



< CITY OF DYERSVILLE

Retail Tobacco License Review

CITY OF DYERSVILLE

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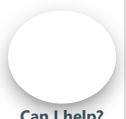
[Application Information](#)

Legal Ownership Information

Name of sole proprietor, partnership, corporation, LLC, or LLP	: GMR MARKETING LLC
Type of ownership	: Limited Liability Company
Primary office address	: 5050 S TOWNE DR NEW BERLIN WI 53151-7956
Legal Ownership Phone	: 262-786-5600
Legal Ownership Email	: katie.williams1@omc.com

Application Information

Sales and Use Permit Number	: 301107130
Location Name	: VELOCITY FEST
Location Phone Number	: 502-436-0780
Location Address	: 28995 LANSING RD DYERSVILLE IA 52040-8005
Location Mailing Address	: 5050 S TOWNE DR NEW BERLIN WI 53151-7956
Renewal	: No
Start Date	: 02-Sep-2026



Can I help?

End Date : 30-Jun-2027

License Fee : 75.00

Types of Sales : Over the Counter

Type of Establishment : Alternative nicotine/vapor store, Other

If Other, Explain : Sales of Alternative Nicotine Products at Velocity Fest

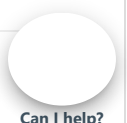
Types of Products Sold : Alternative Nicotine Products

Do you intend to make retail sales to ultimate consumers? : Yes

Do you have other permits issued under Iowa Code chapter 453A at this retail location? If yes, provide permit number(s) in the next step: : No

Ownership Details

Owner	Position	Single Line Address
BUSKE, BRYAN	Officer	
ZANGARA, DEBORAH	Officer	
RYAN, DAN	Officer	
GERAGHTY, VIRGINIA	Officer	
CONNELLY, CRAIG	Officer	
ZANGARA, THOMAS L	Officer	
REYNOLDS, GARY M	Officer	
CIESLAK, LISA	Officer	



Owner	Position	Single Line Address
SCHATZMAN, JENNIFER	Officer	
WRIGHT COTTRELL, DEVONA	Chief Legal Counsel & Asst.	Cc 5050 S TOWNE DR NEW BERLI

Suppliers List

A list of suppliers for cigarettes, tobacco, alternative nicotine, and vapor products must be included with all retail tobacco permit applications. Applicants may submit this information in text form or as a PDF upload. Local authorities may review this information during the application review process.

Helix

Decision

Select the decision of whether you approve or deny this permit application.

Iowa Department of Revenue will be issuing a permit number if this application is approved. However, the local authority has the option to also issue a permit number. If the local authority decides to issue a local permit number, it can be entered in the "Local Permit Number" field. Otherwise, only the state-issued permit number will appear on the permit.

Select a Decision *

Approve

Deny

Cancel



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Next >

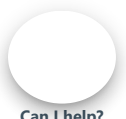
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Resources

Frequently Asked Questions

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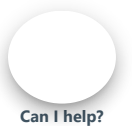


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Other Links

[State of Iowa Directory](#)

[Website Policies](#)



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