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February 2024 NEWSLETTER



60+ Employers and Workforce Partners Registered for AccessDubuqueJobs.com Spring Career Fair

On Wednesday, February 21, 2024 from 11:00 a.m. to 4:00 p.m., Greater Dubuque Development is set to host our AccessDubuqueJobs.com Spring Career Fair. It will be held at the Hotel Julien in downtown Dubuque, where we will bring together over 60 employers and workforce partners from the Greater Dubuque region for job seekers to find their next opportunity.

In addition to being open to the general public, our Spring Career Fair is organized in coordination with our Community of Colleges to strategically connect enrolled area college students with an array of rewarding career opportunities available in the Greater Dubuque region. Career services staff from Clarke University, Emmaus Bible College, Loras College, Northeast Iowa Community College, and University of Dubuque will be available to students at the event to prepare them for networking with employers and advise them on which employers might best align with their career goals. Students can also have a professional headshot taken at the event.

[Click for details including a list of participating employers & workforce partners](#)

YOUR BUSINESS can be great here.



City of Dubuque Mayor Brad Cavanagh speaks at the ribbon cutting event for Simmons Pet Food's new Dubuque warehouse and distribution center. Image courtesy of Gronen.

Business Expansions

Ribbon Cutting Celebrates Simmons Pet Food New Warehouse and Distribution Center

Congratulations to Simmons Pet Food and Seippel Warehouse LLC on the January 25, 2024 ribbon cutting event, signaling the official opening of a new 250,000 square foot warehouse and distribution center in Dubuque's Industrial Center South.

[Learn More >](#)



Interested in learning more about our business expansion support?
Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.

Business Services

Regional Economic Development Professionals Convene at Maquoketa's Innovate 120

On Thursday, February 1, 2024, the Tri-State Economic Development Practitioners met at Innovate 120 in Maquoketa, IA. The Tri-State Practitioners is a voluntary, informal group of economic developers from across the Greater Dubuque region, representing communities from Iowa, Illinois, and Wisconsin.

This quarter's meeting was hosted by the Jackson County Economic Alliance and was attended by over a dozen practitioners. The group discussed topics ranging from workforce development, housing, existing business programming, and maintaining a database of available properties. The meeting was held at [Innovate 120](#), a facility in downtown Maquoketa offering co-working space, innovation services, meeting rooms, and team-building activities.

[Learn More About the Mission of Innovate 120 >](#)



Interested in learning more about the Tri-State Economic Development Practitioners?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org.

Workforce Solutions

YOUR CAREER can be great here.



A representative of FedEx connects with job seekers at our January 30, 2024 AccessDubuqueJobs.com Career Fair in Platteville at the Platteville Public Library.

Retention Tools

Greater Dubuque Development and Regional Partners Take Action to Support Displaced Workers in Southwest Wisconsin

On Tuesday, January 30, 2024, Greater Dubuque Development brought together over 20 employers and workforce partners for the AccessDubuqueJobs.com Career Fair in Platteville. Held at the Platteville Public Library, this career fair was organized in response to recent layoffs and closures in the Southwest Wisconsin area. Although designed to target those impacted by the layoffs, the event was also promoted broadly to the general public to help our regional employers retain the workforce that already calls the Tri-State area home.

[Read more about our AccessDubuqueJobs.com Career Fair in Platteville](#)



Area college students connect with Dubuque and each other thanks to **YOU can be great here** Community of Colleges Hockey Night at ImOn Arena.

College Outreach

400+ Attend **YOU can be great here** Community of Colleges Hockey Night

On Friday, February 2, 2024, Greater Dubuque Development brought together over 390 local college students and more than 30 representatives from area employers for another installment of our **YOU can be great here** Community of Colleges event series for a Dubuque Fighting Saints game at ImOn Arena.

[Learn More >](#)



Interested in learning more about our college outreach efforts?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



HR professionals match percentages with statements to facilitate discussion on trends and best practices related to workforce recruitment at our February 6, 2024 HR Professionals Cohort meeting.

Event Recap

Recruitment Topic of Discussion for Quarterly HR Professionals Cohort Convening

On Tuesday, February 6, 2024, more than 35 HR professionals from the Greater Dubuque region gathered for our quarterly HR Professionals Cohort to delve into the latest recruiting trends and best practices. The interactive session featured lively discussion aimed at fostering peer-to-peer learning and networking.

[Learn More >](#)



Interested in learning more about our HR Professionals Cohort?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

New Investors

- Aquin Little Angels Early Childhood Center
- Dubuque Regional Humane Society
- Presentation Lantern Center

Renewed Investors

- Carlisle Ryan Digital Print and Services
- City of Dubuque

Renewed Investors, cont'd

- Clarke University
- Dubuque Screw Products Inc
- Eagle Ridge Resort & Spa
- Hawkeye Area Community Action Program, Inc
- Hillcrest Family Services
- Managed Solutions Group
- Modernfold
- Sedona Staffing Services
- Simmons Pet Food
- Stonehill Communities
- Suttner America
- The Fountain of Youth
- Thompson Truck & Trailer



Interested in becoming a Workforce Solutions investor with unlimited job postings on AccessDubuqueJobs.com?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



