

**YOU can be great here.**



February 2023 • Greater Dubuque Development Newsletter

## Business Services

### Seippel Warehouse and Simmons Pet Food Announce Warehouse Expansion

Seippel Warehouse, LLC announced a build-to-suit 200,000 square foot warehouse expansion for Simmons Pet Food. Gronen, a partner in Seippel Warehouse, LLC, will lead the development and construction of the facility. The proposed construction is scheduled to begin in April, 2023 and be completed by late 2023. The property is located on Seippel Road west of TriState Quality Metals in the Dubuque Industrial Center South.

Last year, Simmons Pet Food announced a \$500 million strategic growth plan, which included the start-up of the second line of canned pet food at the Dubuque, Iowa, facility. The City of Dubuque is working on an amended Development Agreement for Simmons, encompassing the warehouse, which will be larger than described in the original agreement. If approved, the city would extend ten years of Tax Increment Financing (TIF) to the project with the purchase of a 15.47 acre parcel.

## Workforce Solutions

### More than 320 Students Attend the "YOU Can Be Great Here" Community of Colleges Hockey Night

Greater Dubuque Development kicked-off the inaugural "YOU Can Be Great Here" Community of Colleges series at a Dubuque Fighting Saints Hockey game. These events, sponsored by Greater Dubuque Development and AccessDubuqueJobs.com, are designed to connect local students to community activities in the Greater Dubuque area and show them how THEIR futures can be great

here.

The Community of Colleges Hockey Night was held on Thursday, February 2, 2023 at the Dubuque Ice Arena. The event drew over 320 students from Clarke University, Loras College, Emmaus Bible College, Northeast Iowa Community College, and University of Dubuque. Over 40 AccessDubuqueJobs.com investors participated, as well. The event was FREE for students and AccessDubuqueJobs.com investors to attend.

The evening began with a pre-game event at 5 pm. Students were able to enjoy pizza, games, socialize with one another, network with AccessDubuqueJobs.com investors, and listen to a welcome by Alex Dixon, CEO of the DRA. During the game, the students were encouraged to show their spirit by wearing school colors. They also participated in a variety of events including singing of the National Anthem and a school spirit competition of Knockerball.

Greater Dubuque will be continuing this Community of Colleges series and is another workforce tool we have in place to help employers recruit, retain, and develop talent now and into the future.

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## Registration Open for the AccessDubuqueJobs.com College Career and Professional Development Fair

The AccessDubuqueJobs.com Career and Professional Development Fair is being held Wednesday, March 29th from 10 am-1pm at the Hotel Julien. In addition to local college students, the event is open to job applicants from the general public. This event is held in partnership with Clarke University, Loras College, Emmaus Bible College, Northeast Iowa Community College, University of Dubuque, and the University of Wisconsin-Platteville.

The fair will include employer booths offered at no cost for AccessDubuqueJobs.com investors, along with concurrent sessions for students to expand their learning.

Due to space limitations, the number of employer booths will be capped at the first 50 companies to register. **Employers can register at the following**

**link:** <https://www.surveymonkey.com/r/9GDW3L9>.

If you are unable to register online or have additional questions contact Mandi Dolson, Director of Workforce Recruitment and Retention at [mandid@greaterdubuque.org](mailto:mandid@greaterdubuque.org).



### Contact Mandi to Register.

Contact **Mandi Dolson**, Director of Workforce Recruitment & Retention, at 563-557-9049 or [mandid@greaterdubuque.org](mailto:mandid@greaterdubuque.org).

## New Investors

- Boys & Girls Club of Greater Dubuque
  - Dubuque County Fairgrounds & Event Center
  - Hawkeye Area Community Action Plan
  - Premium Plant Services, Inc.
  - Adams Architectural Millworks
  - Suttner America Company
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## Renewed Investors

- Eagle Ridge Resort & Spa
- Dubuque Screw Products Inc.
- Sedona Staffing Services
- Simmons Pet Food
- Hillcrest Family Services
- Carlisle Ryan Digital Print & Services
- Modernfold, Inc.
- City of Dubuque
- Managed Solutions Group
- Fountain of Youth
- Stonehill Communities
- Thompson Truck & Trailer

**Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer services tools.**

**Sign up now!** Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or [mandid@greaterdubuque.org](mailto:mandid@greaterdubuque.org).

