

I'm reaching out with a big favor for the city, but the impact would be incredible. The Wave 5K transforms the traditional 5K with a fun, creative twist, encouraging participants to think of it like a human Etch-A-Sketch. Runners will pass through the heart of Dyersville, creating their own Wave along the route to honor all the children at Iowa City Children's Hospital.

We're proud to share that James Hall, a beloved member of our community, has been named Kid Captain for the September 6th, Iowa vs. Iowa State game. To celebrate, the Halls will host a community tailgate at Legacy Square, giving everyone a chance to watch the game with our very own Kid Captain. In honor of building awareness around childhood illness and supporting our community, we've decided to move our 5K from October 4th to September 6th, and to cancel our annual Haunted Heritage Trail Fun Run this year.

Last year, Cloud Eleven Cotton Candy Co. kindly received half of the funds raised during the Fun Run. This year, we're excited to split the proceeds, with half supporting the Why We Wave Foundation, and the other half helping us launch our new "Hero Impact" initiative. This program aims to bring joy to children battling illness or hospitalization in the Dubuque, Delaware, and Clayton counties.

Our 5K is a non-timed race, and is wholly contained to sidewalks and part of the West Side trail. We plan to have volunteers stationed at key intersections to ensure everyone's safety, and with no rush to meet a time, runners can comfortably stop and let traffic pass if needed.

We kindly ask for your support in closing 2nd St SW, between 3rd Ave SW and 1st Ave W, for the entire day. This would help with parking and runner safety. With the cooperation of the Police Department, a squad car would be stationed at the corner of 3rd St SW and 3rd Ave SW for the duration of the event, unless needed elsewhere. Volunteers will be present along the entire course, and we will coordinate with emergency services to ensure safety, including having an ambulance stationed at Legacy Square. Once the first 25 minutes pass, everything west of 3rd St SW will be clear of 5K participants.

Ideally, we had the race start at 10 am so that even walkers would have ample time to finish and join in watching the game that begins at 11 am. Additionally, with soccer games starting at 10, most, if not all, traffic will be subdued as teams who play at 10 would already be at the field, and teams with games at 9 will most likely have left by that point.

The Browns Hometown Victory Foundation has insurance coverage for 5Ks and can provide documentation to help ensure the city's peace of mind during the event.

This is our initial plan, and we're eager to work together to make it a success. Thank you so much for considering this opportunity to bring our community together for a cause we all care about.

Our second option is quite similar, but instead of just having volunteers at each intersection, we would really appreciate your support in closing down these streets: 1st St SW, 2nd St SE, 3rd St SE, and 4th St SE, between 3rd Ave SW and 1st Ave W, for about an hour to allow the race, and 2nd ST SW for the day for parking for the event. You'll notice these specific spots marked with a purple "X" on the map.



Our least preferred alternative involves completely altering the route by discontinuing the Etch-A-Sketch segment and having participants complete three laps of the West Side Trail. Consequently, this modification would necessitate reverting the 5K event to a standard timed format in order to attract the required participants, although it would ultimately forgo the unique appeal associated with the "Wave."