

YOU can be great here.



March 2023 • Greater Dubuque Development Newsletter

Introducing the Newest Addition to the Greater Dubuque Development Corporation Team



Jenni Petersen-Brant
Director of Communications
jennipb@greaterdubuque.org

Joining the team this month as the new Director of Communications, Jenni brings with her a wealth of experience in the field of public relations and marketing. Prior to joining Greater Dubuque Development Corporation, she worked for a local business where she managed all aspects of their communication and marketing efforts. In addition to her professional experience, Jenni is a passionate advocate for the community and is excited to be part of the team that will be shaping the future of Greater Dubuque.

Greater Dubuque Development Corporation is a place where passion meets opportunity. It is a place where the community can come together to create a better future for all. Jenni is excited to be part of this team and to help us achieve our goals. She is looking forward to meeting everyone and to being a part of the team that will be shaping the future of Greater Dubuque.

Greater Dubuque area ranked as a Top Metro for 2022

Greater Dubuque Development and the Greater Dubuque area were recognized as a Top 10 Metro/Micro in Total Projects & Projects Per Capita in the March 2023 Mississippi River Corridor report featured in Site Selection Magazine's Governor's Cup issue.

To learn more: [Read the article on the award by Site Selection Magazine on their website.](#)

Business Services

Phase II of the Northwest Arterial State of Good Repair Project will begin Wednesday, March 15th.

The Northwest Arterial State of Good Repair Project will begin its second year of construction on Wednesday, March 15th. The \$9.2 million, multi-phased project is a partnership between the City of Dubuque and the Iowa Department of Transportation and includes major pavement reconstruction and rehabilitation of the arterial roadway from U.S. HWY 20 (Dodge St.) to John F. Kennedy Road. Last year work was completed to reconstruct the Northwest Arterial's Pennsylvania Avenue and Asbury Road intersections, as well as milling, repaving, and adding a four-foot shoulder to the Northwest Arterial's Southbound lanes.

This year, the remaining segments of the northbound lanes from the Catfish Creek Bridge (north of HWY 20) to John F. Kennedy Rd. will be completely reconstructed.

This will involve completely removing and replacing the existing pavement. During the project, normal traffic flow will be maintained through both the Pennsylvania Avenue and Asbury Road intersections. Northbound and Southbound traffic on the Northwest Arterial will be shifted to head-to-head in the Southbound lanes.



[Click to view the Construction Schedule on the City of Dubuque's website.](#)

Work is scheduled to begin on Wednesday, March 15, with the installation of temporary traffic signals at both the Plaza Drive and Chavenelle Road intersections. In addition, minor traffic impacts are expected at the Asbury Road intersection while the curbed median on the South side of the intersection is replaced, and three ADA sidewalk ramps are reconstructed.

Proposed Schedule (note, the following construction schedule may change due to weather conditions):

1) Late March through Mid-June 2023

On approximately March 22nd, reconstruction will begin concurrently on two (2) sections of the Northwest Arterial Northbound lanes:

From the Catfish Creek Bridge to just North of Chavenelle Road.
From Just North of Asbury Road to just South of John F. Kennedy Road.

At this time, traffic will be shifted to head-to-head in the Southbound lanes. Access will be maintained at both the Chavenelle Road and Plaza Drive intersections. However, the right-in right-out access to Associates Dr. and the right-in right-out access road to Sam's Club will be temporarily closed. These two sections of the Northwest Arterial reconstruction are expected to be finished in mid-June.

2) Mid-June through Mid-August 2023

Lastly, the Northbound lanes from just North of Pennsylvania Avenue to just South of Asbury Road will be reconstructed. Again, at this time, traffic will be shifted to head-to-head in the Southbound lanes for this section of the Northwest Arterial. In addition, access at the Holiday Drive intersection will be limited to right-in right-out only. Northbound arterial traffic will need to access Holiday Drive from Asbury Road.

Please share with your employees, customers, and suppliers. Project managers are Bob Schiesl or Nathan Steffen with the City of Dubuque's Engineering Department (563-589-4270). To receive email and/or text message updates on the project and related traffic impacts, visit www.cityofdubuque.org/nwarterialupdates. For additional project details, visit www.cityofdubuque.org/nwarterial.

