



PROS Master Plan Departmental Goals & Objectives

The master planning process aims to establish a clear vision for the department's future that aligns with the evolving needs and expectations of a growing community. The strategies outline specific, actionable steps across all areas of the department and its operations to bring that vision to life. With well-defined tactics, goals can be achieved efficiently, ensuring that staff, leadership, stakeholders, and residents remain engaged, informed, and able to hold the department accountable and focused.

Park Maintenance

Goal: Maintain safe, clean, and attractive parks that encourage regular community use.

Objectives:

- Improve response time to maintenance requests.
- Implement proactive maintenance technologies and strategies.
- Adopt sustainable maintenance practices citywide.
- Promote water conservation through xeriscaping, native plants, reclaimed water, etc.

Dripping Springs Ranch Park (DSRP)

Goal: Position DSRP as a premier Texas destination for equestrian events, recreation, and community gatherings.

Objectives:

- Preserve Dripping Springs' ranching/farming heritage through events and programming.
- Upgrade infrastructure (lighting, restrooms, arena footing) for enhanced user experience.
- Ensure a safe, well-maintained environment for all arena and park operations.

Aquatics

Goal: Deliver safe, inclusive, and high-quality aquatic services for all ages.

Objectives:

- Offer seasonal swim lessons, water aerobics, and lifeguard certification with measurable success metrics.
- Strengthen lifeguard training to ensure safety and service excellence.
- Identify and address opportunities for facility and system improvements.

Recreation Programming

Goal: Provide diverse, engaging recreational opportunities for all residents.

Objectives:

- Develop dedicated spaces for programming and material storage.
- Improve infrastructure to support expanded programming.
- Partner with the community to identify unmet or underserved needs.
- Create programs that foster fitness, learning, social connection, and fun.

Community Events & Farmers Market

Goal: Deliver inclusive, safe, and impactful events that build civic pride and economic vitality.

Objectives:

- Track participation and economic impact of major events.
- Enhance event safety in coordination with Emergency Management.
- Create a robust calendar of signature events aligned with local identity and culture.
- Regularly assess and communicate event outcomes and benefits.