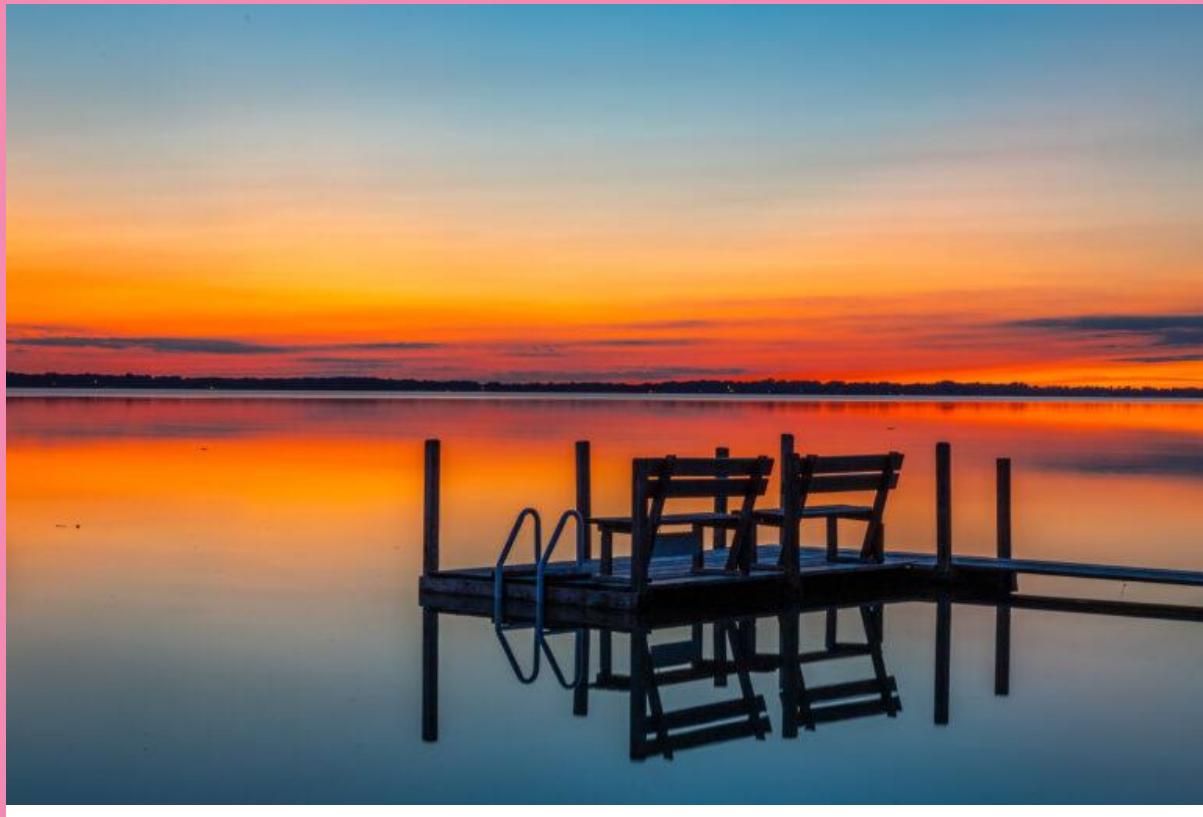




KEEP AMERICA BEAUTIFUL AFFILIATE

## May 2025 Newsletter



*Photo Credit: William Beardsley, 1st Place Iowa Water*

[15th Annual Keep Iowa Beautiful Photography Contest Submission](#)

Meet the newest voices helping guide Keep Iowa Beautiful's mission — our newest Board Members!

**Welcome to Chad, Pat, Cheri, and Ethan!**



**CHAD HICKOX**



**PAT LOGAN**



**CHERI MONAHAN**



**ETHAN PITTS**

We're excited to welcome several new members to the Keep Iowa Beautiful Board of Directors! Find out who they are and what inspires them at [keepiowabeautiful.org/about-us/board/](http://keepiowabeautiful.org/about-us/board/).

We'll be sharing more about them on Facebook and Instagram soon!

## #HometownPride Highlights



### Clinton County Hometown Pride Coach Honored

Thank you and congratulations to Francis Boggus for completing 8 years as the Clinton County Hometown Pride coach! Boggus has worked with local volunteers in 8 towns to establish strong Hometown Pride committees that have completed \$4M worth of community improvement projects such as splash pads, digital signs, the establishment of the Duke Slater scholarship, construction of new homes, public art, downtown renewal, and much more. Boggus was recently honored as a "Honorary Camanche Citizen," by mayoral proclamation, a testament to his strong influence in the area. Boggus will be moving on to a new role this summer, but the Hometown Pride committees will continue their exemplary work under local volunteer leadership. Thank you Francis!

**"Don't lose heart about the present. Always think ahead. Try to think big, and you can accomplish a lot bigger projects than you think."**

-Francis Boggus

## **Lake Park Hometown Pride**

Lake Park Hometown Pride was selected as a 2025 Grant Award Recipient by the Okoboji Foundation and Youth In Philanthropy. Pictured are a few team members who had the opportunity to attend the Welcome Summer – Leaders and Legacy event, where they proudly accepted the award alongside other inspiring local organizations. This support will help bring projects to life and make a lasting impact in the Lake Park community.



