



**PROCLAMATION
OF THE CITY OF DRIPPING SPRINGS
PROCLAIMING MARCH 31, 2023, AS**

“PAM OWENS DAY”

- WHEREAS,** Pam Owens is the President and CEO of the Dripping Springs Visitors Bureau, and she personifies the Bureau’s mission to promote tourism and serve as ambassadors to connect visitors-guests and the community; and
- WHEREAS,** she joined the Dripping Springs Chamber of Commerce as director of tourism in 2012; and
- WHEREAS,** when the Dripping Springs Visitors Bureau was established in 2016, Pam became the first President/CEO; and
- WHEREAS,** since that time, Pam has worked diligently and passionately promoting Dripping Springs to visitors from all over the state and country; including being instrumental in initiating a trademark and asking the Texas Legislature to officially designate Dripping Springs as the Wedding Capital of Texas in 2015; and
- WHEREAS,** she’s also a leader in the travel and tourism industry with certifications from both the Texas Association of Convention and Visitors Bureaus and the Texas Travel Alliance, and she serves on the board of directors of the 19 county Texas Hill Country Trail Region as recent past president; and
- WHEREAS,** Pam developed the Destination Dripping Springs logo and website, known as a model for other tourism organizations around the state; and
- WHEREAS,** Pam has been instrumental in several other projects benefitting the community during her tenure, including but not limited to: Wedding Capital of Texas® Showcase and Networking Group; Dripping with Taste® Wine & Food Festival; Dripping Springs Visitors Guide; Dripping with Taste® Trail Passport; Dripping Springs Brewers Festival; Light Up Historic Mercer Street; and Dripping Springs Songwriters Festival; and
- WHEREAS,** Pam has served on several boards and committees in the past years, including: Dripping Springs Community Foundation; Helping Hands; Phillips Cemetery Association; Texas Association of Convention & Visitors Bureaus; and Dripping Springs Ranch Park Board of Directors; and
- WHEREAS,** Pam has worked closely with the city to support and promote city parks and sponsored programs and events that benefit visitors and the community, including: Bird City; Film Friendly Texas Community; Texas Music Friendly Community; International Dark Sky Community; the Mercer Street, Old Fitzhugh Road, and Hays Street Historic Districts; Founders Day Festival; Christmas on Mercer; and numerous events at Dripping Springs Ranch Park; and
- WHEREAS,** Pam is retiring at the end of March and the City of Dripping Springs and the Dripping Springs community owe her a tremendous debt of gratitude for all her work, passion, and care during her tenure as the Dripping Springs President/CEO of the Dripping Springs Visitor Bureau.

NOW THEREFORE, BE IT PROCLAIMED by the City Council of Dripping Springs, Texas:

1. That the City of Dripping Springs declares March 31, 2023, as **“Pam Owens Day.”**
2. The City Council calls upon the citizens of Dripping Springs to honor and celebrate Pam Owens for all she’s done to create excitement and boost the local economy when it comes to tourism for our City.

Bill Foulds, Jr., Mayor