

July 2025 Newsletter



*Photo Credit: "Swallowtail on Purple Flowers" Bill Benson of Carroll, 2nd Place
Iowa Wildlife*

[15th Annual Keep Iowa Beautiful Photography Contest Submission](#)

Thank You for 25 Years of Keep Iowa Beautiful!

A Look Back at Our Fourth Annual Golf Tournament

On July 15, 2025, Keep Iowa Beautiful brought people together from across the state for a day of golf, giving, and community. Your generosity made our Fourth Annual Golf Tournament and Auction a success, fueling programs that uplift Iowa communities.





We're grateful to everyone who made the day possible, including Copper Creek Golf Club in Pleasant Hill for hosting us at their beautiful course. Special thanks to our major sponsors Fareway, Casey's, the Polk County Board of Supervisors, Wiskus Group, and Dentons Davis Brown.

Together, we're keeping Iowa beautiful.



The tournament may be over, but the mission continues.

Join us in supporting Iowa's communities with a donation.

[Support Iowa Communities](#)



PICK-UP IOWA 2025

1,747 volunteers, 63 clean-up events across Iowa, 6000+ volunteer hours spent, 1300+ bags of litter picked up, and ONE shared commitment to keep our Iowa communities clean.

Thank you to every Iowan who rolled up their sleeves to beautify our state during [#PickUpIowa](#) 2025!



Together, we're working toward the Greatest American Cleanup by removing 25 billion pieces of litter by July 4, 2026.

#HometownPride Highlights



Hometown Pride on RAGBRAI 2025

Two of our Hometown Pride communities were stops on the 2025 RAGBRAI route – Dundee and Edgewood, Iowa!

Hosting RAGBRAI is no small task. We are proud of these communities for showcasing themselves to the thousands of riders that came through. RAGBRAI provides financial support to communities that host each year, and these towns took full advantage of the opportunity to highlight their local pride, hospitality, and small-town charm.

Poky Hometown Pride

Pocahontas celebrated their 155th Anniversary in July, and the Pocahontas Hometown Pride Committee hosted an Artist Talk with artist Bob Cunningham during the Celebration - complete with a raffle for a signed print by Bob of his art Vacationing at Pocahontas. Poky Hometown Pride raised over \$2,100 in support of Hudson's Crew Splash Pad Project. Bob and his art were also featured in the June/July issue of Our Iowa Magazine. Credit to [Cunningham Studios](#) for the picture.





A Farewell to Francis

Francis Boggus was recently celebrated at a Delmar Hometown Pride meeting for his 8 years of committed service to Keep Iowa Beautiful. We are incredibly grateful for the time, energy, and heart Francis has poured into strengthening Clinton County communities. His impact will be felt for years to come—

thank you, Francis!

[Learn more about Hometown Pride Communities](#)

#PaintIowaBeautiful Progress



Top Left: Completed Paint Iowa Beautiful Mural in West Burlington, Iowa.

Top Right: Ribbon cutting for "Be Kind Villisca" - Villisca, Iowa's newest mural made possible by Paint Iowa Beautiful.

Bottom Left: Rolfe Hometown Pride committee made paint improvements to the local community center.

Bottom Middle: Lone Tree Community Foundation volunteers cleaned, primed and painted 14 tables and one bench at North Park, Lone Tree, Iowa.

Bottom Right: Indianola Main Street brought vibrancy back into Salem Alley in Indianola, courtesy of Paint Iowa Beautiful.





Iowa Downtown Conference August 5-6, 2025

Muscatine, Iowa

Going to the Iowa Downtown Conference? Keep Iowa Beautiful staff will also be in attendance! Be sure to stop by and say hello!

Hometown Pride Meets #FairSweetFair

Find someone from your county or hometown who has entered a competition at the fair—whether it's baking, livestock, art, or anything in between. Snap a photo, cheer them on, and tag it with #MyIowaHometown. It's a great way to show off the people and talents that make your community special. We'll be sharing photos throughout the fair to highlight Iowa's counties and Hometown Pride communities.

#MyIowaHometown #KeepIowaBeautiful
#IowaStateFair #FairSweetFair





#Travellowa in August!

Via Youtube video, Jessica O’Riley, Tourism Communications Manager from Travel Iowa, shares events happening across the state all month long!

[Everyday Iowa - Travel Iowa's August 2025 calendar!](#)



Your Support Matters!

Consider supporting Keep Iowa Beautiful to help us continue our work improving Iowa communities! Remember: donations to Keep Iowa Beautiful are tax deductible!

Donations can be made online or checks can be mailed to our office:

Keep Iowa Beautiful

2910 Westown Pkwy. Suite 302

West Des Moines, IA 50266



[**DONATE**](#)



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