

Business Development | Live Here | Work Here | Who We Are

MARCH 2025 NEWSLETTER

Business Services Breakfast Event

Succession Planning for Family-Owned Businesses

Family-owned and legacy businesses are the foundation of the economic fabric in the Greater Dubuque region. To support these businesses and help them plan for the future, Greater Dubuque Development will host the UNI Family Business Center on **Tuesday, April 15, 2025 from 7:30-9:30 a.m.** for a program focused on succession planning and helping you connect with resources available to assist your business in the process.

In addition to learning more about the UNI Family Business Center and their services, attendees will hear from a panel of area business leaders navigating their own generational leadership and ownership succession plans. The panel will include Julie Frommelt of Welu, Inc., Mike Klauer of Klauer Manufacturing Co., Tim Noonan of Cascade Mfg Co., and Dave Broihahn of Unison Solutions.

The Succession Planning for Family-Owned, Legacy Businesses will be held at the Diamond Jo Casino with breakfast served at 7:30 a.m. A program featuring the UNI Family Business Center, our panel of family-owned business leaders, and a Q&A session will follow from 8:00-9:30 a.m. To reserve your spot for this free event, RSVP via <u>our online registration form</u> or contact Anna Roling, Executive Assistant at <u>annar@greaterdubuque.org</u> or by calling 563-557-9049.

<u>RSVP by Wednesday, April 9th for this Business Services Breakfast event</u>

Business Services

YOUR BUSINESS can be great here.



Photo courtesy the City of Dubuque.

Air Service

Morning Flight Option Coming to Dubuque Regional Airport

During an air service forum hosted by the Dubuque Area Chamber of Commerce on Friday, February 28, 2025, Denver Air Connection <u>announced that morning</u> <u>departures</u> from the Dubuque Regional Airport will soon be an option for business and leisure travelers in the Greater Dubuque region.

Read more Dubuque Regional Airport updates from the February 28th Air Service Forum



Interested in learning more about our role in attracting and retaining air service for the Greater Dubuque region?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org

Outreach & Engagement

Engagement & Advocacy on Transportation Infrastructure Through Public Information Sessions

Greater Dubuque staff is consistently in the field, communicating one-on-one with the private sector to gauge opportunities, challenges, and the potential impacts of public infrastructure projects on businesses and institutions. To that end, staff attended and engaged with stakeholders at two separate public information meetings on Thursday, February 27, 2025 focused on major roads projects that will impact Dubuque residents and businesses in the near future.

<u>Read more about the February 27th roads projects public information meetings</u>



Interested in learning more about our outreach and engagement across the public and private development?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org



Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or <u>danielm@greaterdubuque.org</u>

Workforce Solutions

YOUR CAREER can be great here.

©ccessdubuquejobs.com SPRING CAREER FAIR Wednesday, March 26 | 1:00 - 4:00 p.m. Grand River Center

Recruitment Resources

Over 60 Regional Employers Anticipated at AccessDubuqueJobs.com Spring Career Fair

Coming to the Grand River Center on **Wednesday, March 26, 2025 from 1:00 -4:00 p.m.**, the <u>AccessDubuquelobs.com Spring Career Fair</u> will feature over 60 employers from the Greater Dubuque region. A widely promoted event, our spring career fair attracts job seekers across all industries, and due to our long-standing partnerships with regional higher education institutions, it also attracts hundreds of current and soon-to-graduate college students seeking internships and career opportunities in the Greater Dubuque region.

Additional support for students attending the career fair include an Orientation Room where they can meet with Career Services staff from their respective school for tips on approaching employers and assistance in navigating the employer roster. Students will also have the opportunity to have a complimentary head shot taken at the event.

<u>Review the list of employers signed up for the AccessDubuqueJobs.com Spring Career</u> Fair



Interested in learning more about the AccessDubuqueJobs.com Spring Career Fair?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org



Scenes from our December 13th, 2024, Workforce Solutions Breakfast, held at the Q Casino + Resort and attended by over 180 HR professionals, business leaders, and elected officials.

Workforce Solutions

Registration Open for our Upcoming Workforce Solutions Breakfast

Join us for our annual Workforce Solutions Breakfast on **Thursday, May 1, 2025 from 8:00 - 9:30 a.m.** at the Diamond Jo Casino. Our Workforce Solutions Breakfast events provide an opportunity to come together with area CEOs, HR professionals, elected officials and community leaders while learning about the latest developments in our Workforce Solutions programs delivering on our promise that **YOU can be great here**.

