

Business Development | Live Here | Work Here | Who We Are

SEPTEMBER 2024 NEWSLETTER



Regular Air Service Between Dubuque Regional Airport and Chicago O'Hare International Returns

On August 27, 2024, the Dubuque Regional Airport announced the return of commercial air service to the Greater Dubuque region with flights to and from Chicago O'Hare International Airport beginning November 4, 2024. Tickets can now be purchased directly through American, United, and Denver Air, as well as preferred travel reservation websites and agencies by visiting www.flydbq.com.

Denver Air Connection will offer 6-day per week flights between Dubuque (DBQ) and O'Hare International Airport (ORD) with interline ticketing and baggage transfer agreements with American Airlines, United Airlines, and Delta Air Lines. The first leg of the flight will originate at O'Hare each day around midday, and the flight from Dubuque to O'Hare will depart mid-afternoon. Business and leisure travels are encouraged to explore the new service and fly Dubuque whenever possible to maintain the new air service and entice the addition of more flights and carriers in the future.

Read more about the return of commercial air service for the Greater Dubuque region

Business Services

OUR BUSINESS can be great here.

RSVP Now for October 3, 2024 Global Business Help for Greater Dubuque Businesses Event

Greater Dubuque Development will sponsor a free breakfast on *Global Business Help for Greater Dubuque Businesses* by the Iowa Economic Development Authority (IEDA). The event will be on Thursday, October 3, 2024, from 7:30 to 9:00 a.m., at the Diamond Jo Casino.

The breakfast will feature a full team of IEDA representatives from Mexico, Latin America, Europe, Southeast Asia, and Northern Asia to discuss opportunities for international trade and services offered by IEDA including:

- Education and training sessions
- Trade missions including in-country travel and meeting assistance
- International trade show support and lowa pavilions
- One-on-one export documentation and compliance assistance
- Support from Iowa's network of global offices

In addition to consulting and technical assistance, IEDA has grant funding opportunities available to Iowa companies for attending trade shows, marketing, and covering professional fees.

Click to RSVP for the Global Business Help for Greater Dubuque Businesses event



Questions about the Global Business Help for Greater Dubuque Businesses event?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org







Representatives from the Business Champions for Child Care, the City of Dubuque, Dubuque County, the Dubuque Y, the Dubuque Community School District, Dubuque Initiatives, and Greater Dubuque Development join Governor Kim Reynolds for a tour of the Bright Minds Campus.

Governor Kim Reynolds Tours Facility Updates at Bright Minds Campus

On August 27, 2024, Greater Dubuque Development, in coordination with Dubuque Initiatives, had the privilege of welcoming Governor Kim Reynolds to the Bright Minds Campus for a tour of this innovative workforce child care facility and award-winning initiative.

A highlight of the visit was showcasing the Dubuque Community Y Early Learning Center, now fully operational, and celebrating the grand opening of the Seedlings Preschool Center, which is operated by the Dubuque Community School District.

Read the Full Story >



Interested in learning more about our efforts to increase child care capacity county-wide?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org



Awards & Accolades

Public-Private Partnership Efforts Garner Economic Development Award

Greater Dubuque Development
Corporation has received a 2024
Excellence in Economic Development
Award from the International Economic
Development Council in their PublicPrivate Partnership category.

Read the Press Release >

Business Development

Assessment Signup Starts September 18 to Access Next Round of IEDA's Industry 4.0 Funding

Recently, Northeast Iowa Community College held a <u>webinar</u> to discuss the upcoming round of Industry 4.0 funding through the Iowa Economic Development Authority's

(IEDA) <u>Technology Investment Grant Program</u>. A key take away from the webinar was that eligible lowa businesses must be assessed by the Center for Industrial Research and Service (CIRAS) in order to apply for the Industry 4.0 grants.

Assessment scheduling will open on Wednesday, September 18, 2024. Signup for the CIRAS newsletter or visit their website for more details about the assessments. Companies should get their assessments scheduled early, as the program is projected to have significant interest from across the state. Manufacturing 4.0 Technology Investment Program grant applications will open in 2025.

<u>Click to learn more about IEDA's Manufacturing 4.0 Technology Investment Program</u>



Questions about CIRAS or IEDA's Manufacturing 4.0 Technology Investment Program?

