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March 2024 NEWSLETTER



Grand Opening Celebration of the Bright Minds Campus and **YOU** are invited!

On **Thursday, March 21, 2024 at 3:00 p.m.**, Greater Dubuque Development and Dubuque Initiatives is set to host a grand opening celebration for the Bright Minds Campus. This event will include major announcements that will benefit county-wide child care expansion efforts as well as tours of the completed Dubuque YMCA Early Learning Center and the in-progress Dubuque Community Schools' Seedlings Preschool. Distinguished guests will include Beth Townsend, Director of Iowa Workforce Development and Ryan Page, Director of Child Care Iowa Department of Health & Human Services.

Space is limited for the free event. Please RSVP [using our online registration form](#) or by contacting Anna Roling, Executive Assistant with Greater Dubuque Development at annar@greaterdubuque.org or 563-557-9049.

[Click for details on Grand Opening Celebration of the Bright Minds Campus](#)

Business Services

YOUR BUSINESS can be great here.



YOU can be great here 2022-2027 Campaign

YOU can be great here Update

In February 2024, we released an update on our 2022-2027 **YOU can be great here** campaign, with households receiving it alongside their City of Dubuque utility bill. The report provides an overview of outcomes resulting from our efforts and investments from the first 18 months of the 5-year campaign.

[Download the Report >](#)

Available Properties

Explore Available Commercial Properties for Sale or Lease in the Region on Our Website

As a service to our clients and the Greater Dubuque region overall, one of the many resources on Greater Dubuque Development's website is a [list of area commercial and industrial properties](#) through our web-based building database portal, Location One Information System (LOIS). Thanks to our recent partnership with REsimplifi, Inc., a nationwide commercial real estate listing provider, we are excited to integrate this cutting-edge service into our website for new and expanding businesses looking for opportunities in the Greater Dubuque area.

To encourage increased awareness and use of the database by businesses considering a regional expansion or relocation, as well as area real estate professionals, we have highlighted [801 Bluff Street in downtown Dubuque](#) as an example property that is available for lease.

By partnering with REsimplifi, Inc., we are ensuring **YOU can be great here.**

[Explore Available Commercial and Industrial in the Greater Dubuque region >](#)



Interested in matching your business needs with commercial properties available for lease or purchase?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org.



Business Expansions

Greater Dubuque Development to Present at Statewide Event

Daniel McDonald, Director of Existing Business, will be a featured panelist at the [Professional Developers of Iowa 2024 Spring Conference](#) in Des Moines, Iowa from March 26-27, 2024.

[Learn More >](#)



Interested in learning more about our Business Services programs? Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.

Workforce Solutions

YOUR CAREER can be great here.



Rick Dickinson, President & CEO of Greater Dubuque Development, closes out the December 1, 2023 Workforce Solutions Breakfast at the Diamond Jo Casino in the Port of Dubuque.

Retention Tools

Registration Now Open for Our Next Workforce Solutions Breakfast

Join us for our twice annual Workforce Solutions Breakfast on Friday, May 3, 2024 from 8:00 - 9:30 a.m. at the Diamond Jo Casino. Our Workforce Solutions Breakfast events provide an opportunity to come together with area CEOs, HR professionals, elected officials and community leaders while learning about the latest developments in our Workforce Solutions program delivering on our promise that **YOU can be great here.**

A buffet breakfast is served promptly at 8:00 a.m. followed by a robust program with speakers from Greater Dubuque Development staff and partners. Space is limited for this

FREE event. RSVP today [via our online form](#) or by contacting Anna Roling, Executive Assistant at Greater Dubuque Development, at 563-557-9049 or annar@greaterdubuque.org.

[RSVP for our next Workforce Solutions Breakfast](#)



HR professionals from Michelin, a Workforce Solutions Investor, connect with area college students at the AccessDubuqueJobs.com Spring Career Fair in February.

Event Recap

Spring Career Fair Drives Connections and Opportunities

On February 21, 2024, Greater Dubuque Development hosted the AccessDubuqueJobs.com Spring Career Fair at downtown Dubuque's Hotel Julien. Drawing over 340 college students and job seekers, the event facilitated connections with 62 regional employers and workforce partners.

[Learn More >](#)



Interested in learning more about our AccessDubuqueJobs.com career fair events?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.