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## Newcomer Services

### Next Session of Distinctively Dubuque Starts March 15

Welcome your new employees and their families to the Greater Dubuque area! As part of our Workforce Solutions, we offer this free Distinctively Dubuque class to help roll-out the red carpet to newcomers. Encourage your new employees to take this engaging and popular class.

Sessions are held at different locations around the community, with a delicious meal provided by area restaurants and caterers. Local volunteer speakers present on various topics, sharing their enthusiasm for and knowledge of the Greater Dubuque area. Classes also feature fun activities that help participants learn more about each other. This program makes clear that **YOU can be great here.**



### Distinctively Dubuque is your FREE recruitment tool.

Show prospective and new employees how they can be great here. Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or [mandid@greaterdubuque.org](mailto:mandid@greaterdubuque.org).

### Additional Newcomer Services

Attract prospective employees, welcome new hires, or retain quality workers through our suite of newcomer services emphasizing that YOU can be great here. As an AccessDubuqueJobs.com investor, you have free use of these tools and more:

- Community Tours – A 90-minute driving tour of the Greater Dubuque region. Our savvy guides highlight numerous community features and answer questions along the way.
- Online Resources
  - Youcanbegreathere.com – Know someone who is interested in moving to the area? [Send them to this landing page of resources designed with them in mind.](#)
  - [Visit our Greater Dubuque Development website](#) for information on housing, education, health care, and more!
- One-on-One Assistance – Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or [mandid@greaterdubuque.org](mailto:mandid@greaterdubuque.org).

## Upcoming Events

### **Distinctively Dubuque Begins March 15**

Register Now – Contact **Mandi Dolson**, Director of Workforce Recruitment & Retention, at [mandid@greaterdubuque.org](mailto:mandid@greaterdubuque.org) or 563-557-9049.

### **AccessDubuqueJobs.com College Career & Professional Development Fair**

**Wednesday, March 29**

10 a.m. – 1 p.m.

Hotel Julien

*200 Main St., Dubuque*

Open to the public

[Learn More](#)

## **Upcoming religious celebrations & cultural events:**

- February 18 - Maha Shivaratri (Hindu)
  - February 15 - Nirvana Day (Buddhist)
  - February 20 - President's Day (U.S. Secular)
  - February 22 - Lent (Christian)
  - March 1 - Remembrance Day (Marshallese)
  - Evening of March 6 - Evening of March 7 – Purim (Jewish)
  - March 8 - Holi (Hindu)
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**YOU** can be great here.

## Thank You to Our Newest YOU Can Be Great Here Campaign Investors!

- Kloeckner Metals

Invest in our **YOU Can Be Great Here Campaign**.