If you have questions or would like to learn more about this project, contact Dan McDonald, Director of Existing Business at danielm@greaterdubuque.org or 563-557-9049.

ProPulse, a Schieffer Company Celebrates 25 Years

Twenty-five years ago, Schieffer Co. International opened in Peosta with just six employees in a 12,000-square-foot facility. In the two and a half decades since, the Iowa hose manufacturer has changed its name and expanded exponentially.

Now known as ProPulse, a Schieffer Company, it employs 130 and utilizes 130,000 square feet of space. "25 years is a long time," said Jeff Theis, President and CEO of ProPulse, "but I believe 'blink of an eye' is appropriate when describing our journey." The company has expanded many times in the past 25 years. Most recently in 2021, ProPulse added 20,000 square feet of manufacturing space to the production facility and allowed the company to invest in industry leading hose manufacturing

technology.

ProPulse manufactures hoses and fittings for high-pressure fluid conveyance used mostly in industrial applications. The company serves world class OEMs, including John Deere, Equalizer and Tommy Gate. ProPulse's laser-like focus on customer-communication, innovation, delivery, and quality has allowed them to expand at a rapid rate for consecutive years. Propulse plans to continue its legacy of growth into the next 25 years of business and beyond.

Greater Dubuque Development has had the privilege of working with Jeff Theis and the company since the beginning in 1998. Jeff Theis is a longtime partner with Greater Dubuque and has volunteered many hours with our Distinctively Dubuque program over the past decade. Greater Dubuque Development salutes Jeff and the ProPulse team for the 25th Anniversary and wishes them continued excellence and success. ProPulse is celebrating this milestone with a company-wide event on March 23rd at their corporate headquarters in Peosta.

Workforce Solutions

Opportunity Dubuque Certificate Created to Meet Employer Demand

Opportunity Dubuque is a nationally recognized, collaborative job training effort developed in response to local employers' needs for a skilled workforce. Through this initiative, individuals' complete industry-driven certifications to upgrade their skills or launch their careers. Greater Dubuque Development partners with Northeast Iowa Community College (NICC) to provide free tuition for targeted certificates helping to supplement other state and local funding since they are ineligible for traditional college financial aid.

A new certificate that emerged from employer conversations is the Professional Sales Certificate. This new certificate will develop participants skills and increase their marketability as an effective sales professional. Whether they're new to sales or are currently employed in this industry, they'll learn how to navigate the sales cycle to be successful in your organization. The course uses lecture, classroom discussion, case studies and role playing to bring proven sales lessons to life.

Greater Dubuque Development is excited to partner with Northeast Iowa Community College on this certificate and provide tuition support for interested participants. You can find out more about this certificate here: <https://www.nicc.edu/academics/programs/professional-sales/>

If you have questions or would like to learn more about this program, contact Nic Hockenberry, Director of Workforce Programming.



Contact Nic for more information.

Contact **Nic Hockenberry**, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.

Newcomer Services

Rental Resources

This guide is intended only to assist in finding rental housing. Information may not be current or complete. Because of the possible risks involved in renting, it is recommended that you consult with a professional before signing a lease. The Greater Dubuque Housing Coalition is not responsible for any loss or damage to property or personal belongings.

Property Name	Address	Phone	Website	Notes
Apartment One	1000 1st St. S.	563-557-9049	www.apartmentone.com	
Apartment Two	1000 1st St. S.	563-557-9049	www.apartmenttwo.com	
Apartment Three	1000 1st St. S.	563-557-9049	www.apartmentthree.com	
Apartment Four	1000 1st St. S.	563-557-9049	www.apartmentfour.com	
Apartment Five	1000 1st St. S.	563-557-9049	www.apartmentfive.com	
Apartment Six	1000 1st St. S.	563-557-9049	www.apartmentsix.com	
Apartment Seven	1000 1st St. S.	563-557-9049	www.apartmentseven.com	
Apartment Eight	1000 1st St. S.	563-557-9049	www.apartmenteight.com	
Apartment Nine	1000 1st St. S.	563-557-9049	www.apartmentnine.com	
Apartment Ten	1000 1st St. S.	563-557-9049	www.apartmentten.com	