Outreach Update

Talent Recruitment Efforts Go on the Road to Support Regional Workforce Development

At Greater Dubuque Development, our commitment to fostering regional economic growth often takes our staff on the road, connecting talent in adjacent markets with opportunities in the Greater Dubuque region. In February, this focus led us to actively represent our Workforce Solutions Investors through career fairs at the University of Northern Iowa in Cedar Falls, Iowa and the University of Iowa in Iowa City, Iowa. Additionally, in response to the January 22, 2024 announcement of the closures of HSHS Sacred Heart Hospital, HSHS St. Joseph's Hospital, and all Prevea Health locations in Western Wisconsin's Chippewa Valley, our February outreach expanded to Eau Claire, Wisconsin.

[Read More >](#)



Members of our Future Leadership Team convene on Wednesday, March 6, 2024 to discuss the forthcoming Skills Gap Analysis and review our recent workforce solutions efforts with Greater Dubuque Development staff.

dQuarterly Future Leadership Team Meeting Hones in on Forthcoming Skills Gap Analysis

On Wednesday, March 6, 2024, our 30-person advisory Future Leadership Team met for their regularly scheduled quarterly meeting. This quarter's presentation and discussion was facilitated by Mandi Dolson, Director of Workforce Recruitment and Retention and Nic Hockenberry, Director of Workforce Programming focuses on the forthcoming 2023 Skills Gap Analysis.

[Read More >](#)



Interested in learning more about the Future Leadership Team?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

New Investors

- Frog Hollow Kids Campus
- Girl Scouts of Eastern Iowa
- IBI Scientific
- The Kid Project

Renewed Investors

- Dubuque Community Y
- Goodwill Industries of Northeast Iowa, Inc
- Hills & Dales
- Hirschbach Motor Lines, Inc.
- Kendall Hunt Publishing Company
- MedOne Pharmacy Benefit Solutions
- Midwest Janitorial Service
- O'Connor, Brooks & P.C.
- Rite Hite Corporation
- Smart Retract, Inc.
- Top Block & Brick



Interested in becoming a Workforce Solutions investor with unlimited job postings on AccessDubuqueJobs.com? Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



Community News

Monthly Diversity Newsletter by City of Dubuque Now Available

Did you know that the City of Dubuque's Office of Equity & Human Rights publishes a monthly [Diversity in Dubuque newsletter](#)? This valuable resource is available for digital download or pickup at City facilities the start of each month.

[Learn More >](#)



Community News

Equitable Community Grant Program Now Open with City of Dubuque

The City of Dubuque is now accepting applications from eligible nonprofits, clubs or groups of passionate residents to receive one of two grants of up to \$5,000 to support programs or activities that promote equity in the Dubuque community. Applications are due on **March 31, 2024**.

[Learn More >](#)

Image courtesy of the City of Dubuque.



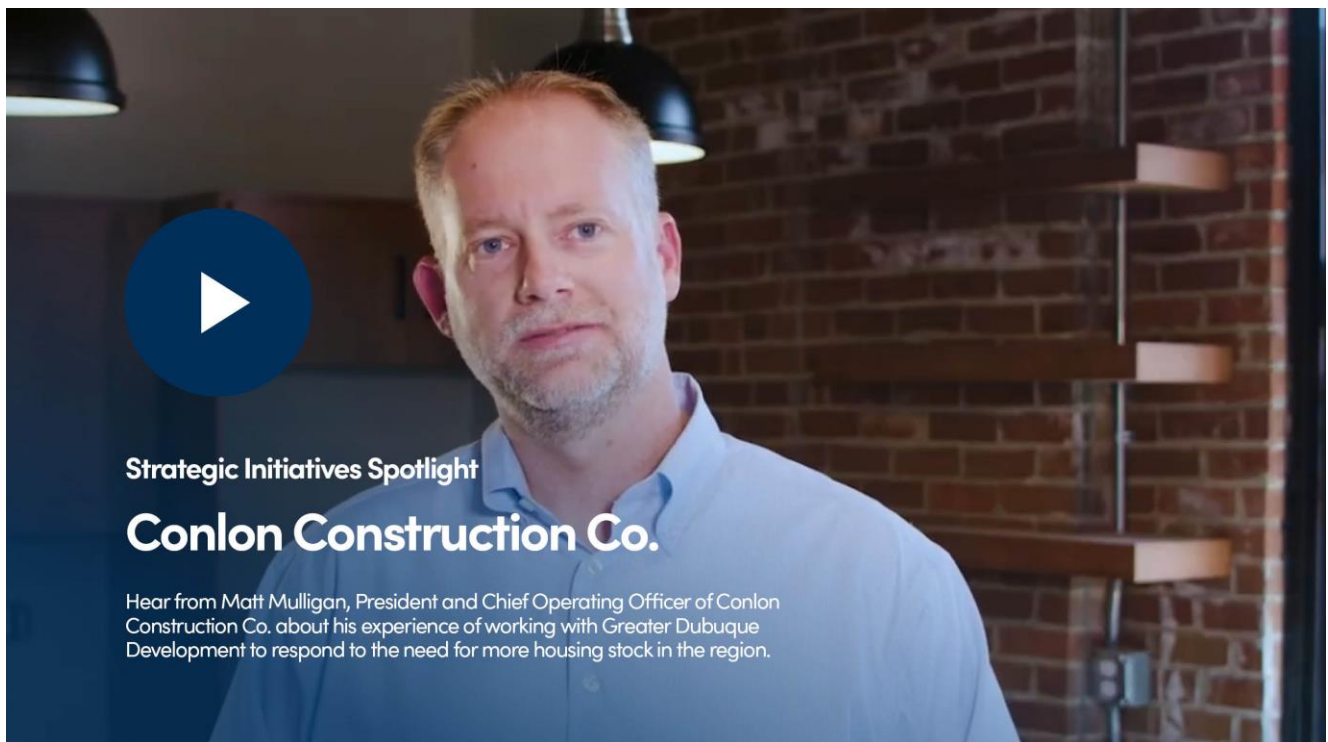
Image courtesy of the Dyersville Chamber of Commerce.

