

## Memorandum

TO: Mayor Jeff Jacque and City Council  
From: Mick J. Michel, City Administrator  
RE: City Administrator's Report  
Date: October 18, 2024

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I am pleased to present the monthly report outlining the progress made on ongoing commitments, priority projects, and initiatives aligned with the goals outlined in our 2024-2025 agenda.

1. **Update City Logo and Branding Plan:** The City Clerk and I have been collaborating with DeNovo on the branding rollout plan. We are continuing to make progress on this project. DeNovo has completed high-level research, finalized the logo design, and is currently developing brand videos. They plan to present their initial findings and project process to the City Council.
2. **Replacement of Ballpark Lights and Other Improvements at Candy Cane Park and Westside Park:** The public works department is making progress with the light installation and ADA-compliant sidewalk improvements to the park system. Decker Concrete have completed the concrete work at the two dugouts at Westside Park. Finally, Park and Rec Manager and I will continue to work on developing a netting design to enhance safety for both ball players and guests.
3. **Residential Developments:** K&K Building and Lakeview have entered into easement agreements for the sewer main improvements. The city is working on K&K Building proposed agreement on the storm sewer improvement project in the area. Hageman Homes development is continuing with utility and roadway improvements. Finally, the annexation request has been approved by the City Council and I'm working with the property owner on their plat of survey request.
4. **Professional Ballpark Project:** I have been assisting Dyersville Events with their Field of Dreams project and working with the ownership group on their development plans.
5. **RAISE Grant Debrief:** I have attached notes from HDR regarding the city's RAISE Grant Debrief held on October 17, 2024. The city received a very high score on the narrative; however, the Benefit-Cost Analysis (BCA) data will need to be

strengthened for the next round. The City is making progress with the grant application, and I believe we can successfully submit it for review and consideration by the Transportation Secretary for the 2025 grant cycle.