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FOR IMMEDIATE RELEASE:3/22/23 Luke Hoffman Iowa Rivers Revival 402-214-5761 luke@iowarivers.org



Iowa Rivers Revival names Dyersville as its 16th River Town of the Year!

River Advocacy Organization to Honor 2023 River Town of the Year

Dyersville, IA: Iowa Rivers Revival, a nonprofit leader in advocating for lowa's rivers and streams, has named Dyersville its 2023 "River Town of the Year." This annual award recognizes an Iowa town or city for outstanding efforts to reclaim riverfronts as anchors for economic development, recreation, and good environmental stewardship. The award will be presented during an event celebrating the ribbon cutting at the Pedestrian Bridge in Dyersville on Wednesday May 31st from 12pm - 1pm.

The City of Dyersville is a vibrant and flourishing river town located in Dubuque and Delaware Counties in Northeast Iowa. Dyersville is a city defined by the rivers and streams that flow through it including the North Fork of the Maquoketa River, Bear Creek, and Hewitt Creek.

We are thrilled to be named River Town of the Year," said Mick Michel, Dyersville City Administrator. "Everyone should have access to clean water, and we are focused on reclaiming our river system for more enhanced recreation opportunities for our community."

Dyersville has been working on a multitude of diverse water projects that make up their "One Water" Watershed Vision Plan. These projects put Dyersville in the forefront of the push to make lowa river towns anchors for economic development, recreation, ecological practices, and improving the safety and quality of lowa's Rivers. Dyersville actively strives to reconnect people to the water for a healthier environment and happier city.

"We are thrilled to honor the City of Dyersville with this award for 2023," said Luke Hoffman, Executive Director of Iowa Rivers Revival. "The Bear Creek restoration project, the Field of Dreams Stormwater Wetland Water Quality Improvement (WQI) project, and the community-wide emphasis on connecting people to rivers and water made Dyersville the ideal candidate for this award."

IRR will be hosting their River Town of the Year Award announcement event in Dyersville on May 31st 12PM - 1PM with a public luncheon and reception at the local brewery to follow:

- Ribbon cutting & award ceremony: 12:00PM 1:00PM
- Organizational fair: 1:00PM 4:00PM
- Reception event at local brewery: 4:00PM 7:00PM

IRR is a statewide nonprofit leading lowans in protecting, restoring, and enjoying our rivers and streams. We envision healthy, free-flowing rivers that connect lowa's communities and provide access for all to use and enjoy. More information available at: www.lowaRivers.org.