Apartment Complexes & Management Companies

Property Name	Address	Phone	Website	Notes
American Realty, Inc.	1000 1st St. S.	563-557-9049	www.americanrealty.com	
Apartment One	1000 1st St. S.	563-557-9049	www.apartmentone.com	
Apartment Two	1000 1st St. S.	563-557-9049	www.apartmenttwo.com	
Apartment Three	1000 1st St. S.	563-557-9049	www.apartmentthree.com	
Apartment Four	1000 1st St. S.	563-557-9049	www.apartmentfour.com	
Apartment Five	1000 1st St. S.	563-557-9049	www.apartmentfive.com	
Apartment Six	1000 1st St. S.	563-557-9049	www.apartmentsix.com	
Apartment Seven	1000 1st St. S.	563-557-9049	www.apartmentseven.com	
Apartment Eight	1000 1st St. S.	563-557-9049	www.apartmenteight.com	
Apartment Nine	1000 1st St. S.	563-557-9049	www.apartmentnine.com	
Apartment Ten	1000 1st St. S.	563-557-9049	www.apartmentten.com	

ment

tigation of the
g. Helping
o live is just
come in our
t regularly
sh includes
s that list
mpanies and
ke updates as

[Click to view the latest Rental Resource Guide on our website.](#)



For more information on housing and our other Newcomer Services:

Contact **Mandi Dolson**, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.

New Investors

- Carpenters Local 678
-

Renewed Investors

- Rite-Hite
- Top Block & Brick, Inc.
- Dubuque Community YMCA/YWCA
- O'Connor, Brooks & Co., P.c.
- Lime Rock Springs Co.
- MedOne
- Kendall Hunt/Westmark Enterprises/Great River Learning
- Lamar Advertising Company
- Hills & Dales
- Hirschbach
- Goodwill Industries of Northeast Iowa, Inc.
- Smart Retract Inc.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer services tools.

Sign up now! **Contact Mandi Dolson**, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.

AccessDubuqueJobs.com College Career & Professional Development Fair

Wednesday, March 29

10 a.m. – 1 p.m.

Hotel Julien

200 Main St., Dubuque

Open to the public

[Learn More](#)

Upcoming religious celebrations & cultural events:

- March 6 – Purim (Judaism)
- March 8 – Holi (Hinduism)
- March 17 – St. Patrick's Day
- March 22 – Ramadan (Islamic)
- March 31 – Cesar Chavez Day (National observance)
- April 2 – Palm Sunday (Christianity)
- April 6 – Holy Thursday (Christianity)
- April 7 – Good Friday (Christianity)
- April 9 – Easter (Christianity)
- April 21 – Eid-al-Fitr (Islamic)



2027 Campaign Goals & Progress

Job Creation Update

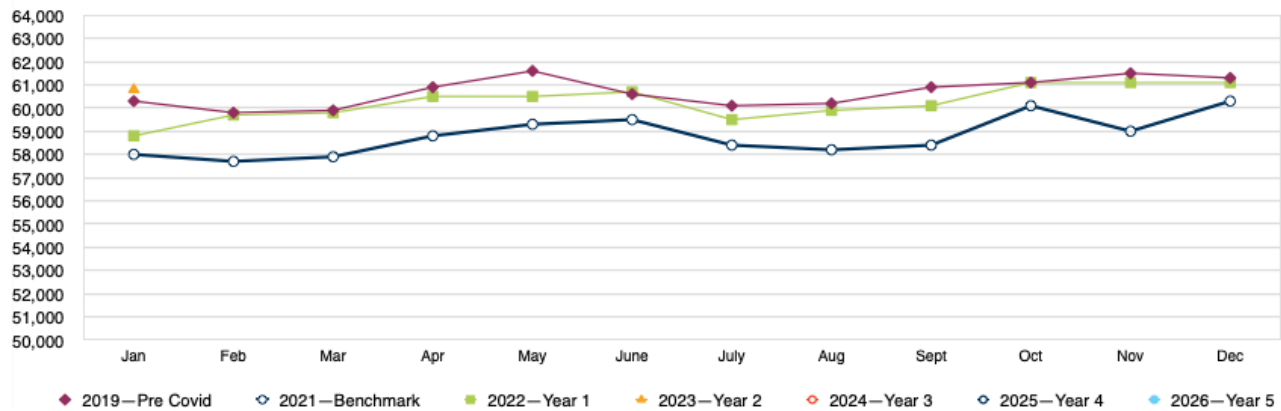
The resident unemployment rate for January 2023 was reported as 3.7% and non-farm employment

was 60,800. (Goal: 64,000)