A buffet breakfast is served promptly at 8:00 a.m. followed by a robust program with speakers from Greater Dubuque Development and our partners. Space is limited for this FREE event. RSVP today <u>via our online form</u> or by contacting Anna Roling, Executive Assistant at Greater Dubuque Development, at 563-557-9049 or <u>annar@greaterdubuque.org</u>.

<u> Click to RSVP for our May 1st Workforce Solutions Breakfast</u>



Scenes from our 2024 Talent Dubuque: An Intern Engagement Program which saw record employer engagement with 162 interns registering, representing 23 of the Greater Dubuque region's top employers.

College Outreach

Talent Dubuque: An Intern Engagement Program Returning in Summer 2025

Greater Dubuque Development is excited to welcome back *Talent Dubuque: An Intern Engagement Program*, designed to connect summer interns with each other and the community. This free program provides unique networking and community experiences that help students see how they can live, work, and thrive in the Greater Dubuque region. Since 2019, nearly 500 interns have participated in Talent Dubuque, gaining valuable professional connections, leadership skills, and firsthand experience of all the Greater Dubuque region has to offer. Registration will open in early April with further details released in our Workforce Solutions Monthly e-newsletter next month.

Explore what is planned for our 2025 Talent Dubuque: An Intern Engagement Program



Interested in learning more about Talent Dubuque: An Intern Engagement Program?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org

Leadership

Future Leadership Team Engages in Strategic Planning Discussion

On March 5, 2025, Greater Dubuque Development Corporation's Future Leadership Team held its quarterly meeting. The focus was on reviewing the outcomes of the Board of Directors Strategic Planning Session facilitated by the Institute for Decision Making at the University of Northern Iowa on Wednesday, January 15, 2025. The team discussed key takeaways, including the four primary goals identified, and explored strategies for achieving them.

<u>Read more about our March 5th Future Leadership Team meeting</u>



Interested in learning more about our Future Leadership Team?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org



YOU can be great here.

Participants in our February 5th HR Professionals Cohort gather to engage in ice breaker activities and small group discussion.

HR Support

Register Now for Next HR Professionals Cohort

Our next HR Professionals Cohort quarterly meeting, *Connecting Employers with Future Talent*, will be on **Tuesday, May 6, 2025 from 8:00 -9:30 a.m.** at the the Northeast Iowa Community College Town Clock Business Center. For this session, a panel of career services staff from our regional institutions of higher education will discuss how employers can improve their connections with college students.

<u> Click to RSVP for our May 6th HR Professionals Cohort</u>



Interested in learning more about the HR Professionals Cohort?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in <u>AccessDubuqueJobs.com</u> and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

Renewed Investors, cont'd

- Frog Hollow Kids Campus
- Hills & Dales
- Hirschbach Motor Lines, Inc.
- Home+Floor Show
- IBI Scientific

New Investors

- Access Systems
- Little Rascals
- Little Treasures
- Premium Plant Services

Renewed Investors

- Dubuque Community Y
- DuTrac Community Credit Union

- Kendall Hunt Publishing
 Company
- McGraw Hill
- MedOne Pharmacy Benefit
 Solutions
- Midwest Janitorial Service
- O'Connor, Brooks & Co, P.C.
- Smart Retract Inc.
- The Kid Project
- University of Dubuque
- Welu, Inc.



Interested in becoming a Workforce Solutions Investor and access our complete suite of recruitment and retention tools?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org







AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



April 19th 2025 Comiskey Park= 255 E 24th St. Dubuque IA 52001

Community News

Job Fair Opportunity for Employers

New to the annual Myson's Easter Egg Hunt, employers can connect with job seekers from 1:00-3:00 p.m. on Saturday, April 19 during a job fair at Comiskey Park. Employer registration is free and now open. Booths will be outdoors. Questions? Contact LaMetra Murdock, Multicultural Family Center Director at Imurdock@cityofdubuque.org.

Employer Registration Form >



Community News

City of Dubuque Budget Process Underway

The City of Dubuque welcomes ideas from residents on improvements to streets, facilities, services, programs, and the like as they begin to finalize the FY2026 budget that will go into affect on July 1, 2025. Residents are also encouraged to attend or watch upcoming budget presentations by City staff to stay informed.

