

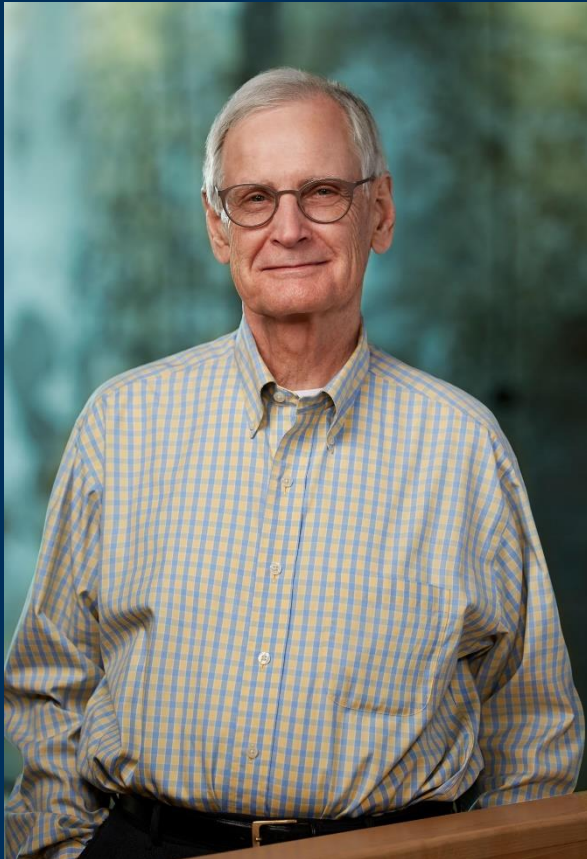


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October 2023 NEWSLETTER

In Memoriam

YOUR IMPACT can be great here.



William J. Baum, 1945-2023

It is with heavy hearts that we remember our mentor, friend, and colleague, Bill Baum, who passed away on October 7, 2023. Bill was the Acting President of Greater Dubuque from January through June of 2006, and continued to serve Greater Dubuque in a number of capacities until his retirement this past July. His obituary describes him perfectly but it can only touch on the tremendous impact Bill had on the lives of all who live in Northeast Iowa. The dedication, goodness, and leadership that he brought to ECIA, the City of Dubuque, and Greater Dubuque Development is an example for all to emulate. Goodbye to a dear friend whose memory will always be a blessing.

[Obituary for William J. Baum](#)

Register Now for the AccessDubuqueJobs.com Workforce Breakfast



Next Workforce Breakfast Set for Friday, December 1, 2023

Join us for our twice annual AccessDubuqueJobs.com Workforce Breakfast on Friday, December 1, 2023, from 8:00 - 9:30 a.m. at the Diamond Jo Casino. Our Workforce Breakfast events provide an opportunity to come together with area CEOs, HR professionals, elected officials, and community leaders while learning about the latest developments in our Workforce Solutions program that are delivering on our promise that **YOU can be great here.**

A buffet breakfast is served promptly at 8:00 a.m. followed by a robust program with speakers from Greater Dubuque Development staff and partners. Space is limited for this FREE event. RSVP today [via our online form](#) or by contacting Anna Roling, Executive Assistant at Greater Dubuque Development, at 563-557-9049 or annar@greaterdubuque.org.

[RSVP for our AccessDubuqueJobs.com Workforce Breakfast](#)

Business Services

YOUR BUSINESS can be great here.



Business Expansion

Continued Growth for Behnke Enterprises: Third Major Expansion in Three Years

Recording unprecedented economic growth and continued reinvestment in the region, Farley-based [Behnke Enterprises](#) is expanding for the third time in just three years.

[Read More >](#)

Data and Resources

Quarterly Report on InfoAction & HR Action Available for Download

As part of our commitment to providing tangible data to our partners, a new quarterly summary of key findings from our award-winning InfoAction program is now available for download.

[Learn More >](#)





Interested in learning more about our InfoAction program?
Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.



Strategic Initiatives

Lend Your Voice to the Dubuque Airport Survey

The Dubuque Commercial Air Service Team (CAST) is currently seeking public input on future air service needs in Dubuque. Your feedback will help guide decisions about potential destinations, carriers, and flights at the Dubuque Regional Airport.

[Click to Access the Brief Survey >](#)

Workforce Solutions

YOUR CAREER can be great here.



Event Recap

Employers and Job Seekers Connect at AccessDubuqueJobs.com Fall Career Fair

Last Wednesday, October 11, 2023, we brought together 51 employers and resource booths with nearly 100 job seekers at the AccessDubuqueJobs.com Fall Career Fair at the Hotel Julien in downtown Dubuque.

[Read More >](#)



Images courtesy of Phoenix Theatres and Marvel Studios

[College Outreach](#)

YOU can be great here Community of Colleges Series Heads to Phoenix Theatres Kennedy Mall

On Wednesday, November 15, 2023, we'll host our next installment of the **YOU can be great here** Community of Colleges series at Phoenix Theatres Kennedy Mall. The evening will include free admission to private showings of [The Marvels](#) plus complimentary pop and popcorn for students who are currently enrolled at any of Dubuque's institutions of higher education. RSVP details will be coming from their school's respective student engagement programs soon.

[Learn More >](#)



Interested in learning more about our **YOU can be great here Community of Colleges event series?**

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



[Newcomer Services](#)

2024 Distinctively Dubuque Sessions Now Taking Registrations

Dates for our popular Distinctively Dubuque newcomer course are now set throughout all of 2024. This FREE, five-night course is hosted by high-energy presenters with in-depth knowledge of the Greater Dubuque region at exciting venues throughout the community.

[Learn More >](#)

City of Dubuque Mayor Brad Cavanagh welcomed 33 newcomers to the current session of Distinctively Dubuque on Wednesday, October 4, 2023.