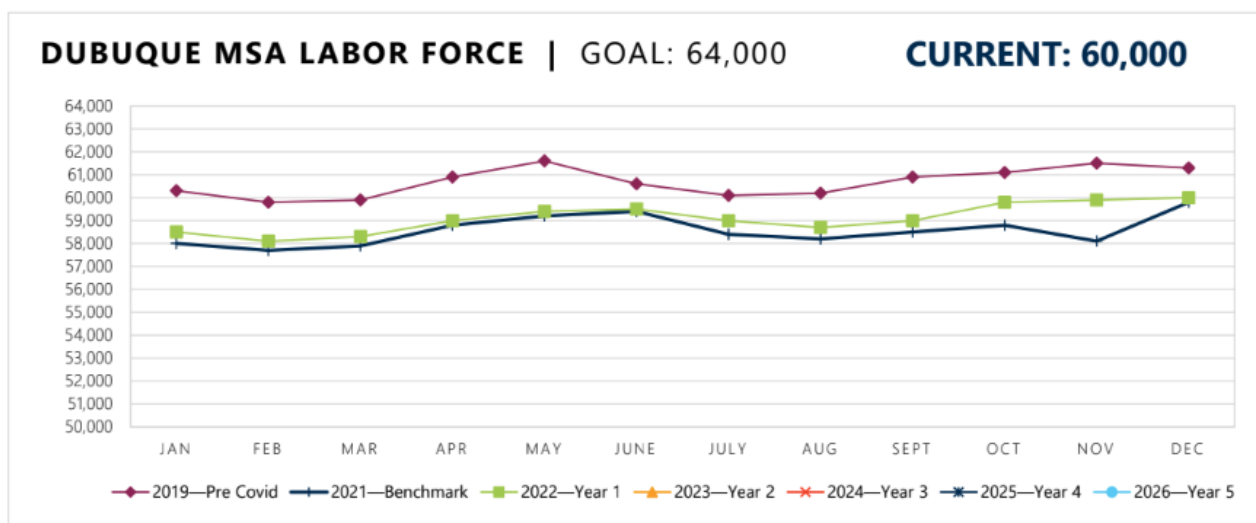
Contact **Rick Dickinson**, President & CEO of Greater Dubuque Development, at [rickd@greaterdubuque.org](mailto:rickd@greaterdubuque.org) or 563-557-9049. Learn more about the campaign [here](#).

## 2027 Campaign Goals & Progress

### Job Creation Update

The resident unemployment rate for December 2022 was reported as 3.2% and non-farm employment was 60,000. (Goal: 64,000)

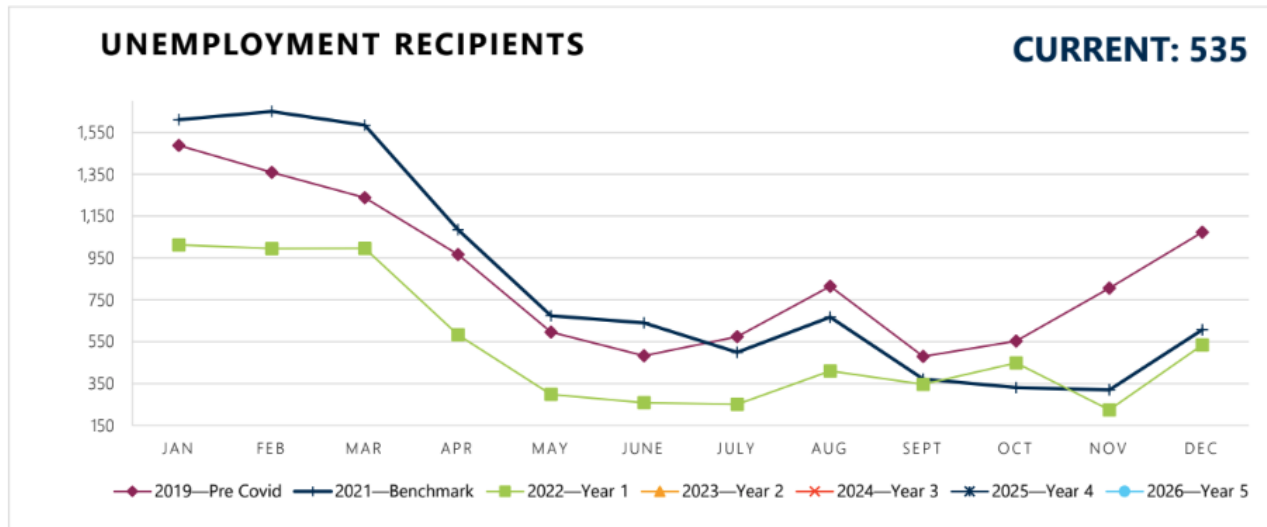
Source: Iowa Workforce Development



## Unemployment Insurance Claim Update

The number of unemployment insurance claim recipients for December 2022 was reported as 535.

