



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Johnna Krantz, Community Events Coordinator

FDC Meeting Date: February 12, 2024

Agenda Item Wording: Discussion regarding refund requests related to cancelled 2023 parade entries.

Agenda Item Requestor: Johnna Krantz, Community Events Coordinator

Summary/Background: The 2023 Founders Day Parade was cancelled due to sudden emergency weather conditions. Approximately 20 participants called inquiring about refunds following the event. Once Parade Registration opens for 2024, refund requests are expected to resume.

Considerations:

- 2023 Parade Entry revenue was \$4,425.
- Sponsorship Committee offered a reduced price to the 2023 Parade Sponsor if they agreed to sponsor again in 2024 (\$3,750 discount). They have not formalized an Agreement for 2024.

Staff Recommendations: Determine best approach for repeat parade entries in 2024.

**Recommended
Commission Actions:**

Attachments: 2023 Parade Participant Totals

Next Steps/Schedule: Issue credits to participant accounts if necessary.