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APRIL 2023 NEWSLETTER

Greater Dubuque Development Launches New Website



New Look, Simplified Navigation, Same Robust Information Incorporating **YOU** can be great here branding

This month, Greater Dubuque Development unveiled a refreshed website at www.greaterdubuque.org to its board of directors and we're excited to share it with all of you. Working with Gigantic Design Co., the site received a major overhaul to incorporate the **YOU can be great here** branding developed in 2022 and to improve community attraction efforts by modernizing the site, weaving in visuals and stories that represent our investors, our partners, and our community at large.

[Explore the New Website](#)

Business Services

YOUR BUSINESS can be great here.



Progressive Processing, LLC



YOU can be great here.

Strategic Initiatives

Hats Off to Prairie Farms Dairy and Progressive Processing / Hormel Foods

Congratulations! Two Dubuque companies were awarded grants from the State of Iowa Water Infrastructure Fund to support positive environmental and economic outcomes.

[Read More >](#)



YOU can be great here.

Business Services

Important Utility Billing Update for Dubuque Area Businesses

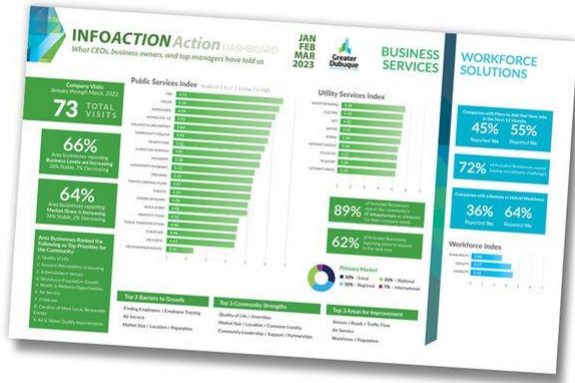
Black Hills Energy 2021 Polar Vortex rate went to zero or ceased effective April 1, 2023.

[Read More >](#)

Quarterly Report on InfoAction & HR Action Available for Download

As part of our commitment to providing tangible data to our partners, quarterly summaries of key findings from our award-winning InfoAction program are now available for download.

[Read More >](#)



Interested on learning more about our Business Services?
Contact Daniel McDonald, Director of Existing Business, at 563-557-9049 or danielm@greaterdubuque.org.

Workforce Solutions

YOUR CAREER can be great here.

Happy 1-year Anniversary of the New and Improved AccessDubuqueJobs.com Site

To celebrate the 25 years of helping local businesses recruit new employees and connecting job seekers to rewarding careers in the Greater Dubuque area, AccessDubuqueJobs.com received a facelift and new suite of features in February 2022. One year later, the site features over 1,000 career opportunities and 195+ AccessDubuqueJobs.com investors dedicated to sharing the message that **YOU can be great here.**

[Explore AccessDubuqueJobs.com to Learn How 'YOU can be great here.'](#)



AccessDubuqueJobs.com is made possible through a partnership between TH Media and Greater Dubuque Development Corporation.



Event Recap

AccessDubuqueJobs.com College Career Fair & Internship Fair

On March 29 at the Hotel Julien in downtown Dubuque, 200+ college students from area colleges and universities connected with more than 70 employers at our annual College Career & Internship Fair.

[Read More >](#)



College Outreach

Registration Open for Talent Dubuque: An Intern Engagement Program

Greater Dubuque Development is once again sponsoring 'Talent Dubuque: An Intern Engagement Program' to provide Summer interns and area college students a series of networking, learning, and engagement opportunities to deepen their connection with the community and each other during their time in the Greater Dubuque area.

[Read More >](#)

AccessDubuqueJobs.com Update

YOUR SUPPORT can be great here.

Invest in AccessDubuqueJobs.com and receive unlimited access to the top regional jobs site, expert assistance from our Workforce Solutions team, and a suite of newcomer services tools.

New Investors

- Carpenters Local 678

Renewed Investors

- Rite-Hite
- Top Block & Brick, Inc.
Dubuque Community YMCA/YWCA
- O'Connor, Brooks & Co., P.C.
- Lime Rock Springs Co.
- MedOne
- Kendal Hunt/Westmark
Enterprises/Great River Learning
- Lamar Advertising Company
- Hills & Dales
- Hirschbach
- Goodwill Industries of Northeast Iowa, Inc.
- Smart Retract Inc.



Interested in becoming an AccessDubuqueJobs investor?

Contact Mandi Dolson, Director of Workforce Recruitment & Retention, at 563-557-9049 or mandid@greaterdubuque.org.

Community News

YOUR LIFE can be great here.



Community News

Dubuque Selected for Bill & Melinda Gate's Foundation Economic Mobility and Opportunity Cohort Through ICMA

Dubuque is one of 10 communities nationwide selected to participate in a series of learning and training opportunities on boosting upward economic mobility. The City of Dubuque and Greater Dubuque Development Corporation will participate in the program and plan to gain best practices, tools, and/or technical assistance to implement the City's Equitable Poverty Reduction and Prevention Plan.