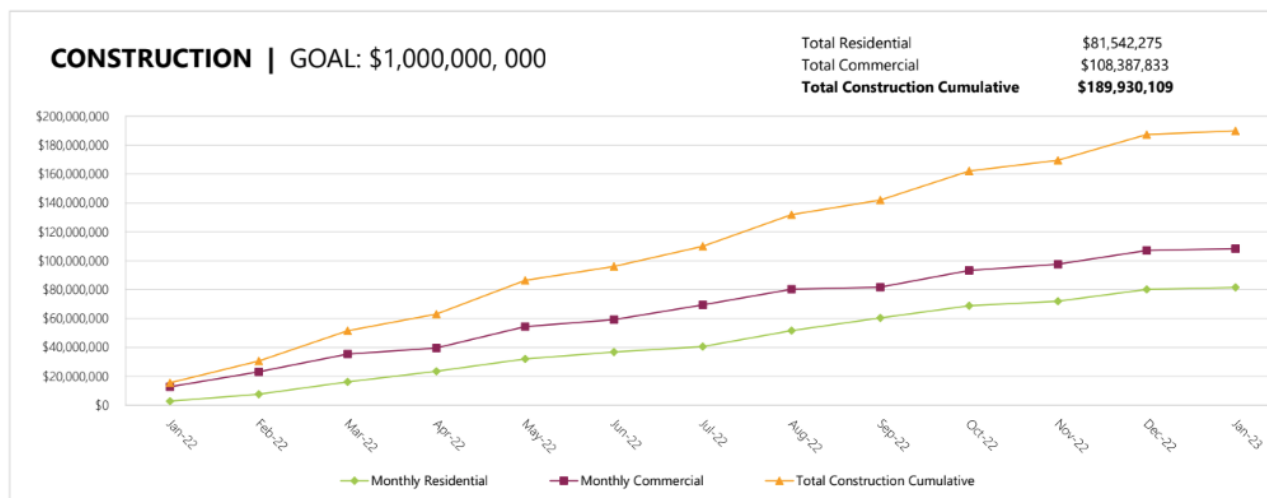
Source: Iowa Workforce Development



## New Construction Update

Since the beginning of the Greater Dubuque 2027 Campaign (7/1/22 through 1/31/23), Residential construction totals \$81,542,275. Commercial construction totals \$108,387,833. Total construction totals \$189,930,109. (Goal: \$1,000,000,000)

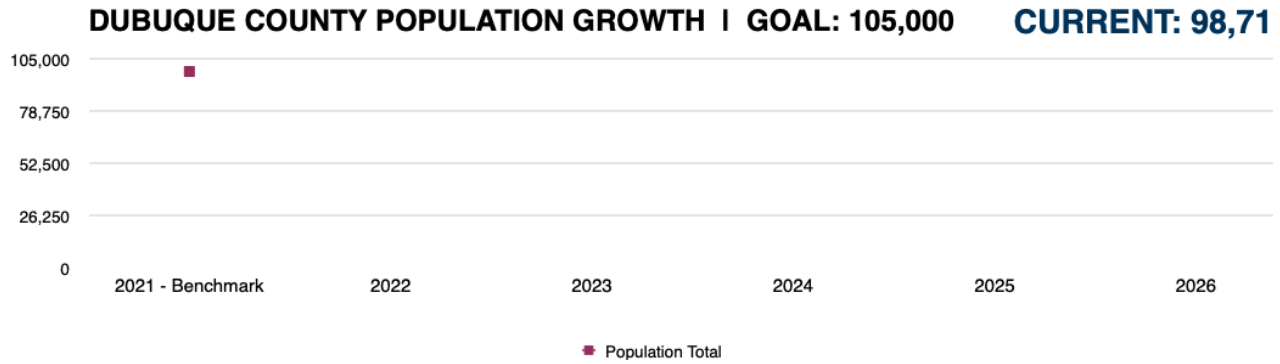
Source: City of Dubuque and Dubuque County, incorporated and unincorporated.



## Population Growth

As of April 2022, the population was 98,718. (Goal: 105,000)

Source: U.S. Census Bureau, Population Division, updated annually



## Median Household Income

As of December 2021, the median household income for Dubuque County was reported as \$64,493. (Goal: \$76,000)



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