

August 4, 2023

Mr. Mick Michel,
President
Dyersville Events, Inc.
340 1st Avenue East
Dyersville, Iowa 52040

Mayor Jeff Jacque
City Council Members
City of Dyersville
340 1st Avenue East
Dyersville, Iowa 52040

Subject: Request for Financial Support for Dyersville Fire Department 125th Anniversary Event and Beyond the Game Event

Dear Mayor Jacque and Honorable Members of the City Council,

I am writing to bring to your attention two significant events that will be taking place in our beloved community from August 11 to August 13, 2023. The first event is the historic 125th Anniversary of the Dyersville Fire Department, and the second event is the highly anticipated Beyond the Game 2023 with the USA Patriots and esteemed baseball celebrities. These events promise to showcase our community, following the remarkable success of the 2022 MLB event.

These events hold a special place in the hearts of our community, as they not only foster a sense of unity and camaraderie but also create opportunities for visitors to experience the warmth and hospitality our city offers. We kindly request financial support from the City of Dyersville to make these events even more memorable and successful.

Enclosed with this letter are the detailed event schedules and information sheet for your review and consideration. These documents provide comprehensive insights into these events' planned programs, activities, and benefits.

The Dyersville Fire Department's 125th Anniversary celebration is a momentous occasion for our community. It is a tribute to our firefighters' unwavering dedication and bravery, who have safeguarded our lives and properties for over a century. The requested funds will defray the

production costs of this grand celebration, ensuring the event is executed with the utmost quality and reverence.

Additionally, Beyond the Game 2023 is expected to draw visitors from near and far, bringing immense exposure to our city. With the USA Patriots and esteemed baseball celebrities participating, this event promises to be a highlight of the year. However, the success of such a monumental occasion also demands significant financial resources. A portion of the requested funds will be instrumental in ensuring the smooth organization of the USA Patriots events for the Beyond the Game celebration, offering our guests an unforgettable experience.

Dyersville Events, Inc. believes that the financial support we request from the City of Dyersville will contribute to the success of the celebrations and benefit our community. The positive publicity and economic impact generated by these events will enhance the local economy and establish Dyersville as a welcoming and vibrant destination for future events.

We request a grant of \$25,000 from the City of Dyersville to support the Dyersville Fire Department 125th Anniversary Event and Beyond the Game Event in August 2023. Your assistance will undoubtedly be crucial in making these events successful and fostering strong community pride.

We look forward to discussing this proposal further and are open to any inquiries or meetings at your convenience. Thank you for considering our request and continuing support in making our community shine.

Sincerely,

A handwritten signature in black ink, appearing to read "Mick J. Michel". The signature is fluid and cursive, with a large loop at the end.

Mick J. Michel,
President
Dyersville Events, Inc.