Story >



Interested in learning more about the regional workforce statistics?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.



Nic Hockenberry, Director of Workforce Programming (second from left) presents an overview of newly released data related to the regional workforce landscape at the quarterly Tri-State Economic Development Practitioners' meeting on Thursday, June 18, 2024.

Regional Collaboration

Tri-State Practitioners Explore Workforce Landscape Data and Regional Collaboration Opportunities

On Thursday, July 18, 2024, Greater Dubuque Development hosted the quarterly meeting of the Tri-State Economic Development Practitioners, bringing together economic development professionals from across the region. This network, facilitated and organized by Greater Dubuque Development, serves as a collaborative platform for regional economic development professionals to exchange ideas, share best practices, and explore cooperative actions.

Read the Full Story >



Interested in learning more about the Tri-State Economic Development Practitioners network?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org.

Workforce Solutions

YOUR CAREER can be great here.

Just Announced. Attention Workforce Solutions Investors. Registration Open.



Thursday, September 5 · Steeple Square

Rapid Response Efforts

AccessDubuqueJobs.com Hiring Fair Coming to Steeple Square on Thursday, September 5

Central to our ongoing rapid response efforts is ensuring dislocated workers in the region and beyond can connect with rewarding career opportunities awaiting them right here in the Greater Dubuque region. To that end, we will host an AccessDubuqueJobs.com Hiring Fair on Thursday, September 5 from 2:00 - 5:00 p.m. at Steeple Square at 101 E. 15th Street in Dubuque.

Workforce Solutions Investors can now <u>register online</u> to reserve a booth. Registration is free but limited to our Workforce Investors on a first-come, first-serve basis with approximately 50 spots available. The Hiring Fair will be open to all job seekers with special outreach to dislocated workers within the regional Greater Dubuque market.

Registration Now Open for September 5 Access Dubuque Jobs.com Hiring Fair



Interested in becoming a Workforce Solutions Investor to take part in this and future hiring events and career fairs?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.

Professional Development

August HR Professionals Cohort Canceled, Mark Your Calendars for November

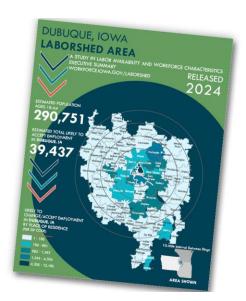
Due to busy summer schedules, the quarterly HR Professional Cohort scheduled for Tuesday, August 6, 2024 has been canceled. This peer-to-peer learning network, open to all Workforce Solutions Investors, will reconvene on Tuesday, November 5, 2024 from 8:00 - 9:30 a.m. at the Northeast Iowa Community College Town Clock Business Center in downtown Dubuque.

The topic for the November gathering will be "Connecting Through Conversations: The Power of One-on-One Meetings and Goal Alignment", facilitated by Stacie Halverson, Vice President of Human Resources for Kendall Hunt Publishing/Westmark Enterprises/Great River Learning. Save the date for now and look for registration to open in September.



Interested in learning more about the HR Professionals Cohort?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



Data & Resources

Download the 2024 Laborshed Area Study

The latest Dubuque Laborshed Study offers a comprehensive analysis of the workforce dynamics in the Greater Dubuque region. By focusing on major employers in Dubuque, the study tracks residential zip codes of employees and conducts extensive outreach to create a detailed picture of the workforce's characteristics.

Learn More >



Interested in learning more about the Dubuque Laborshed Area Study?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.

AccessDubuqueJobs.com Update YOUR SUPPORT can be great here.

Invest in <u>AccessDubuqueJobs.com</u> and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

NEW Investors

- Dubuque Soccer Club
- Monastery Candies
- Tri-State Quality Metals

Renewed Investors

- BARD Materials
- Boys and Girls Club of Greater Dubuque
- Community Foundation Of Greater Dubuque
- Dubuque Fire Equipment
- EK Plastics
- Mount Carmel Bluffs
- Portzen Construction
- Premier Bank



Interested in becoming a Workforce Solutions Investor and access our complete suite of recruitment and retention tools?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.







AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



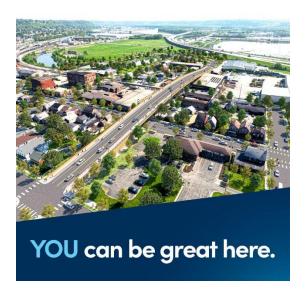
Community News

Grants for Neighborhood Projects Available

The City of Dubuque's Neighborhood
Support Grant program is a
neighborhood-based community
development effort which supports
groups of neighbors working to make a
difference

in their neighborhood and community. Grants of up to \$2,500 are now available to eligible groups and projects.

Learn More >



Preliminary conceptual rendering of 14th St. overpass of Elm St. Courtesy City of Dubuque.

Community News

Dubuque Awarded \$25 Million Federal RAISE Infrastructure Grant

The City of Dubuque has been awarded a \$25 million Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Infrastructure Implementation Grant from the U.S. Department of Transportation for a major, multi-phase infrastructure project in downtown Dubuque to build railroad overpass at 14th Street.

Learn More >



Courtesy of City of Dubuque.

Community News

Art on the River Opening Celebration Set for August 9

The public is invited to the opening reception of the 2024-25 Art on the River, the City of Dubuque's annual temporary public sculpture exhibit, on Friday, August 9, from 5:00 – 7:00 p.m. on the patio of the Grand River Center, 500 Bell St in the Port of Dubuque.

Learn More >



Upcoming Events

YOUR NETWORK can be great here.

Tuesday, August 6, 2024

S.M.A.R.T. Series: Strengthening Multi-Cultural Awareness with Real Talk

Creating Inclusive Environments in the Workplace

3:00 - 4:30 p.m. | Northeast Iowa Community College's Town Clock Business Center | 680 Main Street, Dubuque, IA

Join the Fountain of Youth and the Dubuque Area Chamber for the S.M.A.R.T. Series (Strengthening Multi-cultural Awareness with Real Talk), a program aimed at empowering businesses through diversity, equity, and inclusion (DEI). The program offers to help employers discover the missing puzzle pieces for an effective business model and unlock the potential of a diverse workforce. The August 6th session will coverimportance of promoting diversity, actively recruiting those with diverse backgrounds, hold diversity training, encourage open communication, establish inclusive policies, and how you can lead by example. The cost per person is \$20 per session with all proceeds benefiting the Fountain of Youth Program.

Learn More >

Distinctively Dubuque

5:30 - 8:30 p.m. | Various Locations | Dubuque, IA

Distinctively Dubuque is a five-night course hosted by high-energy presenters with indepth knowledge of the Greater Dubuque region and is designed for individuals who are new to the area within the last five years. Thanks to the generosity of our sponsors (the DRA, City of Dubuque, and Dubuque County), Distinctively Dubuque is offered free of charge. Register online or by contacting Mandi Dolson, Director of Workforce Recruitment & Retention for Greater Dubuque Development at 563-557-9049 or mandid@greaterdubuque.org.

Register online >

Wednesday, December 11, 2024

Safety Conference

8:00 a.m. - 3:30 p.m. | Northeast Iowa Community College | 8342 NICC Dr., Peosta, IA

Save the date for Northeast Iowa Community College's Safety Conference to be held at their Peosta campus in December. Throughout the day will be keynote speaker, Brad Livingston, followed by breakout sessions that will provide professional development and safety training information geared toward safety professionals in all business types. Registration opening soon!

Upcoming Religious Holidays & Cultural Observances

July | Disability Pride Month

August 9 | International Day of the World's Indigenous People

August 12 | International Youth Day

August 13 | Rish'A'Av (Jewish)

August 13 | Ullambana, also known as Obon (Buddhist)

August 19 | Raksha Bandhan (Hindu)

August 21 | Senior Citizen Day

August 23 | International Day for the Remembrance of the Slave Trade and its Abolition

August 26 | Krishna Janmashtami, also known as Jayanti (Hindu)

August 26 | Women's Equality Day

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

View Progress

View past issues of the newsletter here.











YOU can be great here.

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