Contact Jason White, Vice President of Business Services, at 563-557-9049 or jasonw@greaterdubuque.org

Workforce Solutions

YOUR CAREER can be great here.

Recruitment Resources



Employer Registration Now Open for October 2, 2024 AccessDubuqueJobs.com Fall Career Fair

As part of our 2024-2025 **YOU** can be great here Community of Colleges event series, Greater Dubuque Development will host the AccessDubuqueJobs.com Fall Career Fair on Wednesday, October 2, 2024 from 1:00 - 4:00 p.m. at the Grand River Center, located at 500 Bell Street in the Port of Dubuque.

Workforce Solutions Investors can now <u>register online</u> to reserve a booth. Registration is free on a first-come, first-serve basis with approximately 50 spots available. The AccessDubuqueJobs.com Fall Career Fair will be open to all job seekers with special

outreach to students at our regional higher education institutions. Employers should be prepared to highlight internship, part-time, and entry-level opportunities as well as full-time careers.

Register now for the October 2 AccessDubuqueJobs.com Fall Career Fair



Interested in learning more about the AccessDubuqueJobs.com Fall Career Fair?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org







Last year, our **YOU** can be great here Community of Colleges event series engaged over 1,000 students across five events that included a College Movie Night *(left)*, two AccessDubuqueJobs.com Career Fairs *(center)*, and a College Hockey Night *(right)*.

College Outreach

2024-2025 YOU can be great here Community of Colleges Event Series Announced

Last year, Greater Dubuque Development hosted its inaugural suite of **YOU can be great here** Community of Colleges events to connect our area college students to all that the Greater Dubuque region has to offer. The 2023-2024 event series successfully engaged 1,058 students through five events, providing first hand experiences that demonstrated how **YOU can be great here** in the Greater Dubuque region.

Continuing on this momentum and positive feedback from students, our higher ed partners, and regional employers in response to last year's series, the Greater Dubuque Development team is pleased to announce <u>another suite of events for the new academic year</u>.

<u>Click for the full 2024-2025 YOU can be great here Community of Colleges schedule</u>



Interested in learning more about our college outreach efforts?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org



New and continuing Future Leadership Team members met for their quarterly meeting this September at the Greater Dubuque Development boardroom. **Event Recap**

Future Leadership Team Convenes for Quarterly Meeting

Retention of dislocated workers impacted by recent layoffs and closures, as well as the return of commercial air service, topped the agenda for the September 4, 2024 meeting of our Future Leadership Team. This quarter's meeting was also an opportunity to welcome new members appointed during our Annual Meeting business in August.

Learn More >



Interested in learning more about the Future Leadership Team?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org



Job seeker connects with HR representatives from Hirschbach at our September 5 AccessDubuqueJobs.com Hiring Fair at Steeple Square.

Event Recap

220 Job Seekers Connect with Their Next Opportunity at September 5 Hiring Fair

Our AccessDubuqueJobs.com Hiring Fair on Thursday, September 5 at Steeple Square successfully brought together 220 job seekers and nearly 50 regional employers. The event was part of rapid response efforts to support workers impacted by recent layoffs at John Deere Dubuque Works and Duluth Trading.

Learn More >



Interested in learning how your business can take part in our upcoming career fairs?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org

AccessDubuqueJobs.com Update
YOUR SUPPORT can be great here.

Invest in AccessDubuquelobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer service tools.

NEW Investors

- ACCPremiere
- DigiFarm VBN
- Discover Champions

Renewed Investors

- City of Dyersville
- Habitat For Humanity of Dubuque and Jackson Counties
- Honkamp, P.C.
- Innovative Ag Services
- Morrison Bros. Co.
- Premier Tooling & Manufacturing, LLC
- Rainbo Oil Company

- RT&T Enterprises, Inc.
- Southwest Wisconsin Technical College
- Uelner Precision Tools & Dies
- Universal Tank & Fabrication
- Zero Zone Inc



Interested in becoming a Workforce Solutions Investor and access our complete suite of recruitment and retention tools?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org







AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.

Community Information

YOUR LIFE can be great here.



Community News

New Relocation Guide Unveiled

A completely refreshed relocation guide is now available, featuring photos, testimonials, and community highlights that capture how **YOU** can be great here. Use this comprehensive guide in your recruitment efforts to offer potential candidates valuable insights into the quality of life and opportunities available in the Greater Dubuque region.

