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April 2024 NEWSLETTER



Scenes from the Bright Minds Campus Grand Opening Celebration: Governor Kim Reynolds tours the facility (*left*), City of Dubuque Mayor Brad Cavanagh shares remarks at grand opening celebration (*center*), Dubuque Initiative board member Kevin Lynch and Dubuque City Councilperson Danny Sprank amongst those in attendance (*right*).

On **Thursday, March 21, 2024**, Dubuque Initiatives and Greater Dubuque Development hosted a grand opening celebration for the Bright Minds Campus, situated at 7900 Chavenelle Road on Dubuque's west end. The event welcomed local elected officials, business leaders, and community members, as well as Governor Kim Reynolds, accompanied by Director of Iowa Workforce Development Beth Townsend, who toured the Bright Minds Campus early in the day.

During the public event later in the afternoon, attended by nearly 100 people, comments provided by Governor Reynolds were read aloud. Testimonials from individuals impacted by the new facility were also shared, alongside announcements by Greater Dubuque Development regarding developments benefiting county-wide child care expansion efforts. A highlight of the program was the introduction of the [Business Champions of Child Care](#), a consortium of regional employers committed to matching a 2:1 state grant.

[Read the full recap of the Bright Minds Campus Grand Opening Celebration](#)

Business Services

YOUR BUSINESS can be great here.



Data & Resources

Quarterly Report from InfoAction Program Available for Download

As part of our commitment to providing tangible data to our partners, the newest quarterly summary of key findings from our award-winning InfoAction & HR Action programs program are now available for download.

[Learn More >](#)



Interested in learning more about our InfoAction Program?

Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.

Existing Business

US 61/151 BRIDGE DECK OVERLAY PROJECT OVER THE PEOSTA CHANNEL

IOWA DOT PROJECT: JUNE - NOVEMBER 2024

Outreach to Partners on Traffic Impacts of Upcoming US 61/151 Project

Earlier this month, Greater Dubuque Development coordinated with the City of Dubuque to communicate information to area businesses and partners regarding an upcoming Iowa Department of Transportation (Iowa DOT) project that will have impacts on transportation and commuting starting this Summer.

The Iowa DOT bridge deck overlay project, which will improve the surface of the US 61/151 bridge over the Peosta Channel North of 16th Street, is expected to begin in June and be completed by November of this year. The project will require some long-term lane closures and detours. To learn more about the project, [download the public outreach notice publication](#) created by the City of Dubuque.



Questions or needing support to navigate impacts of this project on your business and workforce?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org.

Workforce Solutions

YOUR CAREER can be great here.



Our 2023-2024 **YOU can be great here** Community of Colleges experiences included a Dubuque Fighting Saints game (*left*), AccessDubuqueJobs.com Career Fairs (*center*), and a movie night at Phoenix Theatres (*right*).

Retention Tools

1,100+ Students and Job Seekers Take Part in **YOU can be great here** Community of Colleges Series

Kicking off with a Millwork Scavenger Hunt in September 2023 and wrapping up with our AccessDubuqueJobs.com Spring Career Career in February 2024, our inaugural year of the **YOU can be great here** Community of Colleges series connected with 1,178 college students and job seekers. Our 2023-2024 series consisted of five unique events, each geared towards connecting our area college students to all that the Greater Dubuque region has to offer, providing firsthand experiences that demonstrate how **YOU can be great here**. [Explore the news section of our website](#) to read about the full series and event recaps.

While the Community of College series breaks for the Summer, we are excited to share the schedule of activities for our [Talent Dubuque: An Internship Engagement program](#). Talent Dubuque aims to enhance your Summer intern engagement efforts and amplify intern experiences in the Greater Dubuque region. The program is FREE and open to interns of Workforce Solutions Investors or any student currently enrolled in a regional institution of higher learning.

[Learn more about the 2024 Talent Dubuque: An Internship Engagement Program](#)



Interested in learning more about our college student outreach efforts?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



Data & Resources

2023 Skills Gap Analysis Available for Download

Annually, with the help of our partners at Northeast Iowa Community College, we produce an extensive Skills Gap Analysis to determine gaps in creating the skilled workers most in demand by area employers. [Download the 2023 Skills Gap Analysis](#) and join us to learn more at [our Workforce Solutions Breakfast on May 3, 2024](#).

[Learn More >](#)



Interested in learning more about the 2023 Skills Gap Analysis?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.