[Read More >](#)

[Get Involved](#)

Future Leadership Team Discusses Childcare

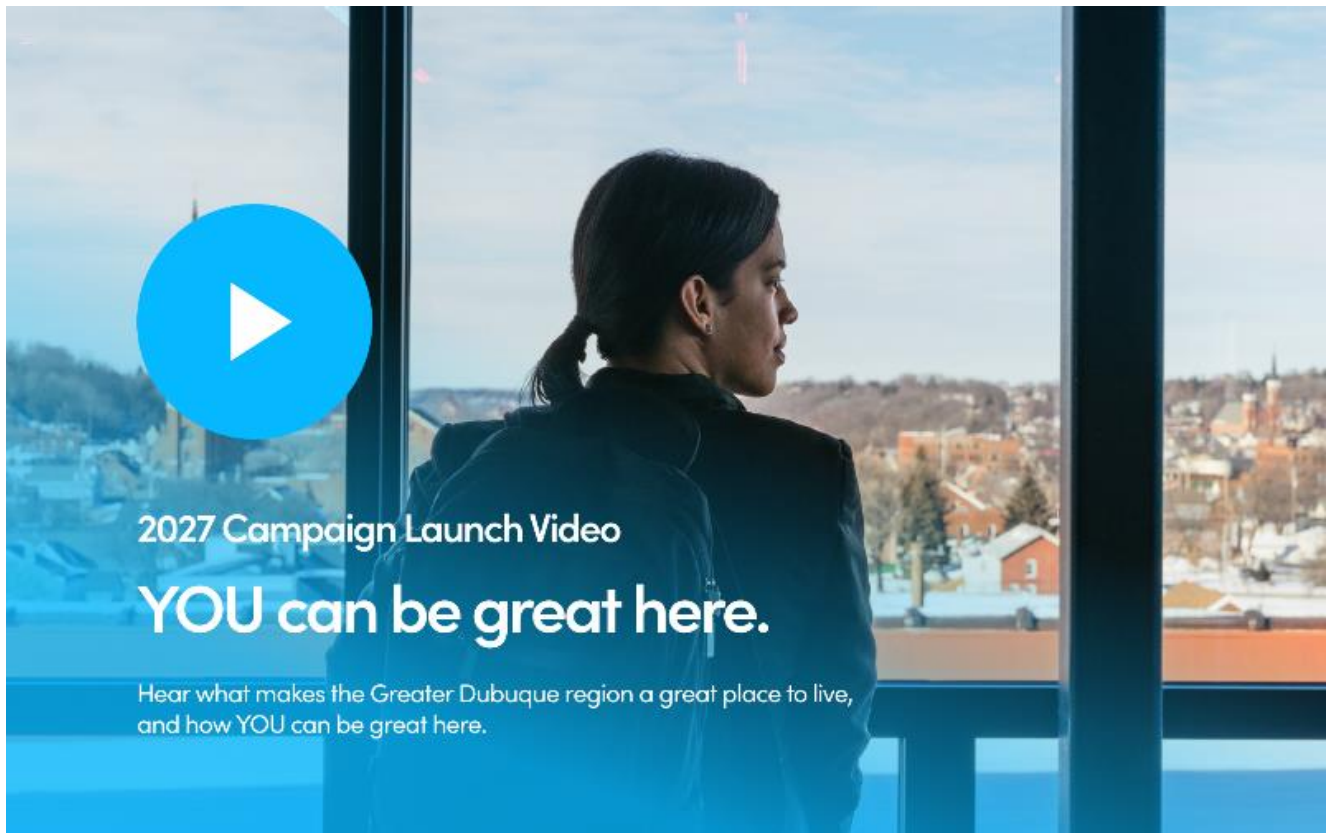
Greater Dubuque Development's Future Leadership Team met on March 1, 2023 at their quarterly meeting for presentations and discussions focused on child care.

[Learn More >](#)



Interested in learning more about the Future Leadership Team?

Contact Nic Hockenberry, Director of Workforce Programming, at 563-557-9049 or nicolash@greaterdubuque.org.



Upcoming Events

YOUR NETWORK can be great here.

Friday, May 5

Workforce Breakfast

8:00 - 9:30 a.m. | Diamond Jo Casino | 301 Bell St., Dubuque, IA

The twice annual AccessDubuqueJobs.com Workforce Breakfast is set for Friday, May 5 at the Diamond Jo Casino from 8:00 - 9:30am. Space for this FREE event is limited. RSVP today by contacting Jayne Ervolino, Administrative Assistant at Greater Dubuque Development, at 563-557-9049 or jayne@greaterdubuque.org.

Tuesday, May 16

Northeast Iowa Community College (NICC) Business Summit 2023

9:00- 10:30 a.m. | NICC Peosta Campus | 8342 NICC Dr., Peosta, IA

NICC's Business Summit 2023 features the "Future-Proof Your Business" interactive presentation by acclaimed generational researcher, speaker and bestselling author, Jason Dorsey, exploring new approaches to generations, emerging trends, and behavioral change. Tickets are \$159 and include a continental breakfast. Cost to attend is \$159.

[Learn More and Register Online >](#)

Thursday, September 14

UW-Platteville Dubuque Community on Campus Day

10:00 a.m. - 3:00 p.m. | UW-Platteville Campus, Platteville, WI

Dubuque Community on Campus Day showcases what it is like to live, work, and play in the Dubuque area with a free event hosted by Greater Dubuque Development Corporation, the Dubuque Area Chamber of Commerce, and UW-Platteville Corporate Relations. Businesses and organizations are encouraged to reserve their FREE space early by contacting Angie Herting at hertingan@uwplatt.edu.

[Learn More >](#)

YOU Can Be Great Here Campaign

Our sights are set on 5 goals for the next 5 years

Grow our regional workforce to over 64,000 jobs.

Support median household income to reach \$76,000.

Encourage and facilitate \$1 billion of new construction.

Reduce regional poverty by 5%.

Reach a population of 105,000 in the Greater Dubuque region.

[View Progress](#)

View past issues of the newsletter [here](#).



YOU can be great here.

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