View the Relocation Guide Online >



Community News

Explore 1,200+ Career Opportunities on AccessDubuqueJobs.com

Greater Dubuque region's job market continues to offer a wealth of rewarding careers across industry sectors. Whether you are unemployed or seeking out a change, AccessDubuqueJobs.com is your one-stop spot for exploring 180 + regional employers and their current openings with the convenience of applying online.

Visit Access Dubuque Jobs.com >

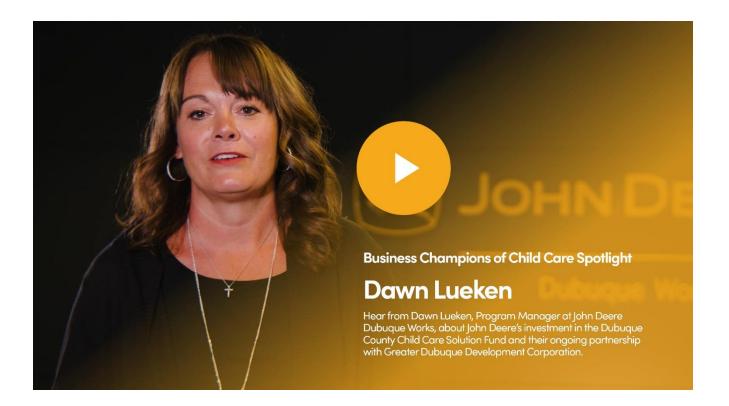


Community News

Mayor Cavanagh Delivers Annual State of the City Address

On Friday, September 13, 2024, Dubuque Mayor Brad Cavanagh delivered the annual State of the City address at a breakfast event sponsored by the Dubuque Area Chamber of Commerce.

Watch the State of the City Address >



Upcoming Events

YOUR NETWORK can be great here.

Tuesday, September 24, 2024

Telegraph Herald Job Fair

3:00 - 5:00 p.m. | Diamond Jo Casino | 2nd floor, 301 Bell Street, Dubuque, IA

Looking to hire? The Telegraph Herald will hold a job fair on Tuesday, September 24 at the Diamond Jo Casino. Reserve a booth by calling 563-588-5600 or visiting telegraphherald.com/jobfair for more information.

Learn More >

Wednesdays, January 20 - February 26, 2025

Wednesdays, March 12 - April 9, 2025

Wednesdays, August 20 - September 17, 2025

Wednesdays, October 1 - 29, 2025

Distinctively Dubuque

5:30 - 8:30 p.m. | Various Locations | Dubuque, IA

<u>Distinctively Dubuque</u> is a five-night course hosted by high-energy presenters with in-depth knowledge of the Greater Dubuque region and is designed for individuals who are new to

the area within the last five years. Thanks to our generous sponsors of the DRA, City of Dubuque and Dubuque County, Distinctively Dubuque is offered free of charge. The October 2024 session is full but <u>online registration is now available</u> for all 2025 sessions. For more information, contact Mandi Dolson, Director of Workforce Recruitment & Retention for Greater Dubuque Development at 563-557-9049 or <u>mandid@greaterdubuque.org</u>.

Register Online >

Tuesday, November 12, 2024

Brain Health Summit 2024

8:30 a.m. - 12:00 p.m. | Northeast Iowa Community College | 8342 NICC Dr., Peosta, IA

At Northeast Iowa Community College's Brain Health Summit 2024, join author and speaker Sam Eaton for his inspiring, personal story of overcoming struggles with brain health and depression. This year's event takes a deep dive into society's misconceptions and barriers surrounding brain health and stigma, and the importance of creating "mindful workplaces." Participants will learn ways to create safe spaces for conversations in professional environments and the changes that can be made to language to fight stigma.

Learn More >

Upcoming Religious Holidays & Cultural Observances

September 15-October 15 | National Hispanic Heritage Month

September 27 | Manit Day (Marshallese)

October | Global Diversity Awareness Month

October 3-12 | Navaratri (Hindu)

October 3-4 Rosh Hoshanah (Jewish)

October 11 | Indigenous People's Day

October 12 | Dussehra/Dassera (Hindu)

October 12 | Yom Kippur (Jewish)

October 12 | Dia de la Raza (Mexican)

Our sights are set on 5 goals through 2027.

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

View Progress

View past issues of the newsletter here.











YOU can be great here.

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