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

New Investors

- Aveanna Healthcare
- Labstrong
- Steeple Square

Renewed Investors

- Days Inn
- Dubuque Community School District
- Dubuque County
- Express Employment Professionals
- FedEx Ground
- HODGE
- Home + Floor Show
- Molo Companies
- Mulgrew Oil & Propane
- O'Connor & Thomas PC
- PBS Systems
- Progressive Processing Hormel
- Sisters of Charity BVM
- Tricor LLC



Interested in becoming a Workforce Solutions investor with unlimited posting options on AccessDubuqueJobs.com?
Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



Upcoming Event

Dubuque Main Street to Host State of Main Awards

On Tuesday, October 24, 2023, Dubuque Main Street will celebrate this year's outstanding achievements by downtown leaders, businesses, non-profits, and events with dinner at the Hotel Julien Dubuque. Individual tickets and tables are [now on sale](#).

[Learn More >](#)



Community News

Dubuque's Nonprofit Arts & Culture Sector Generates \$70.4 Million in Annual Economic Impact

According to a national study by [Americans for the Arts](#), the city of Dubuque, one of 373 communities to participate in the study, benefits from [\\$70.4 million in annual economic activity](#) from its nonprofit arts and culture sector.

[Learn More >](#)



Image courtesy of the City of Cascade.

Community News

Community Pride Wins Cascade New Piece of Public Art

The City of Cascade was recently awarded a free mural by Iowa muralist Ben Schuh through the “Iowans Unite” contest put on by the Iowa Finance Authority, a part of the Iowa Economic Development Authority.

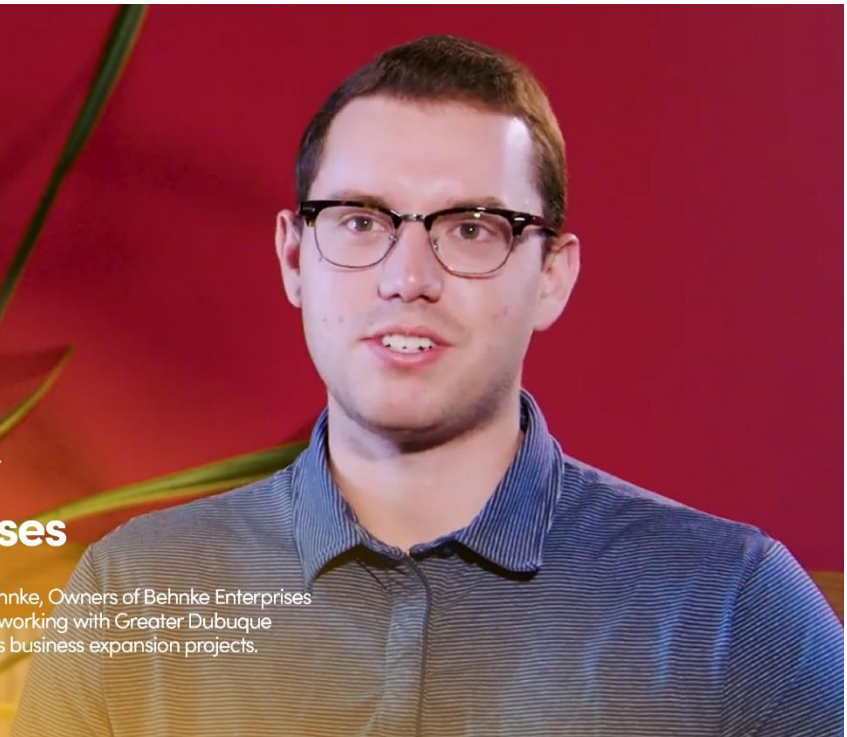
[Learn More >](#)



Business Expansion Spotlight

Behnke Enterprises

Hear from Chad Behnke and Margie Behnke, Owners of Behnke Enterprises in Farley, Iowa about their experience of working with Greater Dubuque Development Corporation on previous business expansion projects.



Upcoming Events

YOUR NETWORK can be great here.

Saturday, October 21

MFC Rededication Celebration

12:00 - 3:00 p.m. | 1157 Central Ave, Dubuque, IA

In honor of its newly renovated space for the Dubuque community, the Multicultural Family Center (MFC) will [host an official re-opening](#) to the public on Saturday, October 21, 2023. This FREE event will include of free food by Hot Diggity Dogz, a live DJ, diverse cultural entertainment, fun family activities, giveaways, cultural booths, free resources, minority owned business vendors, and more. Multicultural Family Center staff will also be on hand to greet visitors.

[Learn More >](#)

Saturday, October 21

JDIFF Halloween Parade

7:00 p.m. | 700-1600 Blocks of Locust Street | Dubuque, IA

The Julien Dubuque International Film Festival (JDIFF) will once again bring to life a [community Halloween parade](#). New this year, the route will start at 7th and Locust Streets and end at 16th and Locust Streets. Road closures will begin around 5:00 p.m. with the parade kicked off at 7:00 p.m. This FREE event is sponsored by Rotary Club of Dubuque and Radio Dubuque.

[Learn More >](#)

Tuesday, October 24

State of Main Awards

5:30 p.m. | Hotel Julien Dubuque | 200 Main St., Dubuque, IA

Join Dubuque Main Street for their upcoming State of Main Street Awards celebration, honoring outstanding achievements over the past year in downtown Dubuque. The event will also showcase their vision for the future and emphasize appreciation for those that investor time, talent, and treasure in supporting the work of Dubuque Main Street. Individual tickets and tables of 8 can be [purchased online](#) or by calling Dubuque Main Street at 563-588-4400.

[Learn More >](#)



YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

[View Progress](#)

View past issues of the newsletter [here](#).



YOU can be great here.

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