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January 2024 NEWSLETTER



Gratitude and Congratulations to Tim Conlon!

Recipient of the 2023 Telegraph Herald First Citizen Award

Our heartfelt gratitude and a hearty congratulations to Tim Conlon, the recipient of the 2023 Telegraph Herald First Citizen Award. His life-long dedication and commitment to building the Greater Dubuque region as one where **YOU can be great here.** has included service on the board of Greater Dubuque Development Corporation from 2005-2023 and our Executive Committee from 2012-2023. Tim also served as Board Chair from 2015-2016. We thank Tim for his service to our organization and for his service to the extensive list of others in the Greater Dubuque region that he has and continues to support with his leadership and many gifts.

[Read Telegraph Herald's announcement about Tim Conlon, 2023 First Citizen Recipient](#)



Survey Effort Collects 2,100+ Responses

We are pleased to share that our NEXT GEN survey effort, launched on November 1, 2023 and closed on December 15, 2023, collected 2,160 submissions with over 70% representative of our 40 year and under target audience. Our team is now deep into the task of analyzing and summarizing the data collected to release a report in late February 2024. For now, we are pleased to announce the winner of the \$500 VISA Gift Card: Stephanie Morena Perez of Peosta, Iowa!! Congratulations Stephanie and thank you to all who took the survey and to all of our partners and others who helped to widely distribute the opportunity!

Business Services

YOUR BUSINESS can be great here.

Business Services

REsimplifi Helps Greater Dubuque Development Identify Properties

Greater Dubuque Development is partnering with a new resource, [REsimplifi, Inc.](#) to inform Greater Dubuque of the availability of commercial and industrial properties for sale or lease in our region. By adding this service to our toolkit, REsimplifi gathers information on properties from websites that include listings in the Greater Dubuque market, then builds a complete database about what is publicly listed.

[Learn More >](#)



Interested in learning more about Resimplifi?

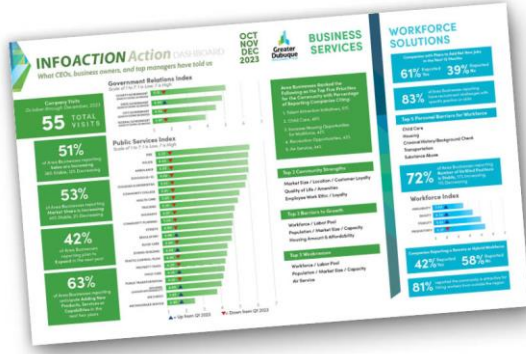
Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org.

[Data & Resources](#)

Quarterly Report from InfoAction Program Available for Download

As part of our commitment to providing tangible data to our partners, a new quarterly summary of key findings from our award-winning InfoAction program is now available for download.

[Learn More >](#)



Interested in learning more about our InfoAction program?

Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.

[Strategic Initiatives](#)

Greater Dubuque Development Facilitates Collaboration on New Dubuque 911 Center

Greater Dubuque Development continues its efforts to improve the cost and quality of essential services by facilitating final strategies for the new Dubuque County/City of Dubuque collaboration for the new Dubuque 911 Center. In addition to improving public safety capacity, the final plan takes advantage of significant cost savings available by locating the new Center within Dubuque Initiative's facility at the 7900 Chavenelle Road, recently dubbed the Bright Minds Learning Campus. Greater Dubuque Development has helped facilitate the purchase and development of the facility by Dubuque Initiatives. Hats off to Dubuque County, the City of Dubuque, and Dubuque Initiatives. This is local collaboration at its finest!

[Learn More >](#)



Interested in learning more about the new Dubuque 911 Center?

Contact Dave Lyons, Strategic Initiatives Consultant, at 563-557-9049 or davel@greaterdubuque.org.



Rendering of classroom at the new Dubuque Y Early Learning Center at the Bright Minds Learning Campus. Provided by Straka Johnson Architects.

Strategic Initiatives

Calling All Business Champions of Child Care

Greater Dubuque Development, in collaboration with Dubuque Initiatives, continues to reach out to employers on an exciting opportunity to boost child care capacity through the Dubuque County Child Care Solutions Fund. Private sector businesses are sought to be Business Champions of Child Care to match State grant funds that will boost recruitment, wage enhancement, and retention efforts.

[Learn More >](#)



Interested in learning more about becoming a Business Champion of Child Care?

Contact Nicolas Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.

Workforce Solutions

YOUR CAREER can be great here.



Representative of Progressive Processing/Hormel Foods connect with job seeker at our October 11, 2023 AccessDubuqueJobs.com Fall Career Fair at the Hotel Julien in downtown Dubuque.

Recruitment Resources

As our team prepares to host a special AccessDubuqueJobs.com [Career Fair in Platteville, WI](#) on Tuesday, January 30, 2024 from 3:00-6:00 p.m. and then our annual [AccessDubuqueJobs.com](#) Spring Career Fair in Dubuque on Wednesday, February 21, 2024, we would like to remind Workforce Solutions Investors that [employer registration for both events is still open](#). Registration via SurveyMonkey will remain open until full with our Platteville event accommodating 20 employers and the Dubuque event at the Hotel Julien having space for up to 60 booths.