Source: Iowa Workforce Development

DUBUQUE MSA LABOR FORCE | GOAL 64,000

CURRENT: 60,800



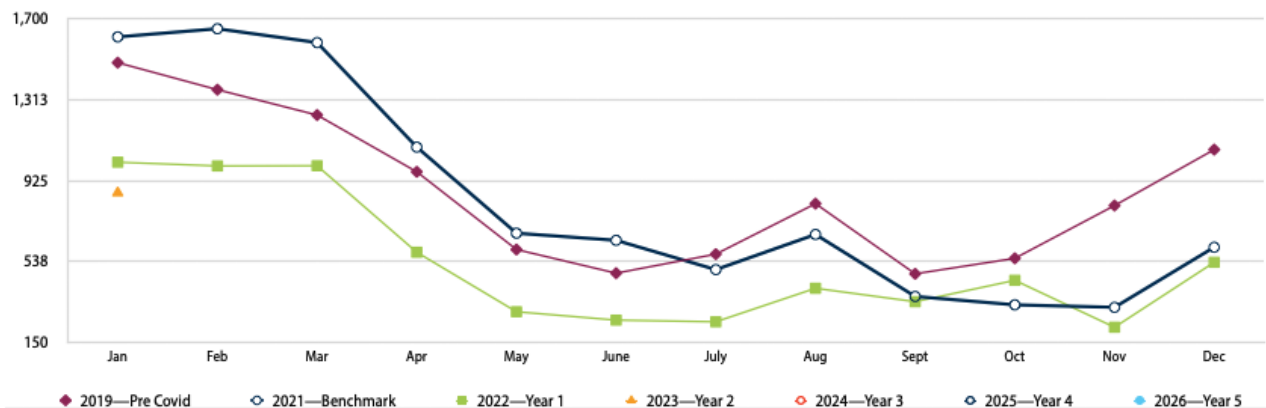
Unemployment Insurance Claim Update

The number of unemployment insurance claim recipients for January 2023 was reported as 867

Source: Iowa Workforce Development

UNEMPLOYMENT RECIPIENTS

CURRENT: 867



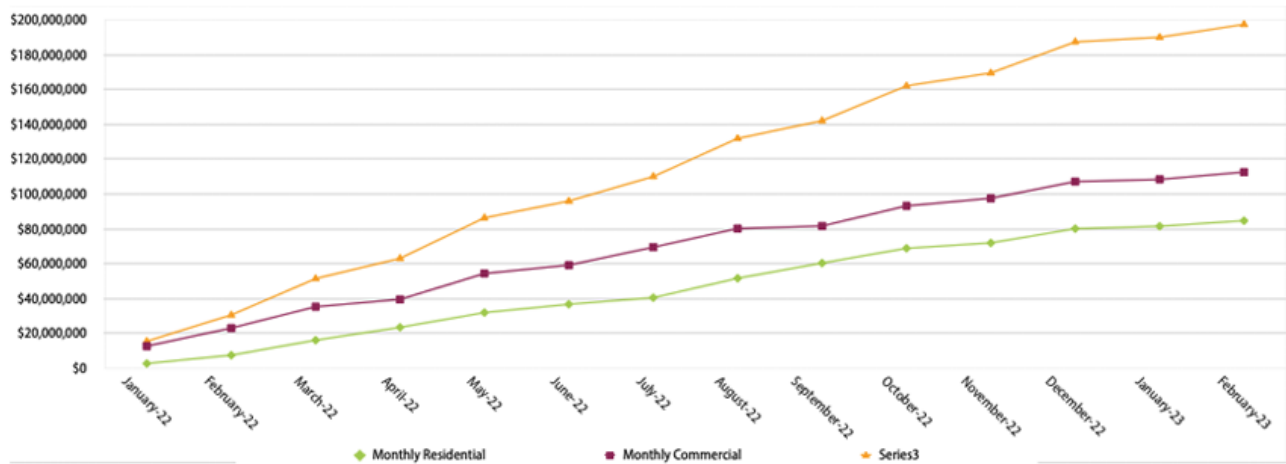
New Construction Update

Since the beginning of the Greater Dubuque 2027 campaign (7-1-22 through 01-31-23), Residential construction totals \$84,722,803. Commercial construction totals \$112,575,745. Total construction totals \$197,298,549. (Goal: \$1,000,000,000)

Source: City of Dubuque and Dubuque County, incorporated and unincorporated.

