



Founders Day Commission Regular Meeting

Dripping Springs Ranch Park Main Event Room

1042 Event Center Drive – Dripping Springs, Texas

Monday, February 24, 2025, at 6:30 PM

MINUTES

CALL TO ORDER AND ROLL CALL

With a quorum of the Commission present, Chair Shindler called the meeting to order at 6:37 p.m.

Commission Members present were:

Jeff Shindler, Chair
Susan Warwick, Secretary
Jerome Borges
Justin Cornett
Lisa Garza
Sharon Goss
Mark Handley
Scott Phillips
Kimberley Rutherford
Jordan Searle
Eric Strang
Thomas Toms
Michael Ward

Commission Member absent was:

Clinton Holtzendorf, Vice Chair

Staff, Consultants, & Appointed/Elected Officials present were:

Parks & Community Services Assistant Director Emily Nelson
Community Events Coordinator Johnna Krantz
Content Marketing Specialist Stephanie Hartnett
Deputy City Attorney Aniz Alani
Emergency Management Coordinator Roman Baligad
City Treasurer Shawn Cox
Council Member Sherrie Parks

A motion was made by Commissioner Garza to excuse tonight's absence of Commissioner Holtzendorf. Commissioner Toms seconded the motion which carried unanimously 12 to 0.

PRESENTATION OF CITIZENS

A member of the public that wishes to address the Commission on any issue, regardless of whether it is posted on this agenda, may do so during Presentation of Citizens. It is the request of the Commission that individuals wishing to speak on agenda items with a public hearing hold their comments until the item is

being considered. Individuals are allowed two (2) minutes each to speak regarding issues not on the agenda and two (2) minutes per item on the agenda, and may not cede or pool time. Those requiring the assistance of a translator will be allowed additional time to speak. Individuals are not required to sign in; however, it is encouraged. Individuals that wish to share documents with the Commission must present the documents to the City Secretary or City Attorney providing at least fifteen (15) copies; if fifteen (15) copies are not provided, the Commission will receive the documents the following day. Audio Video presentations will not be accepted during Presentation of Citizens. By law no action shall be taken during Presentation of Citizens; however, the Chair may provide a statement of specific factual information, recitation of existing policy, or direction or referral to staff.

No member of the public spoke.

MINUTES

- 1. Discuss and consider approval of the February 10, 2025, Founders Day Commission regular meeting minutes.**

A motion was made by Commissioner Garza to approve the February 10, 2025, Founders Day Commission regular meeting minutes. Commissioner Cornett seconded the motion which carried unanimously 12 to 0.

BUSINESS AGENDA

- 2. Discuss and consider approval of quotes for equipment and services for the 2025 Founders Day Festival.**

Treasurer Cox led the discussion with the Commission about overbudget costs versus cutting other costs or obtaining additional sponsorships. Also discussed was the need for additional quotes for major items. The Commission discussed individual Health, Safety & Lighting, Barricades/Panel Fencing/Bike Racks/Traffic Plan, Entertainment, and Clean Up/Trash Management budget items. Chair Shindler requested this item be placed on the agenda again for the next meeting on March 10, 2025.

DEPARTMENT REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

No report given.

COMMITTEE REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

3. Arts & Crafts Committee

Commissioners: Handley and Borges

Staff: Community Events Coordinator Johnna Krantz

As of today, 169 Arts & Crafts vendor booths have been assigned. The remaining 53 booths will be assigned later to vendors on the waitlist and to sponsors. A few special sponsorship booths will be placed in the event area.

4. Budget Committee

Commissioners: Garza

Staff: Finance Director Shawn Cox

Budget was discussed in Item #2. Commissioner Garza requested that amounts for budget items be sent to her as soon as they are determined.

5. Carnival & Food Committee

Commissioners: Goss, Warwick, and Phillips

All is good.

6. Cook-Off Committee

Commissioners: Garza, Cornett, and Toms

Planning continues regarding layout for Cook-Off booths on Mercer at the Veranda.

7. Downtown Relations Committee

Commissioners: Holtzendorf and Searle

Staff: Community Events Coordinator Johnna Krantz

The committee will meet with Destination Dripping Springs and local businesses on Thursday, February 27. Specialist Harnett is working on a 'landing' page on social media where local businesses can promote events, sales, hours, etc. Commissioner Searle asked for assurance that Mercer Street businesses will have a 10 ft. booth space in front of their business.

8. Entertainment Committee

Commissioners: Holtzendorf and Cornett

Staff: Community Events Coordinator Johnna Krantz

The committee has decided to go with only one stage, with a plan to cut down on the time between acts. Information will be sent later this week (after the last act commits) to the city for preparing entertainers' contracts.

9. Parade Committee

Commissioners: Holtzendorf and Rutherford

Staff: Community Events Coordinator Johnna Krantz

The application for parade entry will be posted on March 1.

10. Parking & Transportation Committee

Staff: Emergency Management Coordinator Roman Baligad and Community Events Coordinator Johnna Krantz

We are requesting city and county help in obtaining signage to direct people to Roger Hanks Parkway instead of driving through town on Hwy 290 during the event. The free shuttle buses will run only on the west side with free parking at Dripping Springs High School. The Commission will contract with Your Day Charters to provide the buses.

11. Publicity Committee

Commissioners: Ward

Staff: Content Marketing Specialist Stephanie Hartnett

Specialist Hartnett will post information about the entertainers on social media.

12. Safety, Security & Traffic Control Committee

Commissioners: Handley and Strang

Staff: Emergency Management Coordinator Roman Baligad

Meeting this week with Hays County Sheriff's Office about coverage by off-duty officers during the event. Use and cost of surveillance cameras were discussed. The light tower at Mercer and 12 will be moved to the corner of Bluff and Wallace.

13. Sanitation Committee

Commissioners: Phillips

Staff: Parks Maintenance Manager Patrick Baglietto

Waste Connections will be contacted about the possibility of providing residential wheelie garbage bins. The possibility of Waste Connections parking a garbage truck or two in the event area that could be emptied and returned was discussed.

14. Site Plan Committee

Commissioner: Shindler

Staff: City Maintenance Director Riley Sublett (Electrical Setup and Road Closures)

This committee continues to respond to the needs of the Commission.

15. Sponsorship & Hospitality Committee

Commissioners: Cornett, Garza, and Ward

Staff: City Attorney Laura Mueller, Deputy City Attorney Aniz Alani, and Community Events Coordinator Johnna Krantz

The Sponsorship Committee has receipts and pledges totaling \$109,200. Nesthaven Realty is offering use of their building to the Commission for an in-kind sponsorship.

16. Volunteer Committee

Commissioners: Rutherford

Staff: Community Events Coordinator Johnna Krantz

Requests for volunteers need to be submitted to the Volunteer Committee as soon as possible so that the Sign-Up Genius can be posted.

CLOSED SESSION

The Commission has the right to adjourn into closed session on any item on this agenda and at any time during the course of this meeting to discuss any matter as authorized by law or by the Open Meetings Act, Texas Government Code Sections 551.071 (Consultation With Attorney), 551.072 (Deliberation Regarding Real Property), 551.073 (Deliberation Regarding Prospective Gifts), 551.074 (Personnel Matters), 551.076 (Deliberation Regarding Security Devices or Security Audits), and 551.087 (Deliberation Regarding Economic Development Negotiations), and 551.089 (Deliberation Regarding Security Devices or Security Audits). Any final action or vote on any Closed Session item will be taken in Open Session.

No closed session was held.

UPCOMING MEETINGS

Founders Day Commission Meetings

March 10, 2025, @ 6:30 p.m.

March 24, 2025, @ 6:30 p.m.

April 14, 2025, @ 6:30 p.m.

City Council Meetings

March 4, 2025, @ 6:00 p.m.

March 25, 2025, @ 6:00 p.m.

April 1, 2025, @ 6:00 p.m.

April 15, 2025, @ 6:00 p.m.

ADJOURN

A motion was made by Commissioner Garza to adjourn the meeting. Commissioner Cornett seconded the motion which carried unanimously 12 to 0.

This regular meeting of the Founders Day Commission was adjourned at 8:37 pm.

<i>Susan Warwick</i>
<i>Susan Warwick, Founders Day Commission Secretary</i>