[Register now for our upcoming AccessDubuqueJobs.com Career Fairs](https://AccessDubuqueJobs.com)

Training & Upskilling

New Session of Career Pathway Certificate in Professional Sales on Deck

On February 20, 2024, Northeast Iowa Community College will launch a new session of its 32-hour Professional Sales Career Pathway Certificate designed for those entering or growing within the professional sales industry. Taught by Wendy Knight and developed in collaboration with area industry partners, this course is also appropriate for those who currently work in the industry who seek to further develop their skills and add certification to their resume.

[Learn More >](#)



Interested in learning more about the Professional Sales CPC and Opportunity Dubuque?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.



Each session of Distinctively Dubuque includes an evening at the National Mississippi River Museum & Aquarium learning about Greater Dubuque recreation opportunities.

Newcomer Services

Spots Available in Distinctively Dubuque Newcomer Program Starting January 31, 2024

Our newcomer orientation program, [Distinctively Dubuque](#), is a FREE, five-night course hosted by high-energy presenters with in-depth knowledge of the Greater Dubuque region. Each night focuses on a different topic and takes place in a unique venue in the community.

[Learn More >](#)



Interested in learning more about or registering for an upcoming session of Distinctively Dubuque?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

New Investors

- Two by Two
- Veenstra & Kim

Renewed Investors

- Cottingham & Butler
- Dubuque Arboretum & Botanical Gardens

Renewed Investors, cont'd

- Engineering Services and Products Company (FarmTek)
- Green Industrial Supply
- Hawkeye Care Center
- Medical Associates
- Medline Industries
- National Mississippi River Museum & Aquarium
- Origin Design
- River City Logistics
- Sisters of the Presentation
- The Metrix Company
- Travel Dubuque
- Tucker Freight Lines



Interested in becoming a Workforce Solutions investor with unlimited job postings on AccessDubuqueJobs.com?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.



AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



[Community News](#)

Greater Dubuque Development's Efforts Featuring by Regional Media Outlets

Take a deeper dive into the goals of Greater Dubuque Development and specific programs like our twice-annual Workforce Solutions Breakfast events with recent features by [365Ink Magazine](#) and [Julien's Journal](#).

[Learn More About Us >](#)



[Community News](#)

Dubuque Recognized as One of Top College Towns in Iowa

Rent.com recently listed Dubuque among the best college towns in Iowa, noting that our historic riverfront city offers students a unique blend of natural beauty, cultural attractions, and a rich history.

[Learn More >](#)



[Community News](#)

Data Shows Dubuque Most Charitable City in Iowa

According to 2020 income-tax returns analyzed by Upgraded Points, a travel and business website, 41.7% of Dubuque's tax returns included charitable contributions, making it the most charitable city in Iowa and the 6th most charitable small metropolitan area in the country.

[Learn More >](#)



[Community News](#)

Call for Volunteers for February Winter Arts Snow Sculpting Event

The 6th annual Winter Arts Snow Sculpting Competition and Festival is coming to Dubuque's downtown Washington Park next month. Volunteers are needed on Tuesday, February 6, 2024 to stomp snow to prepare the 6 foot wide by 8 foot tall snow blocks for sculpting.

[Learn More >](#)



Featured Video

Newcomers: Theresia & Julian

Newcomers to the Greater Dubuque region, Theresia & Julian talk about their experience in the Distinctively Dubuque program and what they love about the area. As Julian says, "Dubuque's where it's at!" We couldn't agree more.

Upcoming Events

YOUR NETWORK can be great here.

Thursday, February 1, 2024

Dubuque County Business Competition

5:00 - 7:30 p.m. | The Innovation Lab | 210 Jones St, Door B, Dubuque, IA

Calling all forward-thinkers, investors, and business enthusiasts to join The Innovation Lab for an exciting event that will help shape the future of startups and existing businesses in Dubuque County. Attendees will have the unique chance to witness the birth of new business ideas and connect with visionary entrepreneurs at this live pitch event. Tickets are limited and light refreshments will be served.

[Learn More >](#)

Wednesday, February 21, 2024

AccessDubuqueJobs.com Spring Career Fair

11:00 a.m. - 4:00 p.m. | Hotel Julien | 200 Main Street, Dubuque, IA

Save the date for the AccessDubuqueJobs.com Spring Career Fair, scheduled for Wednesday, February 21, 2024 at the Hotel Julien in downtown Dubuque. Employer registration will open at noon on Wednesday, January 10, 2024 and will be limited to Greater Dubuque Development Workforce Solutions Investors. In addition to being open to the public, our Spring Career Fair is traditionally focused on engaging students from our local institutions of higher learning.

[Learn More >](#)

Tuesday, March 19, 2024

Dubuque Night in Des Moines

5:00 - 7:30 p.m. | Curate | 322 E. Court Avenue, Des Moines, IA

Greater Dubuque Development is proud to partner with the Dubuque Area Chamber of Commerce and others to host Dubuque Night in Des Moines. Dubuque Night in Des Moines is Iowa's longest-running legislative reception and will be held on Tuesday, March 19, 2024. The evening is a chance to connect with Iowa's elected officials over casual conversation, complimentary hors d'oeuvres and beverages. To register, contact the Dubuque Area Chamber of Commerce at 563-557-9200 or [visit their website](#).

[Learn More >](#)

Upcoming Religious Holidays & Cultural Observances

February | Black History Month

February 10, 2024 | Chinese Lunar New Year

February 14 - March 28, 2024 | Lent (Christian)

February 19, 2024 | President's Day (Secular, United States)

YOU Can Be Great Here Campaign

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

[View Progress](#)

View past issues of the newsletter [here](#).



YOU can be great here.

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