

Business Development | Live Here | Work Here | Who We Are

August 2024 NEWSLETTER

Just Announced. Attention Workforce Solutions Investors. Registration Open.



Thursday, September 5 · Steeple Square

## AccessDubuqueJobs.com Hiring Fair Coming to Steeple Square on Thursday, September 5

Key to workforce retention efforts by Greater Dubuque Development Corporation is ensuring dislocated workers in our market connect with new, rewarding career opportunities awaiting them in the Greater Dubuque region. Due to recent layoffs at John Deere Dubuque Works, we will host an <a href="AccessDubuqueJobs.com Hiring Fair">AccessDubuqueJobs.com Hiring Fair</a> on **Thursday, September 5 from 2:00 - 5:00 p.m.** at Steeple Square (101 E. 15th Street, Dubuque) in partnership with Iowa*Works*.

Employer registration is free for all Workforce Solutions Investors on a first come, first serve basis. Simply <u>register online</u> to reserve a booth. This AccessDubuqueJobs.com Hiring Fair will be open to all job seekers with special outreach to recently impacted workers within the regional Greater Dubuque market.



### Questions about the September 5th AccessDubuqueJobs.com Hiring Fair?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or <a href="mandid@greaterdubuque.org">mandid@greaterdubuque.org</a>

#### **Business Services**

YOUR BUSINESS can be great here.



Regional Collaboration

#### Regional Advocacy Takes Center Stage with Congressional Staff Visit

Kicking off on Wednesday, August 14 and concluding on Friday, August 16, 2024, Dubuque proudly hosted congressional staff members for an in-depth exploration of our community's strengths, challenges, and opportunities. This visit, coordinated with the collaboration of local partners, was a crucial step in ensuring that our region's needs are effectively communicated to key federal policymakers.

Read the Full Story >



Strategic Initiatives

### **Business Leaders Advocate for the Future of Regional Air Service**

On Thursday, August 15, 2024, business leaders met with Congressional staff members at the Dubuque Regional Airport for a pivotal meeting centered on the future of air service in our region, cohosted by the Dubuque Area Chamber of Commerce and Greater Dubuque Development Corporation.

Read the Full Story >



Interested in learning more about DBQ Air and efforts to bring commercial air service back to the region?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org

Data & Resources

### City of Dubuque Seeking Public Input on Community Needs for CDBG Consolidated Plan

The City of Dubuque Housing and Community Development Department is seeking public input on areas of need in the community, particularly as it relates to housing, economic opportunity, and community development.

Annually, the City receives approximately \$1.3 million in Community Development Block Grant (CDBG) funds from the U.S. Department of Housing and Urban Development (HUD) to assist persons of low- and moderate-income; support housing, economic development, neighborhoods, and public services; and meet urgent needs. Every five years, HUD requires communities that receive these CDBG funds to complete a Consolidated Plan, setting goals and priorities for funding allocations.

The public is invited to provide input to inform City staff's planning efforts by <u>completing a short online survey</u> or by calling 563-690-6094.

<u>Click to inform the City of Dubuque's CDBG Consolidated Plan</u>

**Workforce Solutions** 

YOUR CAREER can be great here.

Training & Upskilling

#### Outcomes of the Opportunity Dubuque Program for FY 2023-2024

Opportunity Dubuque continues to make a significant impact by equipping individuals with the skills and credentials that meet the region's workforce demands. Through a strategic partnership between Greater Dubuque Development's Dubuque Works collaborative and Northeast Iowa Community College (NICC), Opportunity Dubuque provides tuition and coaching support for targeted skills training in high-demand industries. This program's success is driven by its ability to align training programs with the region's specific needs, based on the annual <u>Greater Dubuque Skills Gap Analysis</u> and validated through business visits conducted by Greater Dubuque Development.

<u>earn more about FY 2023-2024 outcomes of Opportunity Dubuque.</u>



Interested in learning more about Opportunity Dubuque and our partnership with Northeast Iowa Community College?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org







Talent Dubuque participants got competitive with trivia at 7 Hills Event Center (*left*), enjoyed lunch with their employers and learned about the Greater Dubuque region at the welcome event (*center*), and sampled local fare and live music at a Taste of Summer event (*right*).

College Outreach

162 Interns and 23 Employers Participate in 2024 Talent Dubuque: An Intern Engagement Program

It is hard to believe that this summer's Talent Dubuque: An Intern Engagement Program has come and gone! The 2024 program saw record intern and employer engagement with 162 interns registering, representing 23 of the Greater Dubuque region's top employers. Interns took part in a <u>series of six events</u> offering interactive activities, networking opportunities, and community experiences that demonstrated how **YOU can be great here** in the Greater Dubuque region.

#### Read the Full Story >



### Interested in learning more about our annual Talent Dubuque: An Intern Engagement Program?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or <a href="mandid@greaterdubuque.org">mandid@greaterdubuque.org</a>



HR professionals network and engage in peer-to-peer learning through hands-on activities, discussion prompts, and sharing their expertise. **Professional Development** 

### Schedule of Upcoming HR Professionals Cohort Gatherings Released

As part of our ongoing commitment to supporting HR professionals in the region, our quarterly HR Professionals Cohort series is built on networking and peer-to-peer learning through hands-on activities and discussion. With the dates and topics for the next 3 cohort meetings set, mark your calendars and stay tuned for registration opening in September.

