



Ready, Set, Save: Black Hills Energy prepares you for a thrifty 2024

GRIMES, IA - January 4, 2024 – Black Hills Energy kicks off a new year with new ways to save as a part of its ongoing Team Ready campaign designed to give customers innovative ways to save on energy costs. As a key component of this initiative, Black Hills Energy is committed to providing valuable resources and information to keep customers safe and prepared for whatever 2024 may bring.

NOTE TO MEDIA: High-resolution photos, videos and captions are available for download here: <https://blackhillscorp.sharefile.com/d-s7bb95304ab5f47aba88ec6b175e2c5ce>

"Our customers care about safe, reliable and affordable energy, so we want to provide practical and simple energy solutions to help them thrive in their homes, businesses and lives," said Kevin Jarosz vice president of Iowa and Nebraska. "We couldn't think of a better way to help achieve their goals than by encouraging customers to find new ways to save as we start a new year."

Here are three things you can do to celebrate a new year of energy savings:

1. Make a New Year's resolution to use our Efficiency and Savings Hub.

Black Hills Energy has a comprehensive "[Efficiency and Savings](#)" section on its website, featuring a wealth of resources, tips, and tools. There are ways to reduce your home's energy usage, energy efficiency programs to help a business's bottom line, and even ways to inspire the next generation of energy savers. From home improvements to smart technologies, customers can discover practical steps to reduce energy consumption and cut utility costs.

2. Celebrate National Cut Your Energy Costs Day!

Join us in celebrating National Cut Your Energy Costs Day on January 10, a day dedicated to raising awareness about the importance of energy efficiency. Black Hills Energy encourages customers to participate in the "Team Ready" initiative by exploring the resources available and taking steps to assess and enhance their energy usage.

3. Cash in your gift cards on a smart thermostat.

Since being ready is a team sport, Black Hills Energy is highlighting the significance of smart thermostats and how this simple tool can be beneficial for customers. It's as easy as one, two, three: First, make sure to choose the right thermostat ranging from 7-day programmable version to WiFi options to check settings from your phone. Second, set a schedule! The Department of Energy says homeowners can easily save energy in the winter by setting the thermostat to 68 degrees while awake and setting it lower while asleep. Finally, qualifying customers can save money when they purchase a new thermostat by taking advantage of [energy efficiency rebates in qualifying states](#).

For additional information on "Team Ready" and energy-saving tips, visit www.blackhillsenergy.com/ready

About Black Hills Energy

Black Hills Corp. (NYSE: BKH) is a customer focused, growth-oriented utility company with a tradition of improving life with energy and a vision to be the energy partner of choice. Based in Rapid City, South Dakota, the company serves 1.3 million natural gas and electric utility customers in eight states: Arkansas, Colorado, Iowa, Kansas, Montana, Nebraska, South Dakota and Wyoming. More information is available at www.blackhillscorp.com and www.blackhillsenergy.com.

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