Training & Upskilling

Opportunity Dubuque Programs Grows to Exceed Annual Benchmarks

The [Opportunity Dubuque program](#) is a partnership between Northeast Iowa Community College (NICC) and Greater Dubuque Development Corporation. It is focused on a subset of NICC's Career Pathway Certificate programs aligned to develop skills for high demand employment opportunities in the Greater Dubuque region. Last school year and so far in the 2023-2024 academic calendar, our enrollments and completions in the Opportunity Dubuque targeted certificate programs have grown. As of March 1, 2024, we have 250 enrollments in Opportunity Dubuque for the academic year and we're on track to exceed our 200-graduate goal by the end of Greater Dubuque Development's current fiscal year which is June 30, 2024.

[Read More >](#)



Interested in learning more about Opportunity Dubuque?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

New Investors

- ABC Learning Early Childhood Center

Renewed Investors

- Black Hills Energy
- Cascade Manufacturing Company
- Crescent Electric Supply Co
- DDI Inc.
- Dutrac Community Credit Union

Renewed Investors, cont'd

- East Dubuque Nitrogen Fertilizer
- Holy Family Catholic Schools
- John Deere Dubuque Works
- Loras College
- McCoy Group
- McGraw Hill
- Nordstrom
- Northwestern Mutual
- Southwest Health
- Spahn & Rose Lumber Co
- Tama USA
- University of Dubuque
- Veenstra & Kim, Inc.
- Webber Metal Products



Interested in becoming a Workforce Solutions investor to access our complete suite of workforce solutions?

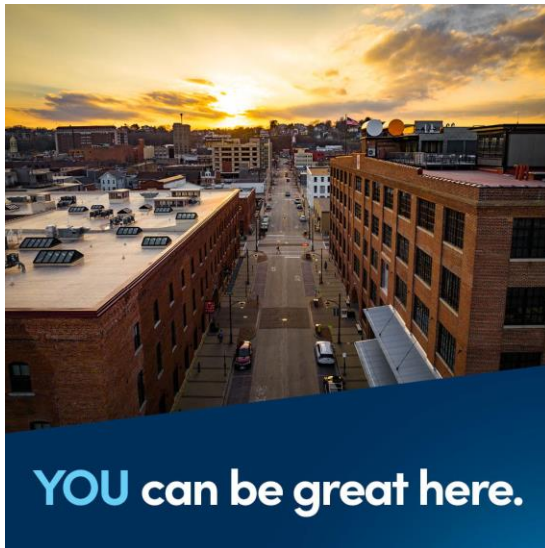
Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



Community News

Dubuque Cited Among Top 100 Cities for a Career Switch

Careerminds recently surveyed 3,000 professionals considering a career change to uncover which cities in the U.S. they would most like to move to. Dubuque made the list at #28 alongside the ranks of St. Cloud (MN), Oshkosh and La Crosse (WI), and others.

[Learn More >](#)



Community News

City of Dubuque's May/June City News Now Available

The latest edition of [City News](#), the City of Dubuque's official bi-monthly newsletter is now available and coming to a utility bill near you! Download today for information about opening days for City pools, the Dubuque Police & Fire Youth Camp, summer celebrations, and more. The Let's Go! Activities Guide mentioned will go live on Friday, April 19, 2024.

[Learn More >](#)