**Learn More >** 



#### Interested in learning more about the HR Professionals Cohort?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or <u>mandid@greaterdubuque.org</u>

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

#### **NEW Investors**

 Dubuque Home Builders & Associates

#### **Renewed Investors**

- Bodensteiner Implement Co.
- Bodine Electric Company
- CROWN Cork & Seal USA, Inc.
- Dubuque Museum Of Art
- Eagle Point Software Corporation
- Sedgwick
- The Adams Company
- Theisen Home Farm Auto
- Wartburg Theological Seminary



Interested in becoming a Workforce Solutions Investor and access our complete suite of recruitment and retention tools?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org







AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

**Community Information** 

YOUR LIFE can be great here.



#### Community News

### City of Dubuque's City Life Program Now in Marshallese

The City of Dubuque is welcoming applications by September 6, 2024 from residents whose primary language is Marshallese for the next session of CityLife. This fun, free, and interactive program explores City operations and services that make Dubuque a great place to live, work, and play.

Learn More >



#### Community News

### City of Peosta to Host 17th Annual Peosta Days

On Saturday, August 24, 2024, the City of Peosta invites you to the 17th Annual Peosta Days. Festivities include at a parade, cow pie bingo, eating contest, golf ball toss, and more. A Glow Run is also set for Thursday, August 22 at 8:00 p.m.

Learn More >

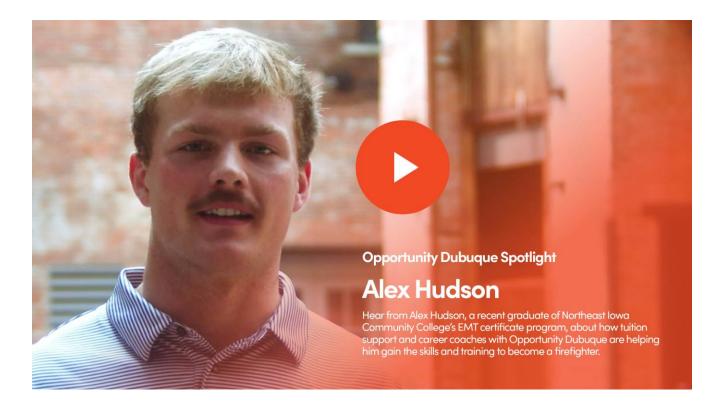


#### Community News

# **Branching Out Dubuque Tree Planting Initiative Kicks Off August 24**

Sustainable Dubuque will join community partners to kick off the Branching Out Dubuque tree planting initiative on Saturday, August 24, 2024 at 9:00 a.m. at the Eagles Watch Audubon Overlook at the 16th Street Detention Basin in Dubuque. The public is invited to attend.

#### Learn More >



**Upcoming Events** 

YOUR NETWORK can be great here.

Thursday, September 12, 2024

Telegraph Herald Drive-by Job Fair

11:00 a.m. - 1:00 p.m. | TH Media Building | 801 Bluff Street, Dubuque, IA

Pull up to the curb in front of the Telegraph Herald building, roll down your window. and you will be handed a packet of information that includes a jobs section, client information on current jobs, and goodies. Limit one packet of information per vehicle.

Learn More >

Tuesday, September 24, 2024

Telegraph Herald Job Fair

3:00 - 5:00 p.m. | Diamond Jo Casino | 2nd floor, 301 Bell Street, Dubuque, IA

Looking to hire? The Telegraph Herald will hold a job fair on Tuesday, September 24 at the Diamond Jo Casino. Reserve a booth by calling 563-588-5600 or visiting telegraphherald.com/jobfair for more information.

#### Learn More >

Wednesdays, January 20 - February 26, 2025

Wednesdays, March 12 - April 9, 2025

Wednesdays, August 20 - September 17, 2025

Wednesdays, October 1 - 29, 2025

**Distinctively Dubuque** 

#### 5:30 - 8:30 p.m. | Various Locations | Dubuque, IA

Distinctively Dubuque is a five-night course hosted by high-energy presenters with in-depth knowledge of the Greater Dubuque region and is designed for individuals who are new to the area within the last five years. Thanks to our generous sponsors of the DRA, City of Dubuque and Dubuque County, Distinctively Dubuque is offered free of charge. The October 2024 session is full but online registration is now available for all 2025 sessions. For more information, contact Mandi Dolson, Director of Workforce Recruitment & Retention for Greater Dubuque Development at 563-557-9049 or mandid@greaterdubuque.org.

Register Online >

Tuesday, November 12, 2024

**Brain Health Summit 2024** 

8:30 a.m. - 12:00 p.m. | Northeast Iowa Community College | 8342 NICC Dr., Peosta, IA

At Northeast Iowa Community College's Brain Health Summit 2024, join author and speaker Sam Eaton for his inspiring, personal story of overcoming struggles with brain health and depression. This year's event takes a deep dive into society's misconceptions and barriers surrounding brain health and stigma, and the importance of creating "mindful workplaces." Participants will learn ways to create safe spaces for conversations in professional environments and the changes that can be made to language to fight stigma.

Learn More >

August 21 | Senior Citizen Day

August 23 | International Day for the Remembrance of the Slave Trade and its Abolition

August 26 | Krishna Janmashtami, also known as Jayanti (Hindu)

August 26 | Women's Equality Day

September 2 | Labor Day (US)

September 15-October 15 | National Hispanic Heritage Month

September 16 | Mawlid Al-Nabi (Islamic)

September 17 | Constitution Day and Citizenship Day (US)

September 27 | Manit Day (Marshallese)

**YOU Can Be Great Here Campaign** 

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

**Encourage and facilitate \$1 billion of new construction.** 

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

View Progress

View past issues of the newsletter here.











# YOU can be great here.

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