

Hello Mick & team Dyersville!

We have an update to share with you about the impact the Innovation Lab in Dyersville. Check out the one-page report attached.

It's exciting to see that the Innovation Lab has helped create 2 jobs in Dyersville and has provided resources and support to more than 15 companies in the form of business coaching, creative innovation spaces & innovation services. Plus, we've even provided seed funding support to one company through the Dubuque County Business Competition.

Your support for the Innovation Lab helps make it possible for these spaces, services, and business supports to be available in Dyersville.

We appreciate your support and request your continued funding support for \$5,000 in the upcoming budget.

I'd be happy to come to a meeting to present in more detail and provide answers to any questions you may have.

All the best, Eric

**Eric Dregne**

*Innovation Lab Director*

[Schedule a quick chat >](#)



**THE INNOVATION LAB**

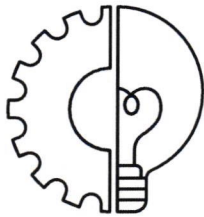
*A 501(c)3 Organization*

[innovationlab.us](http://innovationlab.us)

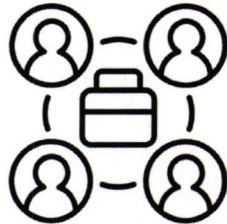


# DYERSVILLE

The Innovation Lab in Dyersville opened its doors in 2021. Using a hub and spoke model, we created a community hub offering vibrant coworking space, robust support for entrepreneurs and small businesses, and innovation services for existing businesses. In the past year, we have been able to make an impact in the following ways:



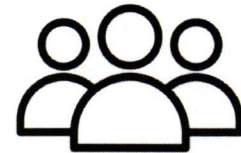
**3 Innovation  
Works Sessions**



**7 coworkers**



**27 meetings  
hosted**



**150+ program  
participants**

---

## DUBUQUE COUNTY BUSINESS LAB

The Dubuque County Business Lab launched in 2023 and provides ongoing support to local startups and existing businesses. The Business Lab provides the following services, at no cost, to entrepreneurs in Dyersville: 1:1 startup, business management, succession and website development coaching, website evaluations, online career certificates, peer-learning opportunities, and access to curated workshops and podcasts.

---

## COWORKING SPACE

The Innovation Lab's coworking space has been home to coworkers including freelancers and remote workers from Nutrien, and an engineering firm in Des Moines that has created two new jobs in Dyersville. In addition to local coworkers, the Innovation Lab has served day-pass coworkers from throughout NE Iowa who drop in to work when they are in the area.

## ENTREPRENEURSHIP HUB

**The Innovation Lab is a growing Hub for services and resources that support businesses in Dyersville. We continue to create new partnerships. One example of this is a new partnership with Innoventure Iowa, a venture capital fund, which we connected to Forged Authority, right here in Dyersville. The Innovation Lab also recently awarded Forged Authority \$2,750 in seed funding at the Dubuque County Business Competition.**

**Meanwhile, companies like Nutrien and KPFF use The Innovation Lab for remote workers who live in Dyersville, and organizations like the Chamber and Dyersville Economic Development use the space and Innovation Services.**