

Fundraising, Marketing & Public Relations Committee Notes – May 12, 2026

Members of the JKPL Fundraising, Marketing & Public Relations Committee met on Tuesday, May 12, 2026 at 5:30 pm. Attendees were Alex Wiezorek, Monika Steffen, Danelle Schroeder, Beth Gudenkauf, Dawn Schrandt and Shirley Vonderhaar.

Garage Sale Fundraiser: This annual event will be held on the Saturday of Toy Show / City-wide Garage Sale weekend, June 6, from 9 am to 3 pm; with Sunday being a donation day. It will be held in the parking lot adjacent to the JKPL weather permitting. Donations will be accepted starting June 1 and the Multipurpose / Game Room is reserved to serve as a storage location for the first few days as we have events scheduled for the Hoffman Room. Donors will be encouraged to sort items donated into categories (kitchen, décor, clothing, etc.) when they bring them in. Alex is lead for this event and will contact Camp Courageous to see if they can provide pick-up. Most items will not be priced but will be sold for \$1 or \$2 and customers will be encouraged to pay what they think it is worth. Boxes will be available for \$20 and customers can fill them with the \$1 and \$2 items, Volunteers are needed to help as follows:

- Help prep the sale Saturday, June 6 starting at 8 am. The more who can help the quicker we can get things set up. Alex is estimating set up to be 8 to 11 am.
- Help facilitate / run the sale 9 am to 3 pm (2 shifts – 9am to noon and noon to 3pm)
- Bring everything back into the library / clean up starting at 3 pm
- Help facilitate donation day on Sunday, June 7 from 1 to 4 pm.
- Help pack up / take everything not sold to Camp Courageous / Good Will starting at 4 pm

Shirley will be out of town from Thursday, June 4 to Tuesday, June 9 for a family event so Paul will be the staff contact. Shirley will ask the Friends about volunteering.

MARKETING:

Library Cards: After discussion, the Committee agreed to revise the JKPL Library card design to be the JKPL building sketch. Dawn will work with the company and send a proposal to the Committee for review before placing the order.

Schedule of Events: The committee is recommending a reboot of the Monthly Schedule of Events. They indicated that the current format is somewhat overwhelming. For first steps, Dawn will shorten the descriptions, removing no registration necessary and commentary and move all the monthly, passive programs to a separate section.

Next Meeting: To be decided