

Pool Hours Examination

I am requesting an examination of the operating hours of the Dyersville Aquatic Center for the 2024 season. For years past the DAC has had the following hours:

- AM Adult Swim 6-7:30am
- Swim Lessons 9am-12:50am (7 weeks) & 5-7:20pm (2 weeks)
- AFT Adult Swim 12pm-12:50pm
- Open Swim 1-5pm
- PM Adult Swim 5:30-6:15pm
- Open Swim 6:30-8pm

Reasons for examination:

- Evening attendance was 1/3 of the afternoon attendance even on the hottest days. Most of the patrons were passholders or people reentering from earlier. I think it was a pain point for family's w/o passes to pay entrance fee for only 90 minutes of free swim. In the same vein, families that couldn't get there before 3pm didn't see a good value since the pool closed at 5pm.
- The average attendance for the evening adult swim was 4-7. The early AM Adult swim was double that and the noon hour open swim was also higher. We started water aerobics in 2022 for the AM swim and that has been successful. People have asked for EVE aerobics, but the attendance doesn't warrant it. Could that program work if it was later?
- A percentage of the DAC lifeguards are still 15 and don't have a driver's license. When the pool closes at 5pm and they still work again at 6:30 it causes issues. Some kids have a hard time finding a ride back and/or they just sit at the pool unpaid. With the difficulty of hiring, scheduling and retaining lifeguards, this is a pain point that needs to be fixed.
- The receipts for the concession stand in the evening were usually minimal. Staffing was difficult since no workers had drivers' licenses and a 90-minute shift wasn't attractive. There might be room for higher late afternoon/early evening concession receipts.

TOWN	Open swim hours	TOWN	Open swim hours
Guttenberg	1-5pm 6-8pm	Manchester	1-5pm 6-8pm
Monticello	12-7pm	Oelwein	12-6pm
Independence	12-6pm 6:30-8pm	Humbolt	1-7pm
Camanche	1-7pm	Dubuque	1-4:30pm 5-8pm
Decorah	1-8pm	Anamosa	1-5pm 6-8pm

Recommendation:

- Adult Swim 6-7:30am M-F (no temperature restrictions)
- Swim Lessons 9-12:50pm (7 weeks) 6:30 & 8:15pm (3 weeks)
- Adult Swim 12-12:50pm
- Open Swim 1-7pm (2 10-minute breaks at 3 & 5) 1-6pm Sat/Sun
- PM Adult Swim 7-8pm M-F
- Parties 7-9pm any day of week
- Special late-night parties once a month

CHANGES HIGHLIGHTED