CONSTRUCTION | GOAL 1,000,000,000

Total Residential	\$84,722,803
Total Commercial	\$112,575,745
Total Construction Cumulative	\$197,298,549



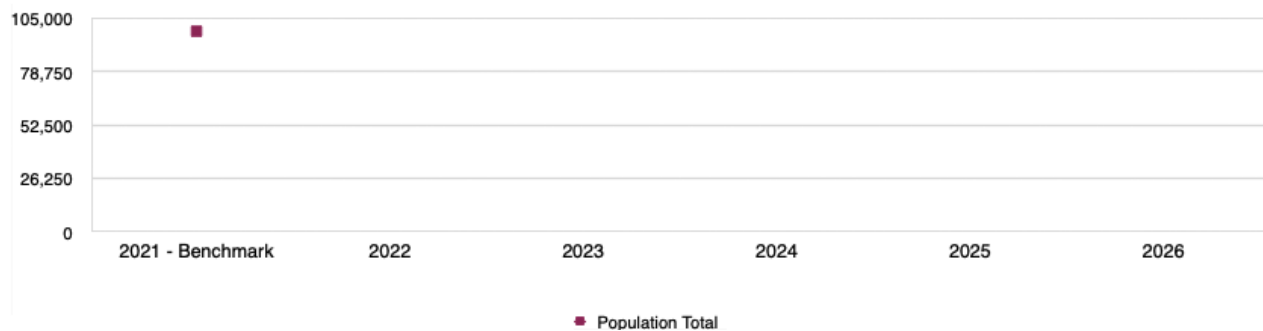
Population Growth

As of April 2022, the population was 98,718. (Goal: 105,000)

Source: U.S. Census Bureau, Population Division, updated annually

DUBUQUE COUNTY POPULATION GROWTH | GOAL 105,000

CURRENT: 98,718



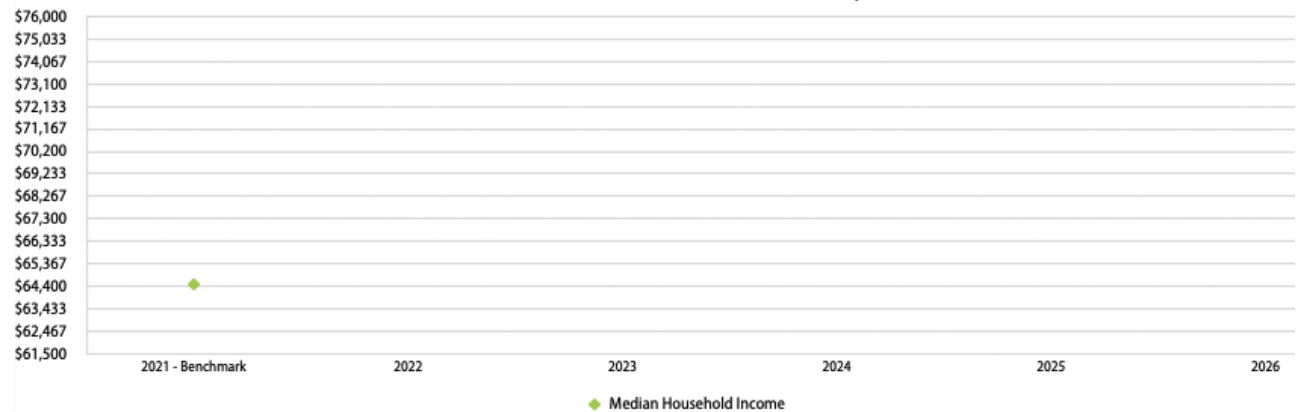
Median Household Income

As of December 2021, the median household income for Dubuque County was reported as \$64,493.

(Goal: \$76,000)

DUBUQUE MEDIAN HOUSEHOLD INCOME | GOAL: \$76,000

CURRENT: \$64,493



Connect with Greater Dubuque Development



View past issues of the newsletter [here](#).

Copyright © 2023 Greater Dubuque Development Corporation, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