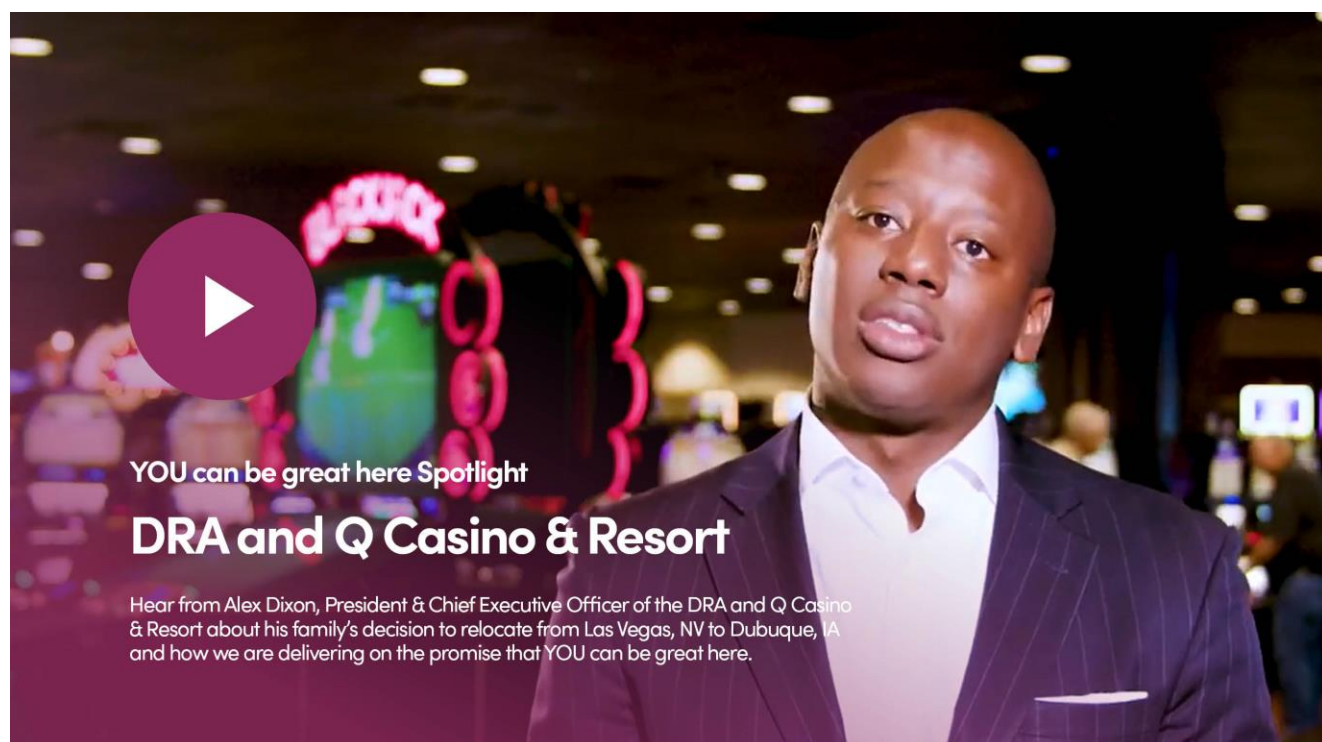


Community News

Business Expansions and Relocations Honored with Ribbon Cuttings in Peosta

Join the City of Peosta for ribbon cutting events for VIVE IV Therapy at 7407 Thunder Valley Drive on Friday, May 10 at 5:00 p.m. and for Next Level Dance Studio at 257 Cox Springs Road on Thursday, May 30 at 5:00 p.m.

[Learn More >](#)



YOU can be great here Spotlight

DRA and Q Casino & Resort

Hear from Alex Dixon, President & Chief Executive Officer of the DRA and Q Casino & Resort about his family's decision to relocate from Las Vegas, NV to Dubuque, IA and how we are delivering on the promise that YOU can be great here.

Upcoming Events

YOUR NETWORK can be great here.

Friday, May 3, 2024

Workforce Solutions Breakfast

8:00 - 9:30 a.m. | Diamond Jo Casino | 301 Bell Street, Dubuque, IA

Our twice annual Workforce Solutions Breakfast is set for Friday, May 3, 2024 at the Diamond Jo Casino from 8:00 - 9:30 a.m. Space for this FREE event is limited. RSVP by Monday, April 22, 2024 [via our online form](#) or by contacting Anna Roling, Executive Assistant at Greater Dubuque Development, at 563-557-9049 or annar@greaterdubuque.org.

[Register Online >](#)

Wednesday, May 15, 2024

NICC Business Summit 2024

Elevate the EVERYDAY with Black Tie Moments: Tailored for Sales, Customer Experience, Leadership, Entrepreneurship

9:00 - 11:00 a.m. | Northeast Iowa Community College Peosta Campus | 8342 NICC Drive, Peosta, IA

Northeast Iowa Community College is set to host their [2024 Business Summit](#) on Wednesday, May 15, 2024 at their Peosta Campus. The summit will feature keynote speaker, Dustin James, who will share how you can elevate the everyday and generate a simple concept with a creative splash, establish a new business and generate a top-performing transformation.

[Learn More >](#)

Thursday, May 30 - Friday, May 31, 2024

Wisconsin Connecting Entrepreneurial Communities Conference

Various Times & Locations | Platteville, WI

This Spring, the Connecting Entrepreneurial Communities Conference is coming to Wisconsin for the first time and to our benefit, it is being held within the Greater Dubuque region in Platteville. This 2-day event offers the opportunity to network with fellow community champions from the area and will also help develop new technical skills for promoting entrepreneurship in your own community.

[Learn More >](#)

Recent & Upcoming Religious Holidays & Cultural Observances

[April | Arab American Heritage Month](#)

[April | Celebrate Diversity Awareness Month](#)

[April 10, 2024 | Eid al-Fitr \(Islam\)](#)

[April 22-30, 2024 | Passover \(Judaism\)](#)

[May | Asian American Pacific Islanders Heritage Month](#)

[May 1, 2024 | Marshall Islands Constitution Day](#)

[May 5, 2024 | Cinco de Mayo](#)

[May 5, 2024 | Orthodox Easter](#)

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

[View Progress](#)

View past issues of the newsletter [here](#).



YOU can be great here.

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