

**From:** [marianne simmons](#)  
**To:** [Kelly Schmidt](#)  
**Subject:** Re: FODSFM Program Brochure Edits Deadline  
**Date:** Monday, December 7, 2020 3:07:33 PM

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Hi, Kelly,

Thank you for your work on the idea and the brochure. Here are a few thoughts:

Page 1, left panel

Local ~~agricultural and value-added product~~ producers sell a variety of fresh agricultural & related products (directly to the consumer).

Consumers may learn the uses and benefits of quality, locally grown and prepared foods products

Page 1, middle panel - these need to be a little shorter in description...

'ass'

Local and organic fresh produce (we need to minimize the impression that all produce at the market is organic, because it is not, and that is a federal law)

Seasonal plants, vegetable starts, flowers - I would move this one lower in the line-up

Breads, pastries & bakery treats

Artisan dairy products (& cheeses) & honey ??

Original handmade gifts for home & yard

Jams, pickles, nuts & condiments

OR

Specialty foods (jams, pickles, nuts, condiments, fermented foods)

Mention beverages?? (ask laurel)

Page 1, right panel - I liked the artwork you chose - it is happy

Page 2, left panel, 2nd para:

I would change organic to sustainable

3rd para: I realize some of these are place holders. Perhaps add some others, like:

cooking demos & tastings

market signage

kids activities?

The rest of it looks pretty good, depending on what is decided regarding rates, etc.

Please let me know if you have any questions...if time sensitive, please send me a text.

Thanks, Marianne Simmons  
512-656-9332

On Thu, Nov 19, 2020 at 12:46 PM Kelly Schmidt <[kschmidt@cityofdrippingsprings.com](mailto:kschmidt@cityofdrippingsprings.com)> wrote:

All:

I changed the edit deadline to December 7 instead of the 1<sup>st</sup> because Maggie and I have a Bird City Application deadline that week. Please either email edits desired (to me) or drop them off at the Ranch House (at the way back of DSRP) and staff will make sure they are collectively reflected. We have a little drop box next to the front door if delivering in-person (City Hall is always an option too).

Thanks for all you do! I am THANKFUL for all of you

Sincerely,

Kelly

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**Marianne Simmons**  
**Dripping Springs Farmers Market Association Board**  
**512-656-9332**