



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Charlie Reed, Farmers Market Manager

FMC Meeting Date: February 15, 2024

Agenda Item Wording: **Approval of sponsorship category for businesses to attend one market.**

Agenda Item Requestor: Charlie Reed

Summary/Background: Multiple businesses have reached out hoping to attend one or two markets as an outreach opportunity but are not fond of existing sponsorship categories. They are mostly just interested in having a booth at market and aren't requiring extra "frills" like newsletter or banner placements. From discussions, they would just like to pay a \$50 fee for a single market. It's usually a last-minute request on their part, which negates the approval process we currently have.

Staff Recommendations: Approve one-off market "sponsorship" category with a \$50 booth fee and a one-page application and rules acknowledgement submission.

**Recommended
Council Actions:**

Attachments: No attachment.

Next Steps/Schedule: