

Memorandum

TO: Mayor Jeff Jacque and City Council
From: Mick J. Michel, City Administrator
RE: City Administrator's Report
Date: November 15, 2024

I am pleased to present the monthly report outlining the progress made on ongoing commitments, priority projects, and initiatives aligned with the goals outlined in our 2024-2025 agenda.

1. **Update City Logo and Branding Plan:** The City Clerk and I have collaborated with DeNovo on the branding rollout plan. We are continuing to make progress on this project. DeNovo has completed high-level research, finalized the logo design, and is currently developing brand videos. They have presented their initial findings and project to the City Council.
2. **Replacement of Ballpark Lights and Other Improvements at Candy Cane Park and Westside Park:** The public works department is progressing with the light installation and ADA-compliant sidewalk improvements to the park system. The block walls are completed at the two dugouts at Westside Park. Finally, Park and Rec Manager is continuing to work on developing a netting design to enhance safety for both ball players and guests.
3. **Residential Developments:** Hageman Home is finishing up the first phase of its fourth residential development. The city is working on K&K Building's proposed agreement on the storm sewer improvement project in the area. Lakeview Development has completed the utility work and streets inside their development; they are working on getting the sewer infrastructure to the existing sewer mains. I will be working on the workforce multi-residential development in December 2024. I'm working on two volunteer annexation agreements.
4. **Professional Ballpark Project:** I have assisted Dyersville Events with their Field of Dreams project and worked with the ownership group on their development plans.
5. **RAISE Grant Debrief:** We are working with HDR and WHKS on the RAISE grant, specifically the BCA data.