## **Hopkinton Hometown Pride**

Hopkinton Hometown Pride and the Hopkinton Organization for a Positive Environment (H.O.P.E.) recently hosted their first Youth Bash—a fun-filled community event that brought together more than 50 local kids for an evening of games, music, food, social activities, and prize giveaways! All prizes and funding were generously donated by community members and local businesses.



## Hometown Pride Program



### **Golf Tournament Hole Sign Sponsorship Opportunity!**

Keep Iowa Beautiful's 4th Annual Golf Tournament is on Tuesday, July 15th, 2025 at [Copper Creek Golf Club](#) in Pleasant Hill, Iowa. Show your support by becoming a hole sign sponsor for \$150! 🎖️ Supporting Keep Iowa Beautiful means standing behind a mission that's both visible and impactful—improving the places we live while earning positive recognition for your role in making it happen.

#### **Sponsorship benefits:**

- Your brand seen by 200+ attendees at our annual golf event
- Recognition in our Annual Report
- Shout-outs on our social media channels and website
- Proudly align your name with Keep Iowa Beautiful's mission to empower Iowans to bring cultural and economic vitality into communities through improvement and enhancement programs

**Want to get involved? Email Sarah Lettow to reserve your spot and learn more!**

[\*\*Email Sarah Lettow!\*\*](#)

**Our Keep Iowa Beautiful Silent Auction is almost here! Every bid will support our mission to keep Iowa communities clean, connected, and beautiful.**  
**Details coming soon, but here is a sneak peek at a few auction items!**

- 4 tickets to 8/9 Cubs vs Cardinals game plus a Anheuser Busch VIP Campus Tour!
- House rental for a Fort Meyers beach house that sleeps 16!
- House rental in Costa Rica!
- 6 Hawkeye football tickets on the 50-yd line plus a parking pass!

### **Host a #PickUpIowa Event!**

Pick-Up Iowa focuses on removing litter and trash from Iowa's roadsides, neighborhoods, streets, school grounds, parks, forests, and streams to keep public spaces clean and beautiful.

Anyone can participate! Cities, community and civic associations, schools, church groups, local sports teams, college clubs, groups of families and friends, businesses, Scouts, and others can organize their members and participate in Pick-Up Iowa.

Keep Iowa Beautiful is calling on Iowans to join the movement—register to host a Pick-Up Iowa event in your community and help us reach our statewide goal of **2,500 volunteers collecting 2,500 bags of litter**.

Check out some recent Pick-Up Iowa cleanup event highlights below!

## Birthday Party with a Purpose

These young birthday celebrants in Spencer, Iowa chose to dedicate their day to something bigger than themselves: keeping their community clean. They gave their time, their effort, and their energy to help clean up a space they love.



## Storm Lake Proud Week

A Storm Lake Neighborhood Challange was offered as part of Storm Lake Proud Week - May 4-10, 2025. Opportunities were available for everyone to get involved in a community beautification project of their choosing. Pictured is a group of volunteers from Hope Haven, who cleaned up debris along a city beach area.

## Black Iowa Outdoors & NAACP Pick-Up Iowa Event

Join Black Iowa Outdoors and the Des Moines branch of the NAACP for a community pick-up as they gear up for the Fort Des Moines Museum Historical Marker Unveiling!

The [Fort Des Moines Museum and Education Center](#) preserves, promotes, and perpetuates the sacrifice, service, and leadership of the Black Officers of World War I, the Women's Auxiliary

Keep Iowa Beautiful  
**Pick-Up Iowa**  
JOIN US AT FORT DES MOINES

**Small Actions Big Impact**

June 7, 2025  
9:00 AM to Noon

**BLACK IOWA OUTDOORS** **NAACP**  
Des Moines Branch

The graphic features a dark green background with a large white graphic of a person's arm and hand reaching towards the right. At the top, it says "Keep Iowa Beautiful" and "Pick-Up Iowa". Below that, it says "JOIN US AT FORT DES MOINES". In the center, there's a photo of a person in a yellow vest picking up trash. To the left, there's text about "Small Actions Big Impact" and the date and time. At the bottom, there are logos for "BLACK IOWA OUTDOORS" and "NAACP Des Moines Branch".

Army Corp (WAAC) and Women's Army Corp (WAC) of World War II.

**June 7, 2025 - 9am to noon**

Join your fellow Iowans! Register to host your own Pick-Up Iowa cleanup event **now through June 30th** by clicking the button below.

[\*\*JOIN THE MOVEMENT!\*\*](#)

Your Support Matters!

Consider supporting Keep Iowa Beautiful to help us continue our work improving Iowa communities! Remember: donations to Keep Iowa Beautiful are tax deductible!

Donations can be made online or checks can be mailed to our office:

Keep Iowa Beautiful

2910 Westown Pkwy. Suite 302

West Des Moines, IA 50266

[\*\*DONATE\*\*](#)

**KEEP IOWA BEAUTIFUL**

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[www.keepiowabeautiful.org](http://www.keepiowabeautiful.org)



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