Provide Input and Learn More >



Community News

Dubuque Police Department 2024 Annual Report Now Available

The Dubuque Police Department's annual report serves as a tool for both the department and the community, offering valuable insights into trends, informing resource allocation decisions, and highlighting opportunities for supporting our community.

<u>Review the Report Online ></u>

Workforce Solutions Investor Spotlight

Dupaco Community Credit Union

Hear from Matt Hostert, Senior Recruiting Specialist for Dupaco Community Credit Union about his experience of using AccessDubuqueJobs.com to recruit and retain employees.

Upcoming Events

YOUR NETWORK can be great here.

Tuesday, April 1, 2025

Smart Series: Creating a More Welcoming Workplace for All

3:00 - 4:00 p.m. | Northeast Iowa Community College Town Clock Business Center | 680 Main St, Dubuque, IA

Join the Dubuque Area Chamber and the Fountain of Youth for another installment of the S.M.A.R.T. Series on Tuesday, April 1, 2025 focused on the topic of <u>Creating a More Welcoming Workplace for All</u>. A truly inclusive workplace goes beyond policies—it's about fostering an environment where everyone, regardless of age, gender, culture, or race, feels valued and empowered to contribute. The session will explore actionable strategies to build a welcoming and respectful workplace culture. Learn how to break down barriers, recognize unconscious biases, and implement inclusive practices that benefit both employees and business success.

Learn More and Register Online >

Tuesday, April 1 & Wednesday, April 2, 2025

Growing Sustainable Communities Conference

8:30 a.m. Tuesday through 4:00 p.m. Wednesday | Grand River Center | 500 Bell St, Dubuque, IA

Hosted by the City of Dubuque, the Growing Sustainable Communities

Conference is the largest and longest-standing sustainability conference in the Midwest and will be held again at the Grand River Center located in the Port of Dubuque. This annual conference is two days of education, inspiration and collaboration on topics of interest to anyone who cares about creating great towns and cities that stand the test of time. The conference features workshop speakers with wide ranging of expertis, from municipal governments large and small presenting case studies on the sustainability initiatives in their respective communities to scholars from numerous universities and nonprofits demonstrating their research and outcomes.

Learn More and Register Online >

Poverty Informed Practices Workshop for HR Professionals

9:00 - 11:30 a.m. or 1:00 - 2:30 p.m. | Northeast Iowa Community College Town Clock Business Center | 680 Main St, Dubuque, IA

There is often a mismatch between businesses and working with people in poverty or the people they serve. Getting better and different outcomes requires better and different approaches. Creating an environment that is truly poverty-informed and goes beyond welcoming people to wanting them takes a shift in paradigms. This session lead by Chad Dull of Poverty Informed Practices, LLC will talk about the value of embracing the lived experience of the people you serve as well as practical strategies to improve our work and your outcomes.

Download Program Flyer to Learn More >

Wednesday, May 21, 2025

Business Summit 2025: Business Success Through the Power of AI

9:00 - 10:30 a.m. | Northeast Iowa Community College Conference Center | 8342 NICC Drive, Peosta, IA

Northeast Iowa Community College's <u>Business Summit 2025</u> will feature Susan Frew, an esteemed entrepreneur and speaker known for her dynamic presentations and hands-on demonstrations. In her session, Frew will delve into the profound, transformative impact that AI is having across a variety of industries, showcasing real-world applications and success stories. Her impressive clientele includes major corporations such as Verizon and ESPN Radio, underscoring her expertise and the credibility she brings to the discussion. Learn more about this exciting opportunity to gain valuable insights on the vast potential of AI that can help innovate business strategy and drive growth in the digital age. Early bird pricing on registration through April 1, 2025.

Learn More and Register Online >

Recent & Upcoming Religious Holidays & Cultural Observances

March | National Women's History Month March 1-30 | Ramadan (Islamic) April | Arab American Heritage Month April | National Poetry Month April 5 | Ram Navami (Hindu) April 12-20 | Passover April 13 | Palm Sunday April 13 | Vaisakhi (Sikh) April 13 | Theravada New Year (Buddhist) April 18 | Holy Friday / Good Friday April 20 | Easter

YOU Can Be Great Here Campaign Our sights are set on 5 goals through 2027. Grow our regional workforce to over 64,000 jobs. Support median household income to reach \$76,000. Encourage and facilitate \$1 billion of new construction. Reduce regional poverty by 5%. Reach a population of 105,000 in the Greater Dubuque region.

View Progress

View past issues of the newsletter here.



YOU can be great here.

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