

Business Development | Live Here | Work Here | Who We Are

July 2023 NEWSLETTER

Greater Dubuque Development Hosts Annual Meeting



2022-2023 Annual Report Now Available

On Wednesday, July 19, the Greater Dubuque Development Corporation's Board of Directors was joined by a record attendance of over 250 investors, community leaders, and partners at our 2022–2023 Annual Meeting, held at the Q Casino. Speakers included Joe Hearn, the 2022–2023 Board Chair; Alex Dixon, the incoming 2023–2024 Board Chair; and Rick Dickinson, President and CEO of Greater Dubuque Development.

A <u>robust summary of the meeting is available</u> on our website along with links to view the presentation. You can also <u>download our 2022-2023 Annual Report</u> or <u>watch a video of the meeting</u> to listen and learn more about how we're making strides to deliver on the promise **YOU can be great here.**

Learn About Our Annual Meeting & Download Our 2022-2023 Annual Report

Greater Dubuque Development Staff Update

YOUR TEAM can be great here.



Retirements

With Gratitude

As our 2022-2023 fiscal year draws to a close, Greater Dubuque Development announces the retirement of three long-time, dedicated team members, Rob Apel, Jayne Ervolino, and Bill Baum.

Read More >

Business Services

YOUR BUSINESS can be great here.



Existing Business

Dubuque Stamping & Manufacturing: 75 years Strong

Dubuque Stamping & Manufacturing, Inc. was established in 1948 in Dubuque's North End as a division of Toledo (Ohio) Stamping and Manufacturing.

Read More >



Business Services

FY 2022-2023 Year Over Year Action Dashboard Available for Download

As part of our commitment to provide tangible data to our partners, the wrap-up of our fiscal year includes providing a year-over-year comparison of key findings from these interviews for download.

Read More >



Interested in learning more about our Business Services?
Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.



Strategic Initiatives

Broadband Partner ImOn Communications Announces \$100,000 Giving Program

In June 2023, ImOn Communications, a key partner in achieving universal boardband access throughout Dubuque, announced a new corporate giving program to support area non-profits in the coming year.

Read More >



Interested in learning more about our Strategic Initiatives? Contact Dave Lyons, Strategic Initiatives Consultant, at 563-557-9049 or davel@greaterdubuque.org.

Workforce Solutions

YOUR CAREER can be great here.



Relocation Services

2000+ Community Tours and Counting

Our community tour program launched in 2009 and has become a go-to resource for our Workforce Solutions investors as part of their HR processes, especially when recruiting top candidates from outside the area.

Read More >



Housing Resources

Rental Resource Guide

Did you know that the Greater Dubuque Development team maintains and updates a rental resource guide intended to assist in finding rental housing? The guide includes a directory of online resources as well as contact information for property management companies, independent landlords, and short-term stay options.

View our Rental Resource Guide >

Event Recap

Future Leadership Team Holds Quarterly Meeting

On June 7, 2023, the Greater Dubuque Development Future Leadership Team met for its regularly scheduled quarterly meeting. This 30-person advisory group meets quarterly to discuss relevant economic development topics and how Greater Dubuque Development and the community can be most effective in addressing challenges and opportunities.

Rick Dickinson, President & CEO, and Nic Hockenberry, Director of Workforce Programing, provided an update on housing needs, challenges and strategies. The Future Leadership Team shared feedback on housing-related challenges facing the community and offered strategies for incenting and accelerating housing development in the region.

Read More >

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in <u>AccessDubuqueJobs.com</u> and receive unlimited access to the top regional jobs site, expert

Renewed Investors

- Alliant Energy
- BARD Materials

assistance from our Workforce Solutions team, and a suite of newcomer service tools.

New Investors

- Dubuque Montessori School
- Early Learners
- Eastern Iowa Sleep
- Kreider Services
- Northwestern Mutual
- Oak View Group
- St. John's Lutheran Church
- Young-uns Preschool & Childcare Center

- Berry Plastics
- Community Foundation of Greater Dubuque
- Conlon Construction Co.
- Decker Precision
- Dubuque Area Chamber of Commerce
- Dubuque Fire Equipment
- Dubuque Main Street
- East Central Intergovernmental Association
- Grant Regional Health
- Hotel Julien
- Martin Equipment
- Mount Carmel Bluffs
- Portzen Construction
- Prairie Farms
- Premier Bank
- Q Casino
- Unified Therapy



Interested in becoming a Workforce Solutions investor with unlimited posting options on AccessDubuqueJobs.com? Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.







AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



Are You New to the Greater Dubuque Region?

First, let us say WELCOME! Second, we invite you to sign up for our next classes of Distinctively Dubuque to learn more about your new home and meet new friends. This free, five-night course is hosted by high-energy presenters with in-depth knowledge of the Greater Dubuque region at exciting venues throughout the community. Our next session for 2023 starts on August 23 with dinner at Brazen Restaurant.

Read More and Register Today >

Community News

Moody's Upgrades City of Dubuque's Bond Ratings

Moody's Investors Service has upgraded the City of Dubuque's issuer rating and outstanding general obligation unlimited tax bonds from Aa3 to Aa2, the third-highest rating possible. The improved rating will assist the City in securing the best terms for financial products like loans, which can provide substantial savings for the City and taxpayers.

According to Moody's, the issuer rating was upgraded to Aa2 because "the City has strong financial operations and ample revenue-raising flexibility, which has resulted in steadily improved available fund balance and cash. The city serves as a regional economic center and its regional economic growth rate has outpaced the nation over the past five years. The city's local economy is likely to remain strong because of its mix of commercial and industrial industries, stable population and steady tax base growth."

Read the Full Press Release >



Community News

Dyersville Named Iowa River Town of the Year

Congratulations goes out to the Greater Dubuque community of Dyersville for being named 2023 River Town of the Year by Iowa River Revival. The award recognizes an Iowa community for outstanding efforts to reclaim riverfronts as anchors for economic development, recreation, and good environmental stewardship.

Learn More >



Upcoming Events

YOUR NETWORK can be great here.

Tuesday, August 1 National Night Out

6:00 - 8:00 p.m. | Comiskey Park | 255 E. 24th St, Dubuque, IAJoin Dubuque emergency services workers at the newly renovated Comiskey Park in Dubuque's North End for National Night Out 2023. This free annual community-building event aims to promote police-community partnerships and neighborhood camaraderie. Enjoy free food, games, music, and more.

Learn More >

Friday, August 18-Sunday, August 20

Cascade Hometown Days

Various Times | Riverview Park & Other Venues | Cascade, IA

Cascade Hometown Days started in 2016 to bring the community together while highlighting businesses and the people that live, work, and play in the Greater Dubuque region. The weekend of activities and events includes a kids area, live music and dance performances, a parade, bean bag tournament, volleyball competitions, car show, tractor pull, breakfast in the park, and more.

Learn More >

Friday, August 25-Sunday, August 27 3rd Annual Black Business Expo Weekend

Various Times | Q Casino & Jackson Park | Dubuque, IA
Kicking off with an awards ceremony honoring Tri-state, Black-owned businesses and
entrepreneurs Friday night at the Q Casino, and concluding music in the park picnic on
Sunday in Jackson Park, the 3rd Annual Black Business Expo Weekend is a great
opportunity to celebrate and support the culture and achievements of area Black business
owners, leaders, and change makers.

Learn More >

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.
Support median household income to reach \$76,000.
Encourage and facilitate \$1 billion of new construction.
Reduce regional poverty by 5%.
Reach a population of 105,000 in the Greater Dubuque region.

View Progress

View past issues of the newsletter here.











YOU can be great here.

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