

ORDINANCE NO. 879

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF DYERSVILLE, IOWA, DESIGNATING THE CITY OF DYERSVILLE AS A “CLEAN ZONE”, PROVIDING FOR THE SAFE AND ORDERLY USE OF CITY STREETS AND SIDEWALKS BY SIDEWALK VENDORS AND PEDESTRIANS DURING THE 2026 MAJOR LEAGUE BASEBALL AT THE FIELD OF DREAMS EVENT [HEREINAFTER “EVENT”]; ESTABLISHING TERMS AND CONDITIONS FOR HOST COMMITTEES; REGULATING COMMERCIAL ACTIVITIES DURING THE EVENT; PROVIDING FOR THE ESTABLISHMENT OF PUBLIC PARTICIPATION AREAS; TO PROVIDE FOR FINES AND PENALTIES; AND TO ESTABLISH A CLEAN ZONE, EFFECTIVE 12:01 A.M. MONDAY, AUGUST 10, 2026, AND ENDING AT 11:59 P.M. ON SATURDAY, AUGUST 15, 2026; PROVIDED FOR THIS ORDINANCE IS CUMULATIVE OF ALL ORDINANCES; PROVIDING A SAVINGS CLAUSE; AND PROVIDING FOR PUBLICATION.

AN ORDINANCE to provide for the designation of public property within the City of Dyersville (the “City”) as a “Clean Zone” during the time period beginning at 12:01 a.m. on Monday, August 10, 2026, and ending at 11:59 p.m. on Saturday, August 15, 2026, relative to the use of these areas in conjunction with the Major League Baseball Properties, Inc., (“MLB”) game between the Philadelphia Phillies and the Minnesota Twins to be held at a ballpark near the Field of Dreams Movie Site on Thursday, August 13, 2026, (or Friday, August 14, 2026, if there is inclement weather) (referred to herein as “the Game”); to provide for the temporary suspension of certain permits in the Clean Zone area, to provide for the temporary prohibition of the transaction of certain business and/or commercial activity in the Clean Zone area; to provide for the establishment of public participation areas; to provide for the establishment of fines and penalties for violations of this ordinance; to establish the Clean Zone; and to otherwise provide with respect thereto;

WHEREAS, the City anticipates that the Game and all of the related events will contribute substantially to the general welfare of the City; and

WHEREAS, the City anticipates that the Game will lead to a substantial increase in tourism to the City during the week of the Game; and

WHEREAS, the City anticipates that the Game will generate substantial economic benefit to the City and surrounding Dubuque County; and

WHEREAS, the City anticipates that the Game will generate substantial goodwill and enhanced prestige for the City; and

WHEREAS, the City anticipates that the Game will lead to the creation of numerous temporary job opportunities for area residents; and

WHEREAS, the City desires to encourage similar events in the future; and

WHEREAS, the City desires to enact this Ordinance to ensure the safety and comfort of patrons

who are attending the Game and related events, as well as the citizens of the City generally during the week of the Game; and

WHEREAS, the City desires to enact this Ordinance to promote and protect good order and aesthetic quality in the City during the week of the Game; and

WHEREAS, the City desires to enact this Ordinance to protect the safety and convenience of drivers and pedestrians in and around the City during the week of the Game.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DYERSVILLE, IOWA:

Section 1. There is hereby established a Clean Zone within the jurisdictional limits of the City of Dyersville.

Section 2. The Clean Zone defined in Section 1 shall have a duration beginning at 12:01 a.m. on Monday, August 10, 2026, and ending at 11:59 p.m. on Saturday, August 15, 2026.

Section 3. Within the Clean Zone, the activities described below, conducted by any person or entity except those approved by the City, shall be regulated as follows:

- a. The sale of merchandise and/or the transaction of business by any competitor of a sponsor of Major League Baseball, other than a competitor existing as of the date of the adoption of this Ordinance with its primary place of business located within the City of Dyersville, is prohibited on public streets, sidewalks, or right of ways, outside of an enclosed building, or from any temporary structure. A list of the sponsors of Major League Baseball is available at <https://www.mlb.com/sponsorship/official-sponsors> or at City Hall.
- b. Sale of tickets to the Game is prohibited.
- c. The distribution of free samples by any person or business, other than a business existing as of the date of the adoption of this Ordinance with its principal place of business in the City of Dyersville, is prohibited on public streets, sidewalks, or right of ways, outside of an enclosed building, or from any temporary outdoor structure.
- d. The sale or distribution of goods or merchandise bearing any MLB intellectual property is prohibited other than by a business existing at the time of the adoption of this Ordinance with its principal place of business within the City of Dyersville that sells or distributes Major League Baseball licensed products in its regular course of business.
- e. The construction, placement, occupation, or use of any temporary structure (including, but not limited to, temporary location of tents, canopies, and air-supported, air-inflated, and/or tensioned membranes) shall be prohibited.
- f. Crop dusting or other disbursement of agricultural chemicals, whether by aircraft or by a ground-based spray, is prohibited.

Section 4. Nothing in this ordinance shall be construed as a repeal or suspension of any existing laws prohibiting or governing the issuance of permits outside of "Clean Zone" geographical boundaries.

Section 5. One or more Public Participation Areas shall be established within or around the Clean Zone. Each Public Participation Area shall allow for the reasonable expression by the public in a manner that shall not be disruptive to the Game and related activities and events. Public Participation Areas shall be provided for during such reasonable times, and in such reasonable locations or proximity in and/or around the Clean Zone as to allow for meaningful and effective expression by the public.

Section 6. The violation of any provision of this ordinance shall be punishable by a fine not exceeding \$500, or by imprisonment for not more than six (6) months, or both such fine and imprisonment.

Section 7. If any of the provisions of this ordinance are for any reason held to be unconstitutional or invalid by a court of competent jurisdiction, such holding shall not affect the validity of the remaining portions, and those remaining portions shall be and remain in full force and effect.

Section 8. This ordinance shall be in effect after its final passage, approval, and publication, as provided by law.

Passed and approved June 15, 2026.

Jeff Jacque, Mayor

Attest:

Tricia L. Maiers, City Clerk