



340 1st Avenue East, Dyersville, Iowa 52040 • Phone: 563-875-7724 • Fax: 563-875-8238

### Memorandum

TO: City Council, Parks and Recreation Commission  
From: Adam Huehnergath, Parks and Recreation Manager  
RE: Monthly Directors Report September 2025  
CC: Mick Michel, City Administrator  
Date: October 20th, 2025

### Aquatic Center:

The Aquatic Center financials are included in this packet. The season was a successful one for a variety of reasons. Attendance was up and we had adequate staff so as not affect open swim and lesson schedules. From a safety standpoint, the lifeguards only had to go into the water to help a patron three times and the state inspection was almost perfect. Financially, like all prior years, the Aquatic Center shows a net loss. Digging in deeper to the numbers gives us clarity to make changes and enhance that city amenity. The variable expenses of lifeguard/management staff were up 4.8% or \$3600 from 2024. That is primarily attributed to the hourly pay increase and some from better weather.

The contractual expenses saw a larger increase driven by our capital equipment improvement of shade structures that are being placed this fall. The increase in maintenance is attributed to a replacement of a pump that failed during the year and replacement of weathered rope and ladders for the pool vessel.

On the positive side, we saw a 6.8% increase in revenue. Contributing to that were the increase in daily fees for minor children, increase in annual pool pass sales negating the decrease in price for those, three times the number of private parties throughout the week and an overall increase in attendance.

### Flag Football:

Last Monday were the final games for the NFL Flag Football Dyersville League. We had four teams in the 3<sup>rd</sup>/4<sup>th</sup> league and six in the 1<sup>st</sup>/2<sup>nd</sup> league for the six-week season. This program is great to get the fundamentals in front of the kids to prepare them for the tackle game starting in 5<sup>th</sup> grade. I think this program has room to grow as popularity of flag programs across the nation are more visible and it will now be an Olympic sport.

### Candy Cane Park Improvements:

The area on the Eastern side of Candy Cane by the shelter became Lake Candy Cane many times last summer. The water after hard rains had a hard time draining so the city staff removed those barriers and sloped the park towards the parking lot. The area was seeded and, in the spring, we will make improvements to the sand volleyball area and add the swings back.