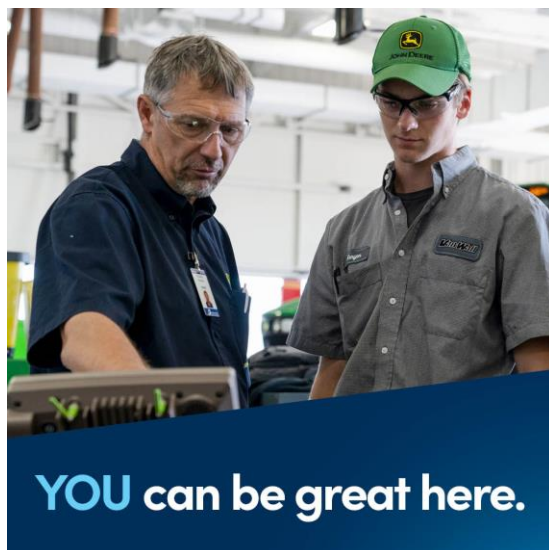
[Community News](#)

United Way Community Impact Grants Now Open

Area nonprofits working collaboratively to prevent and reduce poverty are encouraged to apply to the United Way of Dubuque Area Tri-States' [2024-2026 Community Impact Grant cycle](#).

Applications are due by 5:00 p.m. on Friday, February 23, 2024.

[Learn More >](#)



[Community News](#)

Apply Now for Funding to Support Summer Youth Internships

Iowa Workforce Development recently announced the [Future Ready Iowa Summer Youth Internship funding program](#) to support businesses in offering innovative internships for ages 14 to 24. Applications are due by 2:00 p.m. on Wednesday, February 21, 2024.

[Learn More >](#)

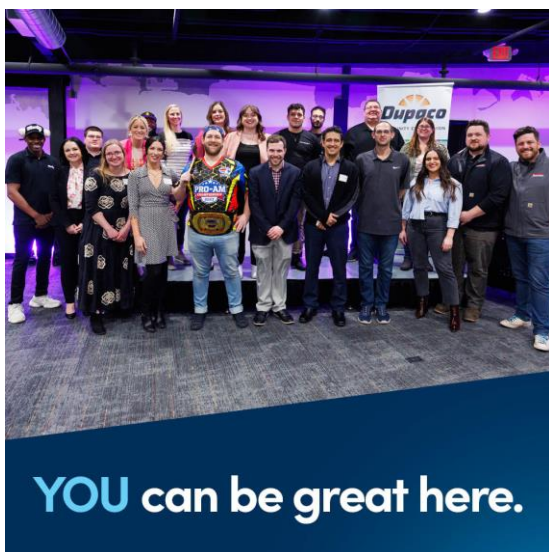


Image courtesy of the Innovation Lab.

Community News

Dubuque County Business Competition Awards \$25,000 in Seed Funding

Congratulations to the local entrepreneurs selected to present their best pitches at the recent Dubuque County Business Competition powered by Dupaco Community Credit Union in hopes of kick starting or growing their business.

[Learn More >](#)



Upcoming Events

YOUR NETWORK can be great here.

Wednesday, February 21, 2024

AccessDubuqueJobs.com Spring Career Fair

11:00 a.m. - 4:00 p.m. | Hotel Julien | 200 Main Street, Dubuque, IA

Join us for the AccessDubuqueJobs.com Spring Career Fair, scheduled for Wednesday, February 21, 2024 at the Hotel Julien in downtown Dubuque. With more than 60 employers and workforce partners expected, this robust event offers face-to-face networking with HR representatives across industries to assist all types of job seekers in finding their next opportunity. In addition to being open to the public, our Spring Career Fair focuses heavily on

engaging students from our local institutions of higher learning with the array of rewarding careers that await them in the Greater Dubuque region.

[Learn More >](#)

Wednesdays, March 13-April 10, 2024

Distinctively Dubuque Newcomer Program

5:30 - 8:30 p.m. | Various Locations | Dubuque, IA

[Distinctively Dubuque](#) is a five-night course hosted by high-energy presenters with in-depth knowledge of the Greater Dubuque region and is designed for individuals who are new to the area within the last five years. Thanks to the generosity of our sponsors DRA, the City of Dubuque and Dubuque County, Distinctively Dubuque is offered free of charge. Our next session starts Wednesday, March 13, 2024 with additional sessions in August and October.

[Register via our online form](#) or contact Mandi Dolson, Director of Workforce Recruitment & Retention for Greater Dubuque Development at 563-557-9049 or

mandid@greaterdubuque.org

[Learn More >](#)

Tuesday, March 19, 2024

Dubuque Night in Des Moines

5:00 - 7:30 p.m. | Curate | 322 E. Court Avenue, Des Moines, IA

Greater Dubuque Development is proud to partner with the Dubuque Area Chamber of Commerce and others to host Dubuque Night in Des Moines. Dubuque Night in Des Moines is Iowa's longest-running legislative reception and will be held on Tuesday, March 19, 2024.

The evening is a chance to connect with Iowa's elected officials over casual conversation, complimentary hor d'oeuvres and beverages. To register, contact the Dubuque Area Chamber of Commerce at 563-557-9200 or [visit their website](#).

[Learn More >](#)

Upcoming Religious Holidays & Cultural Observances

February | Black History Month

February 14 - March 28, 2024 | Lent (Christian)

February 19, 2024 | President's Day (Secular, United States)

February 20, 2024 | World Day of Social Justice (Secular, Global)

February 24, 2024 | Magha Puja (Buddhist)

March | National Women's History Month

March 8, 2024 | International Women's Day

March 8, 2024 | Maha Shivaratri (Hindu)

March 11 - April 9, 2024 | Ramadan (Islamic)

March 18, 2024 | St. Patrick's Day (Christian)

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

[View Progress](#)

View past issues of the newsletter [here](#).



YOU can be great here.

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