



**STAFF REPORT**  
**City of Dripping Springs**  
**PO Box 384**  
**511 Mercer Street**  
**Dripping Springs, TX 78602**

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**Submitted By:** Laurel Robertson, Market Manager

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**FMAB Meeting Date:** Sept 17, 2020

**Agenda Item Wording:** Market Venue

8. Discuss and consider possible action regarding the relocation of the Farmers Market to the Dripping Springs Ranch Park Event Center for winter.

**Agenda Item Requestor:** Laurel Robertson

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**Summary/Background:** The Farmers Market moved indoors at the Dripping Springs Ranch Park Event Center's Vendor Hall for the last of January, all of February, and the beginning of March of 2020. We were scheduled to return to the Triangle in the middle of March but moved back a week early, following an order from the Mayor in response to new COVID protocols.

Weather for 2020 markets was markedly colder than in 2019. (See attached 2019/2020 market results attachment.) Unofficial vendor surveys indicated that the majority preferred the indoor venue for its (relative) comfort and indoor plumbing. The drawback was in relocating the market, which could have confused some shoppers (although signage and advance advertising worked to minimize that). Some vendors reported that new shoppers were attracted to the relocated market.

**Staff Recommendations:** Discuss and evaluate advantages/disadvantages of moving to DSRP for winter months.

**Recommended Board Actions:** Decide course of action for winter location.

**Attachments:** Jan/Feb 2019/2020 Market Results

**Next Steps/Schedule:** Review/prepare plans and signage from Jan 2020 move to DSRP