



President & CEO  
Dougal Nelson

March 8, 2024

Governing Board  
Brian Duffy  
Chair

Mayor Jeff Jacque  
City of Dyersville  
640 1st Avenue E  
Dyersville, IA, 52040

Chad Ulrich  
Vice Chair

Nick Kremer  
Immediate Past Chair

Anna Kyer  
Treasurer

Dear Mayor Jacque:

Shannon Hunter  
Secretary

I am writing you to ask for your support in declaring Thursday, April 4, 2024 as Junior Achievement Day in Dyersville. Henceforth, we ask that you proclaim the first Thursday of every April "JA Day" for the foreseeable future.

Marguerite Tomlin  
Central Region Board  
Vice Chair

Junior Achievement is a nonprofit organization with a simple yet powerful mission: to inspire and prepare young people to succeed in a global economy. We believe that every young person has the potential for greatness, and through our programs and initiatives, we strive to unlock that potential by providing them with the knowledge, skills, and confidence they need to thrive in the 21st century.

Michael Pennington  
North Region Board  
Chair

Our research shows that students who have experienced JA go on to have a greater belief in self and sense of purpose. They report higher levels of career satisfaction, confidence in managing money, and willingness to start and run a business. As we look to the future, we see a world full of challenges and opportunities, where the skills of critical thinking, communication, collaboration, and entrepreneurship will be more important than ever.

Amanda Kennedy  
North Region Board  
Vice Chair

Together, we can empower the next generation to dream big, work hard, and achieve their fullest potential. We look forward to partnering with you on this day, and every day.

Kyle Fintel  
South Region Board Chair

By declaring April 4, 2024 as JA Day, you will recognize and celebrate JA's mission in Dyersville.

Chris Boar  
South Region Board  
Vice Chair

Enclosed is a copy of the proclamation. I ask that you copy the proclamation onto your city letterhead and sign. If possible, we would like to receive a copy for our records. Please send to the address below.

I hope you will join us in this special celebration. Thank you!

Sincerely,

Makenzie Morris  
Marketing Manager