



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Emily Nelson, Assistant Director of Parks & Community Services

Council Meeting Date: 6/3/25

Agenda Item Wording: **Discuss and consider approval of a Professional Services Agreement with IRA Rinks South LLC for Western Wonderland 2025-2026.**
Sponsor: Council Member Sherrie Parks

Agenda Item Requestor: Emily Nelson

Summary/Background: Western Wonderland 2024 moved in a forward growth direction with reduced costs.

Looking ahead to a possible Western Wonderland 2025, some of the big changes to assist in improving the ROI will include:

1. Opting out of an ice technician and allowing Parks Maintenance Employees to be trained and maintain the ice.
2. Continue increasing audience engagement in our specialty programs like the Character Breakfast and Micro Events.
3. Continue to increase community engagement through sponsorships with our area businesses.

Based on direction from City Council at the May 22, 2025 meeting, staff have prepared a new Professional Services Agreement with IRA Rinks South, LLC reflecting the recommended project scope and applicable budget.

Recommended Council Actions: Staff recommend the approval of Western Wonderland 2025 at Dripping Springs Ranch Park with pricing and scope as set out in the draft Professional Services Agreement with IRA Rinks South, LLC.

Attachments: Western Wonderland Budget Presentation
Draft Agreement

Next Steps/Schedule: Upon approval, execute agreement with IRA Rinks South LLC.