Community News

Dyersville Takes Next Steps in “Opening Day for Dyersville” Rebrand

At its regular March 4, 2024 meeting, the Dyersville City Council voted to approve a community rebrand marketing proposal, titled “Opening Day for Dyersville,” from de Novo Marketing, a Cedar Rapids-based firm that specializes in assisting communities in Iowa.

[Learn More >](#)



Upcoming Events

YOUR NETWORK can be great here.

Wednesday, April 3, 2024

DRA Grant Kickoff Reception

5:00 - 7:00 p.m. | Diamond Jo Casino | 301 Bell Street, Dubuque, IA

Mark your calendar for the DRA Grant Kickoff Reception on Wednesday, April 3, 2024 at the Diamond Jo Casino. This event is open to the public and designed to gather nonprofit organizations in the Greater Dubuque region for the purpose of learning more about timelines and guidelines related to the DRA's [Core](#) and [Mission](#) grant programs.

[Learn More >](#)

Friday, April 26, 2024

Dubuque YP Days of Caring

5:00 - 7:30 p.m. | Curate | 322 E. Court Avenue, Des Moines, IA

Join over 1,200 fellow volunteers to help dozens of nonprofits in the Greater Dubuque region with projects like painting, gardening, cleaning facilities, data entry and more during the [annual Dubuque YP Days of Caring](#) on Friday, April 26, 2024. Review volunteer projects [online at Volunteer DBQ](#) where groups or individuals can register to help vital organizations continue to grow and serve the region. Dubuque YP Days of Caring is made possible by Young Professionals Dubuque, the Community Foundation of Greater Dubuque, the Dubuque Area Chamber of Commerce, and Volunteer DBQ.

[Learn More >](#)

Friday, May 3, 2024

Workforce Solutions Breakfast

8:00 - 9:30 a.m. | Diamond Jo Casino | 301 Bell Street, Dubuque, IA

Our twice annual Workforce Solutions Breakfast is set for Friday, May 3, 2024 at the Diamond Jo Casino from 8:00 - 9:30 a.m. Space for this FREE event is limited. RSVP today [via our online form](#) or by contacting Anna Roling, Executive Assistant at Greater Dubuque Development, at 563-557-9049 or annar@greaterdubuque.org.

[Register Online >](#)

Wednesday, May 15, 2024

NICC Business Summit 2024

Elevate the EVERYDAY with Black Tie Moments: Tailored for Sales, Customer Experience, Leadership, Entrepreneurship

9:00 - 11:00 a.m. | Northeast Iowa Community College Peosta Campus | 8342 NICC Drive, Peosta, IA

Northeast Iowa Community College is set to host their [2024 Business Summit](#) on Wednesday, May 15, 2024 at their Peosta Campus. The summit will feature keynote speaker, Dustin James, who will share how you can elevate the everyday and generate a simple concept with a creative splash, establish a new business and generate a top-performing transformation.

[Learn More >](#)

Upcoming Religious Holidays & Cultural Observances

March | National Women's History Month

March 11 - April 9, 2024 | Ramadan (Islamic)

March 18, 2024 | St. Patrick's Day (Christian)

March 24, 2024 | Purim (Jewish)

March 25, 2024 | Holi, Festival of Colors (Hindu)

March 31, 2024 | Easter (Christian)

April | Arab American Heritage Month

April 10, 2024 | Eid al-Fitr (Islam)

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

[View Progress](#)

View past issues of the newsletter [here](#).



YOU can be great here.

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