

# LAUNCH

EAST POLK

Cultivating Collaboration for  
Business Growth!



LAUNCH East Polk is a program designed to support entrepreneurs and to nurture small businesses throughout East Polk County. LAUNCH is providing specialty instruction, resources, local connections, referrals, and hopes to offer incubator/coworking space soon.

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OUR PARTNERS:



Since late 2022:

- **Supporting Thirty-Six (36)** small businesses and entrepreneurs from Haines City, Dundee and Winter Haven on start-up, licensing, bookkeeping and marketing
- Participated and Presented at Fifteen (15) Networking and Business Development events
- Participated and Presented in Twenty-Eight (28) BNI Business Referral Meetings to help build awareness of Launch East Polk
- Organized/Conducted Ten (10) Facilitated business workshops on various small business topics



### Opportunity:

Collaborate with Town Officials to explore the opportunity to re-purpose the former Chamber of Commerce building into an incubator space for small and start-up businesses in East Polk County

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Incubator would include:

- Flex-office space for members
- Several private offices for lease
- Scheduled workshops and activities
- Meeting/Conference room
- Office equipment for tenant and member use
- WiFi
- Coffee and snacks in breakroom

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Propose to use ARP funds for approximately \$40,000 in needed renovations and \$10,000 in furniture and equipment

Electrical, Interior finishes, Restrooms, Kitchen, Office Equipment

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Request authorization to work with the Town Manager to further explore the opportunity and refine any outstanding details

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